

JOHN STONE

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Tuesday March 15 1983

D 8523 B

America	15	Indonesia	Rp 1600	Philippines	Pes. 200
Bahrain	Da 0.650	Belly	1.100	Peru	Le 65
Argentina	184.35	Japan	1.750	S' Arabia	Rs 6.00
Canada	C\$7.50	Jordan	Frs 500	Singapore	S\$ 4.10
Denmark	DKr 7.80	Kuwait	Frs 500	Spain	Pts 95
Egypt	£ET 1.20	Liberia	6.00	Tunisia	St 6.50
Ireland	Frs 1.20	Malta	1.125	U.S.A.	US \$ 1.25
Italy	Itl 5.80	Mauritius	Rs 4.75	Turkey	1.130
Greece	Dr 60	Mexico	Da 2.25	U.K.	Dr 6.50
Iceland	Re 15	Netherlands	Dr 2.25	U.S.A.	US \$ 1.25
					\$1.50

No. 29,024

NEWS SUMMARY

GENERAL

French Cabinet reshuffle expected

A major French Cabinet reshuffle was thought imminent yesterday, following the better-than-expected showing of the ruling Socialists in Sunday's municipal elections.

Premier Pierre Mauroy, who, it is thought, may be replaced, had his usual Monday morning meeting with President François Mitterrand.

The urgency behind a reshuffle is the need to negotiate the realignment of the front in the European Monetary system and there is additional pressure because of the European heads of government meeting in Brussels next Monday and Tuesday. Hard decisions for Mitterrand, Page 2

Beirut takeover

Lebanese Army took over one of Lebanon's main illegal ports of entry - an unfinished dock in the port of Beirut. Losses in customs duties have been estimated at £15m (\$1.2bn).

Lebanon clashes

Three people were killed in new clashes between rival armed groups in the north Lebanon port Tripoli. Nine Israeli soldiers were injured in two ambushes.

Unita holds Czechs

Unita, the Angolan guerrilla organisation, said it had captured 64 Czechs and 20 Portuguese in an attack on an industrial complex, and offered an exchange deal for the release of British mercenaries held in Luanda.

Indian shootings

Indian police shot dead three people and wounded six at Tangutur in Andhra Pradesh, south India, when they fired on demonstrators calling for higher tobacco crop prices.

President bugged

A sophisticated listening device was found in the office of President Joao Figueiredo of Brazil.

Guatemala amnesty

Guatemalan President Efraín Ríos Montt said his Government had abused its power and announced an amnesty for Leftist guerrillas and easing of military restrictions.

Shepherdess mayor

Silvie Gerome, 22, a shepherdess, an Opposition supporter, though not a party member, has become France's youngest mayor, in the 19-inhabitant Vosges village Chauvencourt.

Pentagon review

The Pentagon is conducting a major review of its short-range nuclear weapons that could lead to further U.S. withdrawals of nuclear warheads from Europe.

Universities closed

Pakistan closed two Karachi universities after three days of clashes between students and police.

Detective jailed

Detective Constable David Kirwan was jailed for four years at Manchester for accepting money, sex, and drink to conceal that a house was being used as a depot for stolen property.

Briefly . . .

Saudi passenger aircraft made an unscheduled landing in Cairo after a report that there was a bomb aboard.

Helicopter crashed into the mast of a ship in the Humber estuary, England, and two men were missing.

BUSINESS

Japanese in moves to boost economy

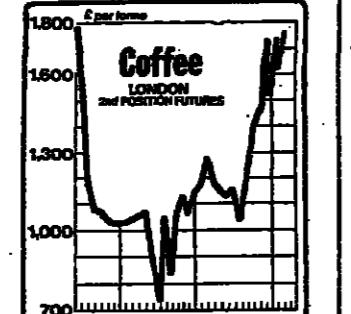
● JAPAN'S Ministry of International Trade and Industry is to study measures aimed at propping up eight sectors of the economy, including aluminium, housing and private capital investment. Page 4

● LONDON: FT Industrial Ordinarily index closed 2.5 up at 665.8. Government Securities showed agains averaging 0.69 per cent. Page 29. FT Share Information Service, Pages 34-35

● WALL STREET: Dow Jones index closed at 1,114.45 down 32.9. Page 29. Full share listings. Pages 38-32

● TOKYO: Nikkei Dow Index closed 24.53 up at 568.03. Stock Exchange index was 3.22 up at 566.08. Pages 34, 37

● HONG KONG: Hang Seng index edged down 0.43 to 1632.37. Pages 24, 37



THE ORGANISATION of Petroleum Exporting Countries yesterday finally reached agreement on a cut of \$5 in its oil reference price to \$29 a barrel and a production-sharing system after 12 days of bargaining in London.

Under the agreed ceiling of 17.5m barrels a day for overall Opec output for the rest of 1983 it is believed that Saudi Arabia's share will amount to no more than 3m b/d with a compromise hammered out in the last few days.

The kingdom is to "act as the swing producer" to supply the balancing quantities to meet market requirements."

The formula is less than satisfactory in that it does not contain a formal commitment from Saudi Arabia. But the kingdom is understood to have undertaken to bear the brunt of low world oil demand in the next two months or so.

In effect, Saudi Arabia has stuck to its policy of not subscribing openly to a production-sharing programme. It has always asserted the principle that its rate of output is a matter of its own sovereignty. In practice, though, the kingdom eventually had to compromise so that the package could be clinched.

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the other 12 member states were not officially released.

It is understood, however, that the United Arab Emirates ceded considerable ground in modifying its demand for 1.35m b/d output which constituted one of the last sticking points.

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EUROPEAN NEWS

Ireland urged to devalue the punt

By Our Dublin Correspondent
A LARGE cut in the value of the Irish punt has been recommended in a report which is also sharply critical of traditional policy in this area. Carried out by economic consultants Derry Kelleher McCarthy, the study estimates that a 10 per cent reduction in the exchange rate would lower the 15 per cent unemployment rate by four or five points, while adding 5.6 per cent to prices.

The clamour for devaluation has been growing in recent months, particularly from the country's main farming organisation, the IFA.

This latest report warns that if the current rate is maintained for the rest of the year, the plight of the trading sectors of the economy will become significantly worse.

It complains that, since Ireland entered the European Monetary System in 1979, it has never had a unilateral change and has taken the middle course of all realignments, despite the fact that only a quarter of Ireland's trade is with countries whose currencies are in the EMS.

This has resulted, say the authors, in serious instability in the relationship with the sterling area. The report argues that in effect there has been a 14 per cent revaluation against sterling since late October when the rate was in the low 50s. The punt yesterday's mid-day sterling rate for the past was 50.915.

"Such instability is nonsensical," says the report which calls for a conscious exchange rate policy to prevent a recurrence of the country's present economic problems.

Ireland, it says, is the most passive of all EMS members. Its failure to realign or devalue its currency has had a catastrophic effect on competitiveness. Taking 1978 as a base, the report claims, competitiveness against European countries has dropped by more than 30 per cent.

The authors conclude that if a general realignment within the EMS is not forthcoming then a unilateral devaluation of the Irish currency should be considered.

The 'miracle' that saved France's Socialists

BY DAVID HOUSEGO IN PARIS

IT WAS the pro-Socialist daily newspaper *Le Matin* that best caught the immense relief of the Socialist Party this morning at the result of Sunday's second round in the municipal elections with a headline splashed across page one which simply said "The Miracle."

When campaigning ended on Friday night the Left was preparing for the worst while praying that their followers, who had abstained in the first round the previous Sunday, would turn out and save them from a skinned. There were some in the centre of the party who even half-welcomed a second defeat as giving President François Mitterrand a freer hand to impose the cuts in agriculture, power, defence and public services.

Instead the Left lost control of only 31 of the major towns.

This is substantially less than the 61 towns that the Right lost in the last municipal poll in 1977 and is at the upper limit of what President Mitterrand had been predicting privately some months ago. It reflects substantial dissatisfaction with the government but a complete disavowal of its policies.

It enables the Opposition parties—the neo-Gaullists RPR of M Jacques Chirac, mayor of Paris and the pro-M Valéry Giscard d'Estaing UDF—to claim a success but weakens M Chirac's claim—the basis of which he had hoped to harness the Government into bringing forward legislation that the opposition was now in a majority in the country. In fact in Sunday's more limited poll, the opposition parties scored only 49.6 per cent of the vote as against 51 per cent they gained on March 6.

The Left regained ground on Sunday because in the major towns militants who had apparently stayed away the week before decided to vote, fearing that a further defeat could bring a return to power of the Right. In that sense the alarmist campaign run by radicals such as M Louis Mermaz, President of the National Assembly, seems to have paid dividends. But in towns such as Dreux, Bezencon and Villeneuve-Saint Georges the Left scraped home.

The losers of the election were the Communists who lost 16 of the 73 major towns they have controlled since 1977.

This weighs more heavily on them than the Socialists' loss of 15 towns because both their party strength and finances are closely involved in their control

LARGE CABINET changes were thought to be imminent yesterday as President François Mitterrand put into place the framework of policies to carry his administration through to the National Assembly elections in three years time, writes David Housego.

M Pierre Mauroy, the Prime Minister, saw the President for two hours in the context of their regular Monday morning meeting. It still remained possible that he would be asked to stay on until after the Socialist party congress in Brussels next Monday and Tuesday.

with a smaller, more closely-knit cabinet. Alternative candidates for the premiership are M Jacques Delors, the Finance Minister, or M Pierre Beregovoy, the Minister of Social Security.

The urgency behind the change is the need to negotiate a realignment of the franc within the EMS

and to decide on the accompanying passage of anti-inflationary measures. An additional pressure is the European heads of government meeting in Brussels next Monday and Tuesday.

backing down on the joint policies agreed in 1981 as part of

On the opposition side, there has inevitably been disappointment that the high expectations of last week failed to materialise and that taken across both rounds there was no electoral surge back to the centre-right. The major compensations were for Chirac's grand slam ("le grand chelem")

the triumphs of yesterday's headlines) in Paris where he captured all of the capital's 20 districts and a similarly outright victory by the Right in Lyon.

In the first round the RPR did much better than the UDF winning 17 of the municipalities that swing to the right as against 6 by the UDF. M Chirac has also personally consolidated his position as the main opposition leader. But the opposition's success was not convincing enough to silence the disputes over the leadership issue and a common programme.

For M Mitterrand, the second round has probably made more difficult his decisions over a new cabinet team and the choice of an economic policy because it has returned strength to the factions within the Socialist Party who had been humbled by the first round score. Yesterday they could all agree with M Mermaz that the Government needs to explain better what it is doing and to rally Frenchmen around its policies. But that still leaves open what the policies will be.

Italian Left hit by Piedmont scandal

BY JAMES BUXTON IN ROME

THE LEADERS of Italy's Socialist and Communist parties were yesterday holding urgent internal meetings and consultations in an attempt to stop the shockwaves radiating from what appears to be a major municipal scandal in the Northern city of Turin.

Already, Sig Enzo Biffi Gentili, the Socialist deputy mayor of Turin and three Socialist elected officials of the city and of the regional government of Piedmont, are in prison charged with corruption and using public positions for private ends.

They have joined five others, a Socialist, two Christian Democrats, an intermediary named Sig Adriano Zampini, and Sig Franco Revelli, the Communist chief whip of the Piedmont government.

The charges concern the alleged offering or taking of bribes over the award of contracts by the city and regional governments. The initial accusation concerned the alleged offering of bribes in connection with the sale of computers. The Italian agent of the U.S. company Interglobe revealed details of a conspiracy to magistrates when he was allegedly approached by Sig Zampini, who was in contact with local politicians.

The sums so far said to have been offered or taken of bribes over the award of contracts by the city and regional governments. The initial accusation concerned the alleged offering of bribes in connection with the sale of computers. The Italian agent of the U.S. company Interglobe revealed details of a conspiracy to magistrates when he was allegedly approached by Sig Zampini, who was in contact with local politicians.

used as bribes are not very large—between lire 30m and 40m (\$21,000-\$28,000), a fact which led one newspaper to question whether the magistrates were aware of the real effect of inflation on the lire. No from the hints that have emerged, larger sums may be involved. More than two dozen people have received warnings that they are under investigation.

National politicians have called for the resignation of the Left-wing coalition governments of both Turin and Piedmont, which consist of Communists and Socialists.

The outbreak of the scandal could hardly come at a worse time for the Socialists, the party which appears to be most heavily involved. The party's standing has suffered badly from different incidents in the past few months.

For the Communist Party, which has just closed its congress in Milan, the arrest of a senior party member is almost unprecedented. The party values above almost anything else its reputation for total honesty and has tough internal procedures to prevent possible lapses by individual members.

Both parties are tempted to suspect that they are the victims of concerted action against them

Dublin residents object to gas storage project

BY BRENDAN KEENAN IN DUBLIN

A PLANNING BOARD in Dublin is hearing an appeal by Clontard residents along the seashore against a plan to store liquefied petroleum gas (LPG) in huge underground ice caverns beneath Dublin Bay.

The residents' case is based on safety objections. The inspector's verdict on the plan will be based on an assessment of the odds against a major disaster in the heart of the capital.

The plan has been submitted by Cavern Systems Dublin, which is made up of a subsidiary of Color Gas and the P & O Group, along with the family investment company of Irish entrepreneur, Mr Tom Roche.

The scheme would involve digging out three rock caverns 120 metres below the bay. The caverns would have a total capacity of 100,000 tonnes of gas. Two would hold propane at temperatures

around -40 deg. C and the third would contain butane at -15 deg. C.

The developers argue that Irish demands for LPG, currently below 200,000 tonnes per year, could more than double by the end of the decade and that bulk buying could save £10m (\$13.7m) a year.

The concept of cold storage, where the gas is sealed in ice, is relatively new, and Cavern Systems argue that it is safer than the usual method of storing under pressure.

A major accident at the proposed LPG terminal, would threaten hundreds of lives. The tribunal heard that the large tanks would have less than 25 clearance at optimal tide conditions in the bay.

Prof David Rashish of Edinburgh University, was called as a witness by the residents and argued that the facility should be at least 8km from populated areas, instead of 1,000 yards, as proposed.

Kohl looks to U.S. for new missiles proposals

BY JAMES BUCHAN IN BONN

CHANCELLOR Helmut Kohl's government in Bonn is looking to the U.S. for "new and wide-ranging" proposals that would allow an agreement between Washington and Moscow on nuclear missiles in the European theatre.

Expanding on remarks made by Herr Kohl to the Washington Post, the government spokesman said yesterday that Bonn hoped and expected new proposals "in the shortest possible time" from Washington. The U.S. up to now has insisted that the Soviet Union remove all its intermediate-range missiles from Western Europe as a condition for not installing new missiles of its own.

The interview marks Herr Kohl's formal abandonment of his so-called "zero option." Instead, the spokesman made clear that Bonn is looking for

Strauss demands Cabinet place

BY OUR BONN STAFF

HERR Franz-Josef Strauss, chairman of the Bavarian Christian Social Union (CSU), yesterday came out in the open to demand a place for himself in the Cabinet to be formed by Chancellor Helmut Kohl from the three government parties.

In a statement from Munich yesterday, Herr Strauss, 67, said that the CSU, which emerged from the March 6 general election as second strongest coalition party, was wholly committed to the "no-nukes" and "the right to Cabinet work and responsibility" corresponding to the party's strength and history.

The CSU gained an extra seat in the election to end up with 53, while the Free Democrats (FDP) were third place with 34 plus a non-voting member from West Berlin. Chancellor

Kohl's Christian Democrats (CDU) remain the overwhelming force with 202 seats, including their West Berlin contingent.

With formal coalition negotiations due to start later in the week, the CSU has been stepping up its pressure to gain the best deal possible reflecting its new strength at the expense of the FDP. The latter holds four portfolios including the Foreign Ministry, held by Herr Hans-Dietrich Genscher, the FDP chairman, who is also vice-chancellor.

Herr Kohl apparently is determined to keep Herr Genscher in the Foreign Ministry and shows no sign of being willing to sacrifice one of his big CDU ministries to accommodate Herr Strauss, particularly as the CDU made the largest gains in the election.

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A NEW SOUND'S EMERGING ON MERSEYSIDE

Jeffrey

EUROPEAN NEWS

EEC ministers begin haggling over price rises Farm policy recovers its appetite for cash



BY JOHN WYLES IN BRUSSELS

AS THEY launched themselves yesterday into the annual negotiations on European Community farm prices, many of the Ten's agriculture ministers seemed reluctant to recognise any new budgetary or political constraints on their freedom of action.

The majority appear to want to stick to their hallowed tradition of elaborate horse-trading which pushes the guaranteed price levels and overall cost of the farm package well above the proposals of the European Commission. But warning lights are flashing about these old ways.

Across the Atlantic, fierce critics in the US Congress and the Reagan Administration will size up any evidence of extravagance from the Ten, the Community will never control its surplus production nor the use of export subsidies to dispose of it. The US they will say, must deploy the same ready cash to save its farmers from penury, even if this means an agricultural trade war with the Ten.

Europe's farmers, meanwhile, are sitting prettier. Incomes rose last year by at least 9 per cent in real terms, although the variation was enormous, with Irish Farmers registering 2.5 per cent while the British pocketed 45 per cent.

Taking a longer view, farm incomes have not kept pace with the rise of inflation over the past six or seven years, but the prosperity of the past 12 months has put something under the belt to be tightened.

And tightened it will have to be if runaway farm spending is not to precipitate a financial crisis next year. The Commission's budgetary analysis increasingly believe that even if the Commission's "prudent" price proposals are adopted lock stock and barrel, the 1984 Community budget will consume virtually every penny of legally available resources.

This is largely because the guarantee spending on buying surplus products into stock and discarding them with export subsidies is returning to his torically high levels.

Over the past seven years the year-on-year growth has been: 1976 +2.6 per cent; 1977 +2.3 per cent; 1978 +26.9 per cent; 1979 +50.2 per cent; 1980 +8.4 per cent; 1981 -2.6 per cent; 1982 +12.3 per cent; 1983 +13.8 per cent (estimated).

Increasingly, it seems that the slackening of the rate of growth in 1980 and the actual fall in spending in 1981 were aberrations. After a virtual standstill on dairy output—much the biggest drain on the common agricultural policy budget—production last year resumed more "normal" growth levels of

This trend, coupled with the dairy sector's renewed appetite for funds, suggests that CAP spending is again out of control. The Ecu 14.05bn budgeted for this year will clearly be insufficient in view of the fact that spending in the first quarter was running 12 per cent above budget. This means that resources, plus the costs of the farm ministers' eventual decisions, will have to be provided by a supplementary budget in the autumn. This is bound to take the year's growth in CAP spending above the 20 per cent mark.

Since 1981 the Commission's aim has been to keep the rate of increase broadly in line with the growth of the EEC's budget revenues—its "own resources" drawn from customs duties and agricultural levies and up to 1 per cent of net rural spending on a common basket of goods and services.

By this means, agriculture's share of the budget has been contained and actually reduced from more than 70 per cent to around 65 per cent to the benefit of other policies such as the social and regional funds. However, the growth in own resources is increasingly sluggish, averaging only 9.7 per cent between 1980 and 1983 and projected to rise by only 8 per cent next year.

According to Mr Christopher Tugendhat, the budget commissioner, agricultural spending in 1984 will be twice this rate, even if the Commission's farm price proposals are fully adopted by the ministers. This suggests that the Commission's proposals are too generous in the face of increasing over-production and shrinking budget resources.

The Commission is making much of its attempt to curb dairy and cereals output through proposed increases significantly below the price package's 5.5 per cent "norm". However, the proposed 2.4 per cent increase for dairy products would only cover about one third of the cost of disposing of last year's extra production and still represents extra income and incentive to produce.

Similarly, the 3 per cent proposal for cereals will do nothing to narrow the gap between the EEC price and the world price which might make the Community's use of export subsidies more acceptable to the U.S.

In putting its package in front of the farm ministers, the Commission is offering less financial austerity than it and many ministers would wish us to believe. But if ministers try to put more icing on the cake, can the bill be paid?

Mr Christopher Tugendhat: warning about soaring agricultural spending

around 3 per cent per annum and looked the Ten into a surprise of 20 per cent above assumption.

During 1980-82, the cost of exporting the surplus was very nearly halved from a 1980 peak of Ecu 2.74 (£1.7bn) with the help of a market management arrangement with New Zealand which jacked world dairy prices upward.

In the past few months, however, world dairy prices have started to tumble and the cost of export subsidies to rise.

The significant improvement on the dairy front had such a dazzling budgetary impact that some people have noticed that CAP expenditure on other commodities has been running away.

Last year was a record spending year for every other product except cereals and rice, beef and pigment which made their biggest demands on the budget in 1981.

Thus, in the four years to 1982, spending on oil seeds had risen by 33 per cent, olive oil by 370 per cent, fruit and vegetables by 854 per cent, wine by 886 per cent and beef by 249 per cent.

This boom in other products means that they now take a much larger share of the CAP budget. In 1979, dairy took the lion's share of 45.6 per cent and the rest was scattered among more than 20 other products. This year dairy's share will have fallen to 23.5 per cent if the Ecu 3.314bn which is budgeted proves adequate.

Almost unnoticed, spending has lurched hugely in favour of Mediterranean products which are not subject to any production disciplines. The Mediterranean region's share of the budget has doubled since the late 1970s to around 22 per cent.

Social welfare cuts strain Dutch coalition

BY WALTER ELIAS IN AMSTERDAM

THE EXTENT which social welfare benefits in the Netherlands should be cut in order to enable the Government to meet its state borrowing targets is putting increasing pressure on the ruling coalition of Christian Democrats and Liberals.

Mr Ed Nijpels, leader of the Liberal Party, said at the weekend that the Government would have to introduce further cuts in spending worth some Ff 21.5bn (£500m) in the year to the planned 1983 budget deficit was not to be exceeded greatly. Mr Nijpels is not a member of the Cabinet but an undisputed controller of the 36 Liberal votes in Parliament, a key figure in the coalition.

Mr Steen Weijers, the Christian democratic spokesman on social welfare, feels, however, that cuts may have already gone far enough. He said yesterday that all possibilities had been exhausted.

From the official opposition benches, the Labour party, with 47 MPs, sides with Mr Weijers on the issue and has gone so

far as to urge a Ff 50 (£12.50) increase in the child welfare benefit for those families on the national minimum income. Payments for second and subsequent children were recently

Portuguese union warns of strikes

By Diana Smith in Lisbon

PORUGAL'S MOST powerful trade union confederation, CGTP-Intert, warned at its weekend congress that if the next Government does not meet workers' "fair, realistic and feasible claims" it will intensify industrial action.

Since early last year, with a mixture of national strikes, public transport and utility stoppages, and selected action in key areas like steel and shipbuilding, the CGTP's member unions have brought constant pressure to bear on the debt-ridden public sector.

This most vulnerable element of the economy was created in 1976 when the Communist party forced nationalisation of the banks and the manufacturing and commercial sectors held by these family-owned institutions.

The excuse for this action has usually been support for wage claims. But targets set by the unions have been so high that the authorities could not meet them.

Meanwhile, CGTP unions and the Communist party vowed to bring down the Government of Sr Francisco Pinto Balsema which they accused of destroying the "conquests of the 1975 revolution" by fostering the return of private capital to parts of the public sector.

The general election is now six weeks away and the Communists are demanding a share in the next government. There are signs that the Socialists, who refuse alliances with the Communists, could make the strongest showing in the election.

It was Sr Mario Soares, the Socialist leader who, as Premier in 1977, first sought support for Portugal's entry to the EEC.

The CGTP announced that it would strive to have all EEC desserts so far negotiated withdrawn. This reflects the pro-Moscow Communist party's aversion to full European status for a country which the Western allies consider an important strategic point on the south-western flank of Europe.

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Italy hopes for boost to growth

By James Suttor in Rome

ITALY is expecting a noticeable improvement in its current account of the balance of payments, plus the cost of the farm ministers' eventual decisions, will have to be provided by a supplementary budget in the autumn. This is bound to take the year's growth in CAP spending above the 20 per cent mark.

Since 1981 the Commission's aim has been to keep the rate of increase broadly in line with the growth of the EEC's budget revenues—its "own resources" drawn from customs duties and agricultural levies and up to 1 per cent of net rural spending on a common basket of goods and services.

By this means, agriculture's share of the budget has been contained and actually reduced from more than 70 per cent to around 65 per cent to the benefit of other policies such as the social and regional funds. However, the growth in own resources is increasingly sluggish, averaging only 9.7 per cent between 1980 and 1983 and projected to rise by only 8 per cent next year.

West German Landesbank is predicting that in 1983 the West German current account surplus will double to around Dm 2.5bn (£4.2bn), with the whole of the improvement due to the lower cost of oil imports.

Two factors are expected to work in West Germany's favour. On the one hand, oil prices are expected to decline in dollar terms—West LB has assumed an average price of around \$26.82 a barrel, while at the same time the D-mark is widely

Bonn expects current account boost

BY STEWART FLEMING IN FRANKFURT

A FURTHER significant improvement in West Germany's current account forecast by economists as a result of the reduction in oil prices.

Westdeutsche Landesbank is predicting that in 1983 the West German current account surplus will double to around Dm 2.5bn (£4.2bn), with the whole of the improvement due to the lower cost of oil imports.

These factors should combine to bring about a substantial reduction in the net oil import effects on producers. Page 4

bill, which in 1981 and 1982 was around Dm 65bn. To what extent these trends will be offset by an increase in the volume of oil imports will depend on the course of the economy.

In the past three years, partly under the impact of recession,

oil consumption has fallen sharply, although in 1982 the pace of this decline slowed considerably to only 4.8 per cent.

West Germany's oil imports accounted for some 42 per cent of primary energy consumption in January/June 1982 compared with 55 per cent in 1973. Since a sharp economic upswing is not expected, the volume of imports should not increase too rapidly.

While hopes are high for an easing of the energy burden, current prices suggest that they have yet to be realised. In January the cost of oil imports per ton was still averaging

DM 608 compared with DM 516 in the whole of 1982 and DM 619 in 1981, according to BP's West German subsidiary.

The anticipated fall in oil prices and the partly-related strengthening of the D-mark will take place, the Federal Republic can expect this to contribute to a further easing of inflationary pressures.

Inflation has already fallen under the 4 per cent level in the past year or so. Together with the strong surplus on the balance of payments, this would give the Bundesbank the room for manoeuvre it is looking for to continue its policy of easing interest rates.

Japanese growth rate likely to increase

BY CHARLES SMITH, FAR EAST EDITOR IN TOKYO

JAPAN'S economic growth is expected to receive a small but significant boost from the cuts in crude oil prices agreed on by the Opec countries. Lower oil prices will also mean an increase in Japan's already ample external trade surplus and should bring about at least a marginal strengthening of the yen.

For Japanese industry the cuts could lead to improved profits during the April-September business term instead of the third consecutive half-yearly earnings decline that was previously being forecast.

The exact impact of the oil price cuts on the domestic economy will depend on how the cuts affect the economies of the oil exporting nations themselves, since Japan is a major exporter to many of the countries concerned.

Estimates of the extra GNP growth that could stem from a 10 per cent price cut range from 0.1 per cent in the first full year after the new prices take effect to around 0.3 per cent. In the second year the impact could be to increase growth by up to 0.6 per cent in real terms, even if there are no further falls in prices.

Japan was expecting a GNP growth rate before the price cuts of somewhere between 2.5 and 3 per cent on an annual basis.

Faster domestic economic growth will reflect the transfer back to Japan from oil exporting countries of some \$4.5bn (£3bn) to \$5bn per year in the form of a reduced oil import bill. Japan's exports to the oil producing nations could fall by as much as \$1bn per year.

Japan, however, will suffer less from this reverse impact than West Germany. Because of this, and because oil occupies an exceptionally large share of total Japanese imports, the impact of oil price cuts on the yen exchange rate is expected to be quite favourable.

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OVERSEAS NEWS

Saudis can stand the strain

BY MICHAEL FIELD

THE MEMBER of the Organisation of Petroleum Exporting Countries (Opec) which should be best able to take a drop in the price of oil in its stride is Saudi Arabia. Many people in the Kingdom, members of the idealistic, technocratic bourgeoisie, think that cheaper oil and a radical reduction in Government spending are exactly what the country needs to ensure its social stability.

At present the Kingdom is thought to be producing about 3.5m barrels a day (b/d), of which just under 0.5m b/d goes for domestic consumption. This overall production figure compares with the 4.5-5.5m b/d which it has always been said is the level of production Saudi Arabia needs to live comfortably.

If the present level of production were to continue for 4 years at a price of \$20 a barrel, Saudi Arabia's oil revenues would run to about \$30bn. To this should be added the proceeds of natural gas liquids sales—about \$2bn—and income from the foreign investments of the Saudi Arabian Monetary Agency (Sama), which in 1983 may be about \$12bn.

Total Saudi revenues under these conditions would be \$44bn, which is little more than half of the \$80bn which the Government has been spending

in the 1982-83 financial year. Some \$10bn of this figure has been going to foreign aid, mostly to Iraq as a war subsidy.

Obviously the Saudi Government will have to cut its spending radically, or start drawing on the capital of its financial reserves, which total nearly \$150bn.

The Government is starting already, in time honoured fashion, to delay payments to contractors. In the next few months it will also delay the beginning of work on new implementation projects that are already under way.

The Government is unlikely formally to announce the cancellation of projects, though in practice it will do virtually the same thing by indefinitely postponing decisions on implementation. The Government's options in this area look quite limited.

It will not want to cut its spending on schools, hospitals, feeder roads in rural areas and similar social programmes, particularly in the provinces. These are politically important and compared with many of the projects associated with the big cities, they are not particularly expensive.

At first sight, an obvious and fruitful area for spending cuts would be the development of the

vast industrial cities of Jubail and Yanbu, where the Government and its foreign partners are building about a dozen major oil refineries and petrochemical plants. These are enormously expensive—most of them will cost \$1.5bn each.

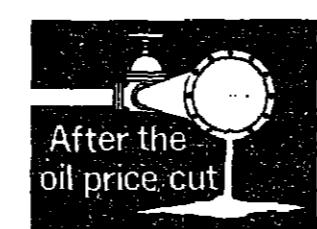
Given the large surpluses of refining and petrochemical capacity in the industrialised world, it also seems that Riyadh will have great difficulties in finding markets for their output.

From the Saudi Government's point of view the problem with abandoning any of the Jubail and Yanbu projects is the loss of face it would entail. Even after the original oil price shock of 1973-74 the Kingdom has said that it sees its medium-term economic future in diversifying into oil and gas-based industry. The Jubail and Yanbu projects are at the core of this policy.

It is quite likely however that some of the petrochemical and refinery projects will be put into limbo. Certainly two refinery units in Yanbu, provided by Qassim, north of Riyadh, and the south-west coast, near Jizan are in this category.

A bigger project which is now bound to become dormant is the Texaco-Chevron-Petromin lube oil refinery at Jubail.

Other projects may be abandoned as a result of the withdrawal of foreign partners. Dow Chemical of the U.S. pulled out



After the
oil price cut

Bahrain's economic health tied to Riyadh

By Mary Frings in Bahrain

THE OFFICIAL price of Saudi oil is of crucial interest to Bahrain's economy. In 1982 Bahrain depended for 40 per cent of its budgeted revenue on income from the offshore Abu Safa field, which it shares with Saudi Arabia. Revenue from its own declining oil resources amounted to only 34 per cent.

Production levels at the field, which is operated by Aramco, are controlled by Saudi Arabia, and Bahrain's share is taken not in oil but in cash. Last year it is believed that Saudi Arabia maintained payments at close to the budgeted levels in spite of the overall cuts in its own production, but a severe cut in prices is much more likely to be passed on.

The original budget estimates for 1983 relied on increased revenues from Abu Safa, which accounted for 50 per cent of the total BD 640m (£1.1bn) budget.

A further reason for Bahrain's concern over the price of Saudi crude is its 250,000 b/d refinery, which at full capacity takes over 80 per cent of its feedstock by pipeline from Saudi Arabia. Because of the depressed state of the products market, which has made it uneconomic to process crude at \$34 a barrel, throughput for much of February was down to the 200,000 b/d available from the Bahrain field. An average of 150,000 b/d is expected this month.

Caixa, with a 100,000 b/d throughput entitlement to match the 40 per cent interest it has in the refinery after the Government took a 60 per cent holding in 1980, has run no credit in recent weeks.

The health of the refining company, Bapco, has an importance far beyond its direct contribution to government investment income since it is the island's biggest industrial employer with 4,400 Bahrainis on the payroll.

Although there are open denunciations of the party (Mr Nkomo's Zanu) for sponsoring dissidents that have brought both misery to them.

This hard-line attitude hardly suggests that Mr Nkomo will get a sympathetic hearing should he return to Zimbabwe as suggested by Mr Robert Mugabe, the Prime Minister, at the weekend.

But these comments from Mr Nkomo—one of the most outspoken and strongly anti-Zanu members of the cabinet—were accompanied by apparently conciliatory moves.

Both parties face critical decisions in the coming weeks. The ruling Zanu, for its part, must demonstrate that its campaign against Mr Nkomo is not a vendetta against Zanu.

Zanu must now decide whether it has any future as an opposition party determined to contest the next general election which must be held by February 1985. Its alternative is to accept Zanu dominance and seek the best possible deal for its integration into a de facto one-party state.

REFLATION MEASURES STUDIED

Japan acts on economy

BY CHARLES SMITH, FAR EAST EDITOR IN TOKYO

JAPAN'S Ministry of International Trade and Industry (MitI) is to study measures aimed at propping up eight of the weakest or most sensitive sectors of the economy in a preliminary move by the Government to produce a new reflation package.

The eight sectors include housing, small and medium-sized companies, the aluminium industry, private capital investment and what are described as "big projects."

Once MitI has completed its study, the special inner economic committee of the cabinet will decide whether money can be spared for action.

MitI began work on its study of reflation measures last week-end after what officials described as "vague" instructions from Mr Yasuhiro Nakasone, the Premier, that some steps should be taken to reflate the economy. His instruction followed the publication of figures which showed that unemployment had reached its highest level for 30 years.

Economic reflation packages in Japan are normally drawn up under the supervision of the Economic Planning Agency. The original budget estimates for 1983 relied on increased revenues from Abu Safa, which accounted for 50 per cent of the total BD 640m (£1.1bn) budget.

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Yasuhiro Nakasone

One of MitI's tasks will be to conduct a study of public works projects with the aim of developing private sector involvement in the economy. MitI may also investigate the possibility of having some public works investment carried by private companies instead of by the government.

Nkomo backs dissident activity, minister claims

BY TONY HAWKINS AND MICHAEL HOLMAN IN HARARE

A SENIOR Zimbabwean cabinet member yesterday renewed allegations that Mr Joshua Nkomo, the exiled opposition leader, was backing dissident activity in the troubled province of Matabeleland.

Mr Eric Nhala, Minister of National Supplies, was reported as saying that some 10,000 residents of the province, where Mr Nkomo had addressed weekend rallies, were "openly denouncing the party (Mr Nkomo's Zanu) for sponsoring dissidents that have brought both misery to them."

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Reagan sends invitation to Hawke

By Michael Thompson-Neal
in Sydney

PRESIDENT Ronald Reagan of the U.S. has sent an invitation to Mr Bob Hawke, Australia's new Labor Prime Minister, to visit Washington, and his best wishes for the success of the new Government.

But the visit will not take place until after Mr. Hawke's national economic summit of Australian business and union leaders, to be held next month.

In his letter President Reagan said the two countries had a long tradition of friendship and co-operation. He added that the Amicus Alliance between Australia, New Zealand and the U.S. transcended military and security needs, and had come to encompass a range of political, economic and cultural interests.

Peking steps up attack on U.S.

By Mark Baker in Peking
CHINA has intensified its attack on the U.S. over Taiwan by accusing the U.S. Senate and House of Representatives committees of "brutal interference" in its affairs.

It has accused the foreign relations committees of the two houses of a "grave violation" of the norms of international relations by agreeing to consider resolutions arguing for the rights of the Taiwanese. The draft resolutions received within the last two weeks, say the Chinese, "should be decided peacefully without any threat and in such a way that can be accepted by the people of Taiwan."

South Africa tightens 'pass law' for blacks

BY BERNARD SIMON IN JOHANNESBURG

INFLUX CONTROLS over blacks in South Africa have been tightened according to a report by the Black Sash, a group which advises blacks who fall foul of the so-called "pass laws."

It says that "obedience to the law is now impossible for most black people in South Africa" to pay the £1.75 fine for a compensation fund for small investors; stock purchases to support the official market which cost another £1.5bn, and a further £370-390m may be spent in the remainder of the fiscal year. That is about £1.6bn.

means is the only way to successfully win survival."

Dr Piet Koornhof, Minister of Black Affairs, disclosed recently that over 200,000 people were arrested for "infux" control offences last year, almost double the number in 1980.

The Black Sash confirms an impression that officials of Dr Koornhof's department frequently act unlawfully and arbitrarily.

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The rhetorics which came out

as anti-colonial and anti-imperial are ever. But its content varies according to area as individual sections of the text are left to the countries concerned.

The Africans are relatively restrained, only attacking the U.S. three times. The Arabs

have produced a text which is passionate in its condemnation of Israel and the U.S. but which leaves the door open for President Ronald Reagan's peace plan.

The 17 Latin American and Caribbean countries represented concentrated their attack on the "destabilisation efforts" being mounted by the U.S. against Cuba, Grenada and Nicaragua. They also condemned Washington's refusal to back a negotiated settlement in El Salvador.

Mrs Gandhi told a Press conference: "I do not think there could be a single person here who is unaware of interference, destabilisation, removal of elected leaders and putting up puppet regimes and so on in other parts of the world."

On the economic front, the belief that the world has to unite to tackle its problems has replaced the confrontational approach of the past nine years.

"Immediate measures" is the new catch phrase which the West will be hearing in bodies such as the International Monetary Fund and the World Bank. The demand for giving the south more of the levers of power and restructuring the world's economy is retained, but the short-term focus is shifted to a "new international economic order."

This message is most stridently voiced in the conference's 54-page political text.

It repeats many of the "base lies and malicious attacks upon the good name of the U.S."

which Mrs Jeane Kirkpatrick, the U.S. ambassador to the UN, condemned after wading through one of its 1981 communiques.

At the time she wrote to 61 countries, asking them to dissociate themselves from "such vicious and erroneous language."

The U.S. congress has since decreed that a country's stand on this matter should be a criterion for judging what U.S. aid it receives.

With one-quarter of its members pro-Western, half relatively independent and only the remaining one-quarter close to Soviet foreign policy it would be surprising if Singapore's claim were true. Indeed, the short and simple answer to the question is no, according to

countries like Yugoslavia and India which helped found the movement in 1961 and have since seen themselves as its

conscience.

As Mr S. Rajaratnam, Singapore's second deputy Prime Minister, said at a dinner during last week's summit: "The U.S. has learned there are

emerging forces in the Third World. It must not repeat the mistakes of the 1950's of supporting all those repressive regimes in Central America if it goes on insisting there is no third option, they will all go communist."

The non-aligned movement's own search for a third option goes back to the days of Nasser, Nehru and Tito, the movement's founding father. In the two decades of its existence the movement has grown steadily to become the most influential Third World body.

Mrs Gandhi has been saying that it is in the economic sphere and disarmament that she will be putting her emphasis. Hopes of forging an alliance between the oil producers and other developing countries to force through change have crashed.

Instead, India, arguing that the present debt crisis is a threat to both North and South, is concentrating on this problem.

Last week's summit saw these specific plans:

● To use April's meeting of the finance ministers of the IMF and World Bank to press calls for a major debt restructuring exercise and a debt facility at the IMF.

● To start talks with officials of the major industrialised nations before their meeting in Williamsburg U.S. in May.

● To concentrate on specific emergency measures at Unctad 6 in Belgrade in June.

● To have the annual meeting of the IMF and World Bank in September start planning for an international conference on money and finance for development.

● To ensure as many heads of state as possible attend this year's General Assembly of the United Nations so as to build up the political pressure for a fresh approach to the world's economic problems.

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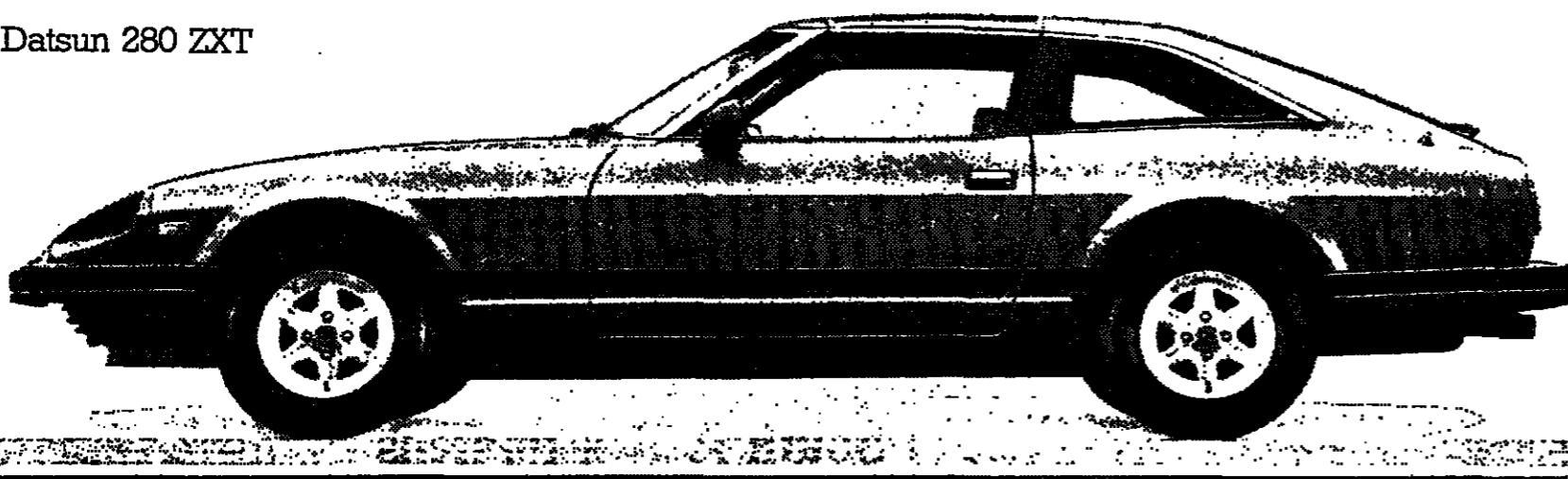
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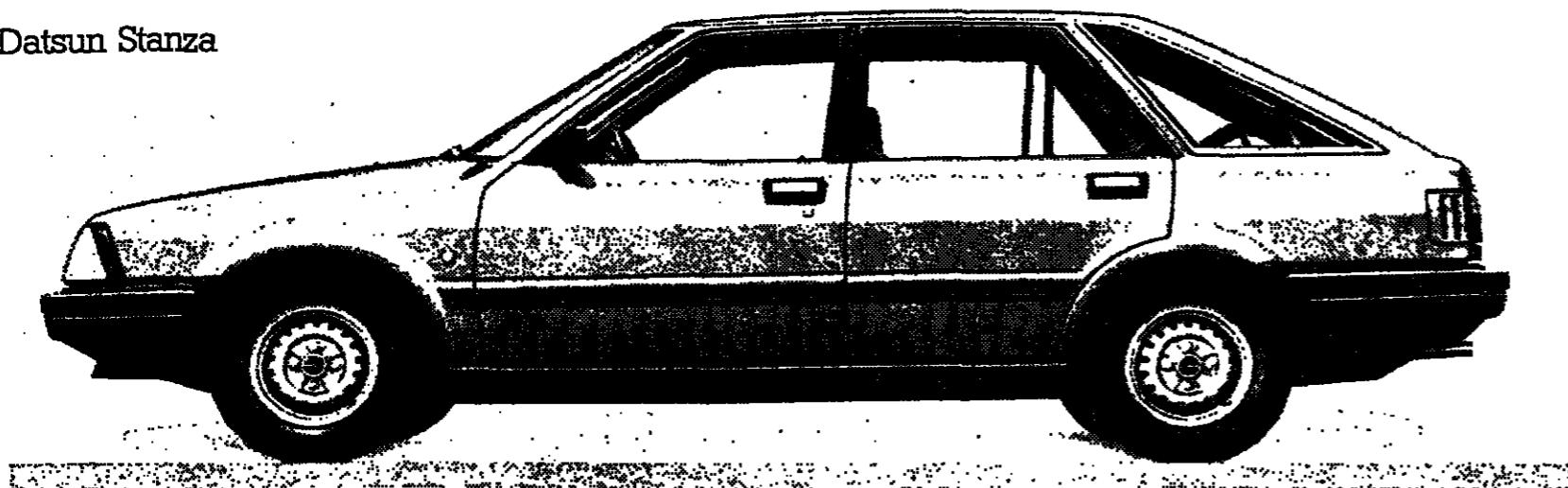
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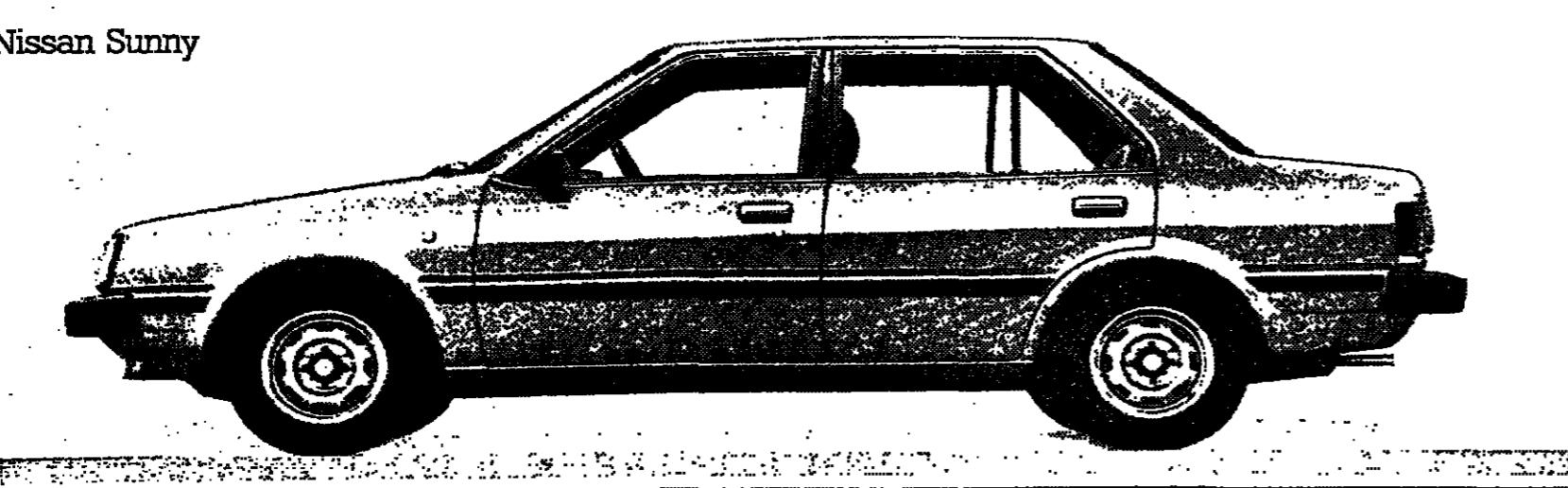
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AMERICAN NEWS

Withdrawals could follow short-range N-weapons review

By REGINALD DALE, U.S. EDITOR IN WASHINGTON

THIS PENTAGON is conducting a major review of its short-range nuclear weapons that could lead to further withdrawals of battlefield nuclear warheads from Western Europe, officials said here yesterday. Such a move would be intended to have the maximum political impact at a time of continuing controversy over the basing of American nuclear weapons in Europe.

Nato has already removed 1,000 of its older short-range warheads, leaving about 6,000 in all, in preparation for the deployment of 572 new American Cruise missiles, launching 2 intermediate range missiles from the end of the year. It has also been agreed that an equivalent number of older weapons will be withdrawn as new ones are introduced.

Now, however, the Pentagon appears to be holding a much more comprehensive review of battlefield nuclear weapons, some of which are up to 20 years old. There are a growing realisation that they would be difficult to use in wartime, and General Robert Rogers, the Nato supreme commander, has argued for an overall reduction in Allied dependence on nuclear weapons.

Under the classic Nato doctrine, short-range weapons would be used, possibly

Argentine policy split forces resignation

By Jimmy Burns in Buenos Aires

GROWING differences within the Argentine Government over economic policy claimed their first casualty yesterday with the resignation of Sr Alberto Fraguio, the Under Secretary for Commerce.

There was no official explanation. However, it is understood that Sr Fraguio resigned in protest at an anti-inflation package of measures being prepared by Sr Jorge Webbe, the Economics Minister.

Sr Webbe is believed to have ceded to intense pressure from the ruling military junta and is expected to announce soon significant changes to his economic programme, including price controls and a lowering of interest rates to reduce inflation.

Following dramatic increases in both the consumer and wholesale price indexes in January and February, Argentina's inflation rate is now running on an annual basis of more than 400 per cent. This is well above Sr Webbe's original target of 160 per cent of the country's Gross Domestic Product, a third of Government revenues and 80 per cent of exports.

The scope and scale of the anti-inflation package has become the centre of intense discussion both within the Economics Ministry and the Central Bank in recent days. Some economic observers were yesterday suggesting a modification of the agreement reached by Sr Webbe and the International Monetary Fund last December, with incalculable consequences for the country's foreign debt negotiations.

Sr Jlio Gonzales del Solar, Central Bank governor, has told Argentina's leading commercial bank creditors that the country hopes to pay off several hundred million dollars in interest arrears by the end of this week or next, Peter Montagnon writes.

This would provide the way for completion of Argentina's planned \$1.5bn loan from commercial banks which is now expected to be signed late this month or in early April.

The public sector interest arrears arose because of an internal dispute between the Argentine Government and certain public sector entities that wanted a subsidy in pesos to allow them to purchase the necessary dollars. Argentina does, however, now have sufficient foreign exchange reserves

to cover its debts for the first few years to come, according to Mr. Worth Hobbs, Suraco's managing director. The 1.4m tonne capacity smelter, which also processes Billiton's ore, is presently running at just under 70 per cent capacity.

For the three-year-old regime of Col Desi Bouterse, these dismal figures mean a sharp contraction in earnings from the industry, just at the time when it needs the money most.

The Government and the two Western minerals companies are presently locked in the annual negotiations over the bauxite levy. Last year the industry succeeded in forcing down the levy by 28 per cent: a trend which Suraco is determined to continue—and the Surinam Government to resist.

The result of these talks and parallel labour negotiations with the bauxite workers' union could be crucial for the survival of the companies in Surinam and for Col Bouterse's Left-wing regime. Both sides are aware of the fact.

Alcoa's predicament is acute. It is losing money heavily on its Surinam operations, but must take substantial new investment in the next few years to compete more effectively with large new alumina smelters coming on stream in two neighbouring countries, Brazil and Venezuela.

Although Suraco denies it, the investment decision is as much political as economic.

Should Alcoa be choosing a

country with a highly unstable regime, which is moving rapidly to the Left in a regional alliance with Grenada and Cuba?

If Alcoa and Shell were to pull out of Surinam, or run down their operations to a minimum level, the consequences for the regime—and the country, with its small population of 345,000—would be disastrous.

So, while the young revolutionaries publicly rant about the evils of imperialism and the capitalist system, a harsh word has been directed against the multinationals in their breast.

"We want Suraco to stay, to invest in Surinam, to be profitable," said Mr. Winston Caldeira, Finance Minister in the newly-formed Government, committed, above all, to bringing Surinam's economy under national control. "There is no antagonism," he said.

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been passed by the new govern-

Voters' trust in Reagan diminishing, poll shows

NEW YORK—A majority of American voters do not trust President Reagan as a leader, despite their belief that the economy is improving according to a Time magazine poll.

Only 46 per cent of the 1,008 voters polled in the telephone survey considered the President a "leader you can trust," a decline from 57 per cent in May, 1981, Time said.

Of those asked, 50 per cent expect their standards of living to improve within the next two years, an increase of five percentage points since December. Those who thought the econ-

omy was going well jumped from 35 to 45 per cent, Time said.

Seventy per cent of the respondents who voted an opinion on the issue said they believed the President "represents the rich rather than the average American," Time said. That is an increase of seven percentage points since December.

According to the poll, 51 per cent of respondents said they hoped Mr. Reagan would not seek re-election again. Just 37 per cent said they hoped he would seek re-election, while 12 per cent were undecided.

Reuter

Economic growth 'would ease 3rd world debt crisis'

By PETER MONTAGNON, EUROMARKETS CORRESPONDENT

THE Third World debt crisis could be a thing of the past within two or three years if a moderate level of economic growth is restored to the industrialised world, according to a study by Morgan Guaranty Trust.

Growth of about 3 per cent annually in industrialised countries would create more liquidity problem that must be bridged by official institutions and the banks. However, if there is no recovery and if the LDCs fall short in their adjustment efforts, the LDC debt problem will assume much longer-term solvency aspects," Morgan

private financial markets and resume their economic growth by the middle of this decade, the U.S. bank argues in the latest edition of its publication *World Financial Markets*.

"In this event the less developed countries essentially face a medium-term liquidity problem that must be bridged by official institutions and the banks. However,

Guaranty argues.

To forestall this problem, it notes that a number of schemes have been proposed by leading commercial bankers for some form of government supported agency which would take over the loans to developing countries now on the books of commercial banks.

But Morgan Guaranty believes that such schemes would be resisted by banks who remain unwilling to write down these loans or forego interest payments. Their forced introduction would hamper the resumption of

badly needed financial flows to third world countries, it says.

For the time being "the only visible approach lies in industrial countries' recovery accompanied by stepped-up official financing through the International Monetary Fund in partnership with commercial bank lending." The recent agreed 50 per cent increase in Fund quotas or subscriptions should therefore be implemented without delay.

But Morgan also cautions that the banking system should be protected from a

recurrence of the crisis that has hit it over the past year. This means urgent attention should be paid to improving the available information on debtor countries, particularly where foreign exchange reserves and short-term borrowings are concerned.

Banks also need to tighten up their own internal criteria for assessing country risk and credit limits in relation to their own loan portfolios balance and capital strength, it says.

Search for a banking lifeboat

Page 33

Andrew Whitley reports from Pasamaribo on Surinam's dependence on aluminium

A left-wing regime that needs its multinationals

IF IT IS TRUE that what is good for General Motors is also good for America, then the aluminium company of Surinam must be critical for the wellbeing of Surinam.

Bauxite and its products, alumina and aluminum, are responsible for 18 per cent of the country's Gross Domestic Product, a third of Government revenues and 80 per cent of exports.

Alcoa has been there since the beginning, shipping bauxite to Mobile, Alabama smelter, across the Gulf of Mexico, for 60 years. A more recent humbler arrival is Suralco, the Royal Dutch Shell subsidiary.

In the former Dutch colony, the big U.S. company created one of the few wholly integrated aluminium industries in the world. It had its own cheap hydroelectricity and accessible bauxite deposits and seemed very likely to see out its 75-year agreement, due to end in 2032.

But Alcoa, like the rest of the industry worldwide, is now in trouble. It plunged into the red in the second half of 1982 and the downward slide is continuing. The Mobile plant has shut down, the Surinam subsidiary, Suralco, is fighting to survive in its turn.

The experts of metal grade bauxite from Surinam have halted and Suralco says it no longer intends to export the ore to the United States. National output of bauxite slumped from 4.9m tonnes in 1980 to 3.1m by the end of last year.

Alumina and aluminum production at Suralco's Paramar-

works on the Surinam River, upstream from Paramaribo, has dropped steadily over the past two years, and will decline further this year, according to Mr. Worth Hobbs, Suralco's managing director. The 1.4m tonne capacity smelter, which also processes Billiton's ore, is presently running at just under 70 per cent capacity.

For the three-year-old regime of Col Desi Bouterse, these dismal figures mean a sharp contraction in earnings from the industry, just at the time when it needs the money most.

The Government and the two Western minerals companies are presently locked in the annual negotiations over the bauxite levy. Last year the industry succeeded in forcing down the levy by 28 per cent: a trend which Suralco is determined to continue—and the Surinam Government to resist.

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been passed by the new government.

Others take a similar pragmatic line. "We need private enterprise. At this stage of our development we are not so happy to nationalise," one senior government official said.

The reason for this pragmatism is plain to see. For the first time in its seven years as an independent country, Surinam is in financial difficulty, not primarily because of the aluminium recession, but as a direct result of the Dutch Government's decision last December to suspend the generous aid programme.

The suspension decision was taken in a fit of anger against the killing by Col Bouterse's soldiers of 15 prominent opponents of the regime. Nor is it the aid, which totalled Fl 3.8bn (\$945m), over a 10 to 15 year period, likely to be resumed in the near future.

The steady inflow of up to Fl 200m a year disguised the fact that Surinam has a chronic current account problem, even when bauxite is doing well.

The size of its large current deficit. It also helps to cover the fact that since the February 1980 coup which brought Col Bouterse and two small left-wing parties to power, Surinam's public finances have deteriorated sharply.

From a small surplus of Surinam gilders 24m (\$8.8m) in 1980, the budget went into a deficit of SG 5m in the following year. This doubled to over SG 100m in 1982, representing 20 per cent of current revenues and about 5 per cent of GDP.

This year's budget has not yet been passed by the new government.

But the Finance Minister says the aim is to keep the deficit below last year's figures by, among other steps, cutting subsidies to state organisations.

What the Government is not prepared to do is to lay off employees, even though the swollen size of the civil service is one of the causes of Surinam's problems. It employs about 40 per cent of the workforce.

To contain unemployment, estimated at 18 per cent, companies have not been allowed to dismiss workers without the permission of the Labour Ministry since January. The problem is not much worse in the unlikely event that many of the 180,000 Surinamese living in the Netherlands were to return.

The Dutch aid programme has helped create a society with one of the highest standards of living in Latin America. Per capita GNP last year was \$2,860. Poverty is a rare sight in Paramaribo's well-ordered streets.

Surinam has also enjoyed two other features uncommon in the region—a low inflation rate and a small external debt. But, given the 1982 rate of only \$2.2m on a gross outstanding debt of \$19.7m.

All this may be about to change, however. The December killings prompted a fresh flight abroad of the well-off and fears are growing rapidly that without the Dutch aid Surinam could rapidly slide into the same state of ruin as its neighbour Guyana.

WORLD TRADE NEWS

Differences persist over Japan-EEC VCR deal

By CHARLES SMITH, FAR EAST EDITOR IN TOKYO

FOUR DAYS before Japan's self-imposed deadline for implementing measures to restrain its video cassette recorders exports to the EEC, differences of opinion still persist between Brussels and Tokyo about some aspects of the arrangement.

The Ministry of International Trade and Industry has promised that floor prices for Japanese VCR sets shipped to Europe will come into force this Friday. However, Miti and the EEC commission apparently do not see eye to eye about certain details of the floor price proposals, particularly those relating to categories of VCRs.

Miti officials have suggested that all VCR sets coming within the terms of the restraint arrangement should be divided into three basic categories of "large," "medium" and "popular," with the maximum permissible floor price in the popular category set at Y10,000 (\$186).

The EEC, while not directly differing with Miti on prices, would prefer a division into at least four categories. One result

Iran seeks to mend Tokyo ties

By Jurek Martin in Tokyo

IRAN APPEARS to be about to make a determined attempt to improve both its political and commercial relations with Japan.

A fairly high-level Iranian government delegation is due to come to Japan this summer, probably in June, in what would be one of the first such missions dispatched by Iran to a major industrialised country since the Revolution over four years ago.

According to the Japanese Foreign Ministry, the Iranian team will be headed by Mr. Hossein Ardehili, the vice-foreign minister for international political affairs and will include ranking officials from other Iranian governmental departments.

Ostensibly, the Iranian visit returns one paid last autumn to Tehran by Mr. Nobuo Matsunaga, the Japanese foreign minister. However, the Japanese side specifically interested that the team would be quick to accept the reciprocal invitation, and at such an apparently high time limit was extended.

Japanese officials point to the fact that the Japanese side of the war-damaged Bandar Khomai petrochemical facility—are technically matters to be resolved between the Iranian Government and the Japanese private sector.

A delegation from the National Iranian Oil Company was due to be sent to Tokyo last month to discuss new oil contracts with Japanese importers, but reportedly never arrived. Iran currently supplies about 10 per cent of Japanese oil imports, and with the Japanese heavy purchasers of Iranian oil on the spot market.

Discussions on Bandar Khomai between Iran and the Japanese industrial group headed by Mitsui have been proceeding in both Tokyo and Tehran, for many months. The Japanese side, facing substantial though insured losses, insists that the project can only go forward if Iran takes it over as a national development project, providing all development finance in the future.

Oddly enough, Iraq, with whom Iran is at war, also intends to send a government delegation to Tokyo later this year—reportedly to discuss Iraqi debts to Japanese companies. No date for this visit has been made known.

British exports should be 'more competitive this year'

By PAUL CHEESRIGHT, WORLD TRADE EDITOR

PROVIDING rigorous control over costs is maintained, British exports should be more competitive this year, according to Lord Limerick, outgoing chairman of the British Overseas Trade Board (BOTB).

This judgment, contained in the annual report of the BOTB published yesterday, is based on an assessment

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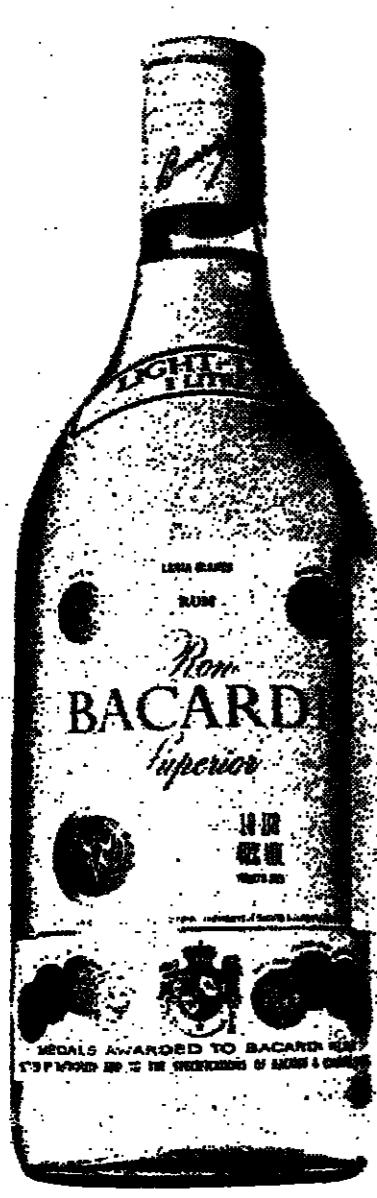
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UK NEWS

Retail spending boom loses its momentum

BY ROBIN PAULEY

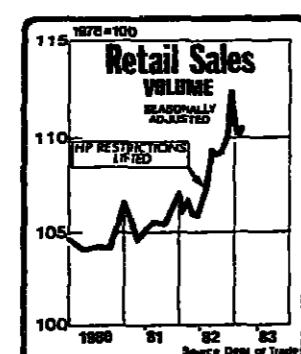
THE CONSUMER spending boom, launched last summer on the back of easier credit and lower mortgage interest rates which left people with more cash to spend, has now levelled off with the volume of sales about 5 per cent higher than a year ago.

Figures published by the Trade Department yesterday show that the upswing which started in July and persisted until reaching a record level in the Christmas period, without abating in the traditionally quiet period of October, has run out of steam, at least for the time being.

Nevertheless, retailers have had a welcome respite in the last 6 months after running on extremely tight margins for past three years. Most of the boom appears to have gone on goods already in stock and, to a lesser extent, on imported durables. So hectic retail activity has not been reflected in British industry's order books and the level of industrial production has remained persistently flat.

Although there has been little spending in advance of today's budget, there are hopeful signs for retailers. The cheap pound may encourage free-spending tourists to return to Britain in large numbers this year.

If interest rates fall further in the near future retail sales could advance strongly again. As further consumer demand cannot easily be met from existing stock, the key question is whether imports would again fill the gap or whether UK industry is now sufficiently geared up to compete competitively at short notice.



The provisional estimate for the retail sales index, seasonally adjusted, in February is 110.5 (1978 = 100) compared with 110.1 in January and 110.0 in November, with the Christmas burst taking December's figure to 112.2.

But the figures for the first and second quarters of 1982 were only 106.5 and 106.8 respectively, and 106.4 in the first quarter of 1981.

Retail sales value in February, not seasonally adjusted, was about 8 per cent higher than in February 1982.

In January and February taken together, the average value of sales was also about 8 per cent higher than in the first two months of last year.

Within these global figures there are some large individual year-on-year changes.

The John Lewis Partnership, for example, increased the value of its sales by 17.5 per cent in February compared with February last year.

Canadian is named as state shipbuilding chief

BY ANDREW FISHER, SHIPPING CORRESPONDENT

MR GRAHAM DAY will become the highest paid chairman of a UK nationalised company when he succeeds Sir Robert Atkinson, 67, as head of British Shipbuilders with an £80,000 salary in September.

The Government yesterday confirmed that Mr Day, a 49-year old executive with the shipbuilding division of Dome Petroleum of Canada, would become the new chairman of the loss-making group.

Mr Day will also receive a performance bonus, described by the Department of Industry as "relatively small," with his salary, which compares with the £52,000 paid to Sir Robert.

The shipbuilding concern, nationalised in 1977, has been fighting for new orders in the industry's world crisis.

Losses shot up from £7m to £28m in the six months to end-September and are expected to be about double this for the full year to March 31, 1983.

Mr Day has dual Canadian and

British nationality and ran the Cammell Laird yard on Merseyside, now part of BS, in the early 1970s.

He headed the organising committee preparing for nationalisation of BS and was due to become chief executive. But lengthy delays in Parliament led to his departure in late 1978, despite a personal appeal from Mr James Callaghan, then Prime Minister, to stay on.

The high salary he will be paid reflects the Government view that remuneration must be substantial to attract people of sufficient calibre to run state-owned industries.

Sir Robert's contract was due to last until December 31, but he told Mr Patrick Jenkin, the Industry Secretary, late in 1982 that he did not want a second term and wished to return to private industry.

He has been at BS on secondment from Aurora Holdings, the troubled engineering group of which he is still chairman. His salary was paid by BS to Aurora.

Mr Day will join the BS board as executive deputy chairman on July 1, becoming chairman and chief executive on September 1 for three years. No transfer fee will be paid to Done, unlike the controversial arrangement by which Mr Ian MacGregor returned from the US to Britain to run British Steel.

Mr Day, bespectacled with a black beard, said last night: "I'm not making money on the move." He referred to Britain's higher marginal tax rate than Canada.

The bonus, he said, would "probably be quite modest," perhaps 10 to 15 per cent of salary.

Without specifying his present Canadian salary he said there had been "some difficulty in bridging to that." His bonus would be assessed against a list of objectives agreed with the Government. One priority would be "to contain losses and try to reduce them." He said he had also had another job offer in North America in the past two months.

Scotlands making 320 available from next year and the Bank of Scotland (which is 35 per cent owned by Barclays) and Williams and Glyn's (Royal Bank's sister-bank), each promising a total of 200 dispensers.

Michael Cassell adds: Mr Richard Weir, secretary-general of the Building Societies Association, said the move would be "watched with a great deal of interest."

The societies, he added, were examining the options available to them to them to provide their own shared system.

BY ALAN FRIEDMAN, BANKING CORRESPONDENT

THE BATTLE between Britain's banks and building societies intensified yesterday as five banks announced plans to join forces in order to create a network of 2,500 shared cash dispensers.

The announcement that 15 customers of the Bank of Scotland, Barclays, Lloyds, the Royal Bank of Scotland and Williams and Glyn's will be able to draw cash from machines in England, Scotland and Wales comes only a week after it emerged that building societies are planning to introduce a country-

wide system of shared cash dispensers.

It was made simultaneously in London and in Monte Carlo, where Mr Bob Amos, deputy chief general manager of Lloyds Bank, had a re-

tail banking conference that about 1,000 of the "through-the-wall" cash machines would be Lloyds Bank

Cashpoint devices. Mr Amos predicted the five bank system would be completed during 1984 or early 1985.

Barclays is to provide 750 machines, with the Royal Bank of

Scotland making 320 available from next year and the Bank of Scotland (which is 35 per cent owned by Barclays) and Williams and Glyn's (Royal Bank's sister-bank), each promising a total of 200 dispensers.

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The societies, he added, were examining the options available to them to them to provide their own shared system.

BY BRIAN GROOM, LABOUR STAFF

THE PORT of London Authority's (PLA) cargo-handling operations were brought to a standstill yesterday when more than 2,000 dockers at Tilbury began an indefinite strike over pay.

Some 1,200 dockers working on general cargo in the enclosed docks are paid a basic wage of £106 a week but are demanding parity with tally clerks, whose basic pay accounts for nearly all of their average earnings of £135. Their 1,000 colleagues in the PLA's container and grain terminals joined in the stoppage.

The PLA says that average earnings for the lowest category of dockers are already £132, while top dockers earn an average of £156.

The authority, which is expected to announce a loss of £3m to £4m for 1982, says it cannot afford the £3m a year which, it says, the party claim would cost.

Interest on energy bond overdue

By Eric Short

ANOTHER Gibraltar-based company, Cavendish Life Assurance, has apparently run into financial trouble. Interest payments on the Cavendish Energy Bond have been outstanding since November last year.

The Jersey branch of the trustee department of the Hongkong and Shanghai Bank, which is trustee for the £517,000 bond issue is responsible for making the interest payments, confirms that it has not received any money since before last November from which to pay the interest due.

The Cavendish Energy Bond is a lump sum investment paying investors an income of 12% per cent net of basic rate tax over five years, with a return of capital at the end of the period. The assets are held in Parkford Petroleum Inc - a U.S. oil company based in Utah.

Mr Graham Richardson, managing director of the trust company, stated that the bank was pressuring Parkford for the arrears of income. He said that Parkford was still a company in operation and he hoped to obtain a revised payments schedule from the company.

Cavendish Life is owned by the Oxford Marketing and Trading Company, which is registered in Nassau, Bahamas. It is not clear who owns Oxford Marketing or Parkford. In October 1981, when the Energy Bond was launched, they were both owned by Mr Patrick di Caro. But ownership of Parkford and Oxford Marketing has changed hands a few times since then.

Marketing of Cavendish's products in the UK was done through a market company Cavendish Life Assurance Services (UK) but this company's two directors, Mr Hugh Mackay and Mr Patrick Ravenhill, resigned last November. The company's listed telephone is not answered and there is a question mark over its trading position.

Mr Richardson said that while he was explaining the position to those bondholders who contacted the bank, he did not feel a general circular to all bondholders would fill any useful purpose at present, since there was little to report.

Hongkong and Shanghai Bank were also trustees to certain bonds issued by another Gibraltar-based life company, Signal Life Assurance, which is now being wound up. The bank paid £4.5m in compensation to those bondholders.

Dockers' pay dispute halts Tilbury

By Brian Groom, Labour Staff

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UK companies show interest in EEC funds

By Our Financial Staff

SMALL COMPANIES have been showing "tremendous interest" in the cheap European Community funds made available in the UK for the first time this January.

The Industrial and Commercial Finance Corporation (ICFC), the first UK financial institution to sign an "agency" agreement disturbing money earmarked under the New Community Instrument (NCI), said yesterday that it has already committed £25m of its first £10m tranche.

An ICFC spokesman said: "This is a fast take up. Usually there is a long gestation period - perhaps as much as six months - before a scheme like this gets going."

It takes up themes contained in the Financial Committee's inquiry into the engineering profession, and Sir Mounty Finnigan says in a foreword to the Leicester research that he hopes it will "do something to wear away the strong indifference of the nation to the future of engineering and engineers."

Engineers interviewed during the

Polly Peck reaches Turkish TV deal with Thorn EMI

BY RAY MAUGHAN

POLLY PECK (Holdings), the fruit packaging group operating in central Middle East countries, has signed an agreement to manufacture and market video cassette recorders for the Turkish market is still under negotiation, however, as are the proposals to sign an exclusive licensing deal in Egypt. No indication has been given about the timing of the agreements.

Polly Peck's assembly plant being constructed in Turkey is due for completion by October. Production

More UK news on Page 13

will start on a single shift basis with an annual capacity of 100,000 sets. A further shift, it is understood, would raise output to about 170,000 sets.

Very high profits estimates are suggested for Polly Peck's proposed consumer electronics agreements with Thorn EMI. They are said to be worth as much as £50m a year before tax, although no forecast has been given by either company. It is understood, however, that the retail value of a colour television in Turkey is about £250, whereas the same set would sell at between £250 and £300 in the UK.

More steel jobs at risk

BY MARK MEREDITH

BRITISH STEEL management has told trade unions at its Tubes Division works in Scotland that 460 jobs

were to go unless orders improve.

The tubes division, which has its headquarters in Corby, Northants, has been hit hard by the fall in orders for drilling pipes from the North Sea. A BSC statement after yesterday's meeting in Scotland said the slump in activity was unlikely to show an improvement until the end of next year.

• Caltex Petroleum, the jointly-owned subsidiary of Texaco and

Calcutta recently moved its world headquarters from New York to Dallas and trimmed its head office staff by more than 10 per cent.

U.S. companies lose computer contract

BY ALAN CANE

AMERICAN OWNED computing services companies have lost a prestigious and sensitive Department of the Environment contract to a tiny, almost unknown British company. The contract involves computer help in calculating the rate (local property tax) support grant formulae.

The award of the rate support grant contract to the Centre for Analysis and Modelling (CAM), a seven-man bureau and software house based in South London with a turnover of £500,000 last year reflects both the regard in which CAM's software is held by the DoE, and Government embarrassment over the fact that the UK's most complicated set of financial calculations was being carried out by foreign-owned companies and on foreign soil.

When the contract was last let, it was won jointly by Geisco, the computing services arm of the General Electric Company of the U.S., operator of the world's largest commercial computer network, and by Comshare, the UK subsidiary of

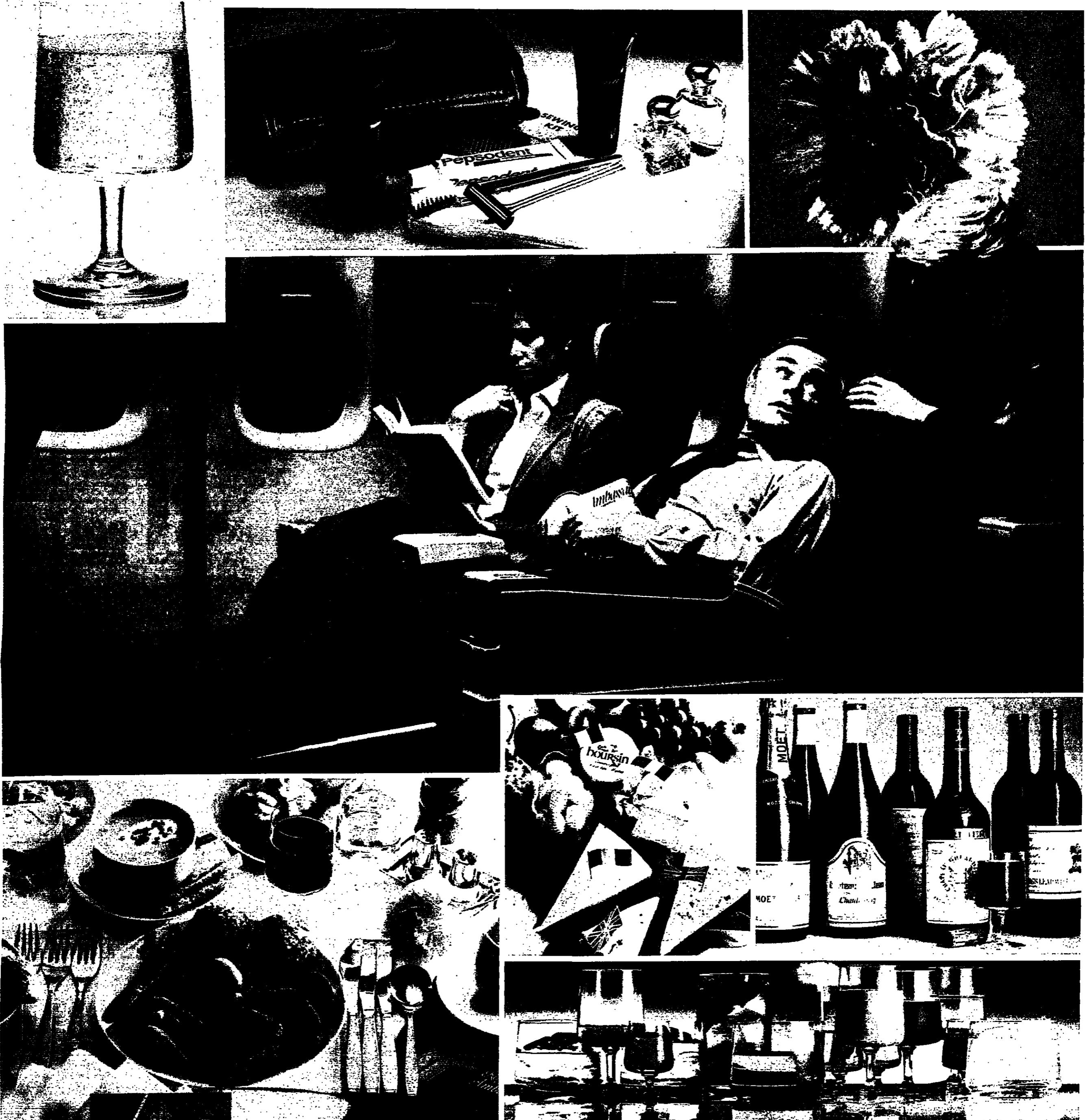
the government was embarrassed by the fact that computing facilities necessary for the complex calculations which underlie the rate support grant were apparently not available in the UK from British-owned companies.

In 1981, computer services needed for the calculations cost only £150,000. By 1982, after new ways of assessing local authority's need for support were instituted, the cost had jumped to close to £1m.

The contract involves both the use of CAM's specialised software for handling large arrays of figures, and time on the U.S.-built DEC "superminicomputer". Mr Gurumukh Singh, CAM managing director, said he believed the contract had been won on a combination of

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TECHNOLOGY

TINY COMPUTER SERVICES COMPANY WINS ROLE IN ANNUAL 'DRAMA'

Specialist look at rate support grant

BY ALAN CANE

A TINY computer services company has won a stage-whisper away from the Old Vic in South London has been given the leading role in the Government's most mathematical annual drama—calculation of the rate support grant formulae.

The award of the contract for computing services to aid in calculating "Local Authority Statistics and the Rate Support Grant" to the Centre for Analysis and Modelling is singular recognition for one of the UK's least known but most highly regarded specialist companies.

It should also still disquiet inside and outside Parliament over the way the Government gets computer help to solve its most complicated sets of financial calculations.

The rate support grant computation is let by public tender; three years ago it was awarded jointly to two U.S.-based companies, Gelsco, a subsidiary of the General Electric Company of the U.S. which processes data in the U.S. and in Holland and which operates the world's biggest commercial computer network, and Comshare, an innovative bureau specialising in finance and processing in the U.S. and London.

The disquiet centred on the fact that the computer power—and in particular the very specialised computer software—the Department of the Environment needed for the block grant calculations was apparently not available.

There was also anxiety about the costs incurred. In 1980, rate support grant calculations based on comparatively simple mathematical treatments cost £150,000. Since then, the Environment Department has insisted a new service where the value of the block grant for each council is decided by calculating the "need to spend" from a large number of

relevant factors, each individually weighted and balanced.

As a system, it has not proved an outstanding success.

Last year the Prime Minister had to insist on £25m extra for London to save Tory councils from politically embarrassing rate rises. And the cost of the massive calculations which were involved proved substantial—estimates suggest the 1982 figure was of the order of £1m.

So, there should be little surprise that the contract has gone to a British-owned bureau—but for such an important contract to have gone to such a small company indicates that CAM is no ordinary software house.

It was formed in 1971 and turned over about £500,000 last year. Its clients in the public sector include the City of Westminster, the London Borough of Lambeth and the Sports Council. Private sector clients include Marks and Spencers and Abbey Life.

CAM had already carried out large projects for the Department of the Environment—it analysed, for example, the National Dwelling and Housing Survey involving some one million addresses.

And it stores a number of unique databases on its computer files including the postal address file (23m addresses, 1.5m postcodes) the National Travel Survey and Local Authorities Expenditure Data.

Against that background CAM's victory was less surprising: "I tend not to tender for contracts I do not believe I can win," says Mr Gurumukh Singh, co-founder and managing director of CAM.

His recipe for success is two-fold: "quality of people" and "I employ only the best" and "I pay the best" and "quality of software." "We do not do magic—we simply do what other people do, very much better."

It means that the company can carry out social and economic analyses of an unusually powerful nature. It can, for example, suggest where a store chain should site its retail outlets for maximum return.

In contract with the City of Westminster involved the analysis of the entire sewer net-

work using old maps and modern records to give the best possible picture and filling in the gaps using modelling techniques.

It uses search software

to allow the computer systems to extract useful information from very large masses of data from which better decisions can be made.

It databases tend to be

social, economic and geographic in nature. It has, however, set up a new company, Expoin, which is aimed at the commercial sector rather than local and central government.

Its special software is aimed at grid referencing, postcoding, tabulations, graphics and network analysis.

It means that the company can carry out social and economic analyses of an unusually powerful nature. It can, for example, suggest where a store chain should site its retail outlets for maximum return.

Businessmen can save money using postcodes in two ways.

First, the Post Office offers substantial rebates for mail pre-sorted by postcode—for 1m letters, the saving can be £37,500.

Secondly, the use of postcodes

can bring greater efficiency in credit control, sales force

organisation, marketing infor-

mation and research and management information systems.

According to CAM: "We have UK administrative areas digitised down to ward level... computer maps can readily be generated for the UK or any area thereof to any defined scale."

It is the essential background for social engineering. Gurumukh Singh is a social engineer in his own right, specialising in job creation schemes. Robin Lane Fox, the Financial Times' gardening correspondent wrote approvingly last week (March 9) of the Computer Gardening Centre initiated by Singh with the backing of the Wellcome Trust.

Councils may be no happier with the political basis for their rate support grant in the next three years than in the past, but at least they should have no qualms that the sums have been carried out correctly.



Gurumukh Singh: I tend not to tender for contracts; I do not believe I can win

EXCHANGE AND INFORMATION EDITED BY ALAN CANE

Common standards for communication

BY ELAINE WILLIAMS

THE GOVERNMENT wants to encourage the growth of information technology in the UK by setting common standards for the way in which computers communicate with each other.

In advance of existing international initiatives on industry standards, Mr John Butcher, Under Secretary at the Department of Industry, yesterday announced measures to speed up the introduction of the so-called Open Systems Interconnection.

Open systems interconnection is a set of standards designed to allow the computer systems to exchange information regardless of manufacturer or its geographical location.

The government has proposed interim measures called the Intercept strategy, which is aimed at enabling UK suppliers and users to introduce Open Systems Interconnection without waiting for the full process of international standardisation to be completed.

However, the Government is confident that these proposals will meet the international standards when they are finally agreed. Work on Open Systems Interconnection has been underway since 1977. The problem of

setting standards is immense as it not only involves computers but also all the equipment which have to be connected to it. This includes taking into account the different uses of computers and related equipment such as in electronic mail, banking systems, facsimile, and all forms of communications.

For years computer manufacturers have deliberately avoided setting common standards because they did not see much benefit in allowing competitors easy access to their market share.

Also the industry in the 1980s and 1970s was growing so rapidly that companies tended to ignore systems outside their own design.

Now it is recognised by the majority that the growth of the markets in business applications such as information technology will be easier if products can be connected to other types of equipment.

The DoI initiative on stan-

dardisation follows a recommendation by the DoI Focus committee.

The intercept strategy will lay down recommendations for standards in those areas of the technology where the International Standards Organisation—responsible for world standards—is close to a final standard.

The DoI hopes that the first documents on intercept recommendations will be available by the middle of the year. It points out that financial support can be provided through the department's Support for Innovation scheme under which grants may be given to companies to assist in the development of new products and process employ one or more intercept recommendations.

The Focus has also backed the idea of testing products independently to ensure that they conform to the recommended standards. This is to ensure that users can have confidence about the equipment they buy and the ability to communicate with competitors' products.

The DoI initiative on stan-

dardisation follows a recommendation by the DoI Focus committee, set up in 1981 and chaired by Mr Butcher. Manufacturers such as ICL and GEC, major users, research organisations and standard setting bodies such as the British Standards Institute are represented on the Focus committee.

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UK CARPET INDUSTRY

Cheaper home loans lead to some signs of an upturn

By Anthony Moreton, Textiles Correspondent

JUST BEFORE Christmas all the noises coming from the carpet industry were of doom and gloom. Today, there are signs that slight recovery might be on the way.

The reports are varied and heavily qualified. But after two years of severe depression, which have seen the closure of some of the more famous names in the business and others making terrible losses, it is almost a surprise to hear even a qualified note of optimism.

Mr William Trow, executive director, chairman of Carpets International, the Kidderminster-based largest company in the industry, says there is "some evidence of an upturn. I would hesitate about saying there is a recovery on the way, but things do look somewhat brighter."

That cautious view is echoed by Mr Topham Brinton, chairman of Brintons also of Kidderminster, the last privately-owned company. "Most people had a reasonable fourth quarter last year and there is a slight upturn."

If there is, it has largely escaped notice in Barnsley where Mr James Hartley, chairman of Shaw Carpets, the largest producer of tufted carpets, says he can see "no signs of a pick-up in demand from last year, though if the devaluation of sterling helps to choke off some of the Belgian imports then there could be a switch to buying home products."

Two factors have caused the ripple of optimism, the cut in the mortgage rate, which has left more money in people's pockets, and Kidderminster's international carpet fair at Frankfurt held earlier this year.

The evidence from the stands at Heimtextil was that the 1983 show was the most successful for five years. Buyers from the Middle East, an important market for exporters, were

The backlash from the fall in new housebuilding

there in strength and the general level of inquiries was higher than expected.

If the optimism turns out to be well-founded, it will be greeted with enormous relief in the industry, which has taken a severe battering. Some of the more famous names, such as Allied Weavers and Homfray, have closed while BMF Scotland was rescued "only at the last minute with the assistance of the Scottish Development Agency, a move that led to accusations of subsidy."

For those who remain, the problem is profitability. Carpets International, whose brand names include Crossley, Kosset and Gilt Edge, has run up losses of £15m over the past three years and has had to be bailed out by an American affiliate which could, as a result, gain control of the group in five

A YEAR OF THREADBARE RESULTS

Year	Sales £m	Pre-tax profit/(loss) £	Latest half-year sales	Profit/(loss) £
Carpets International	1981 117.02	(2.39m)	54.4m 7/82	(2.98m)
Brintons	1981 46.8	1.87m	n.a.	n.a.
Stoddard	1981/82 34.99	(2.25m)	15.04m 9/82	(1.02m)
Shaw Carpets	1981/82 33.45	(2.24m)	18.47m 10/82	142,000
Donghia Carpenters*	1981 29.0	n.a.	n.a.	n.a.
Houga (UK)*	1982 22.50	n.a.	n.a.	n.a.
Abingdon Carpets	1981 14.89	446,000	n.a.	n.a.
Tomilson Carpets	1981/82 13.43	660,000	n.a.	n.a.
Hornbeam Carpets	1981 9.58	444,000	4.51m 6/82	(69,000)
All figures £m except where indicated				

* Donghia Carpenters is part of Carrington Viessla; † Houga is the UK arm of the Dutch group and figures relate to UK sales only. Other major manufacturers' figures are absorbed into parent groups. Lancaster Carpets is part of Nottingham Manufacturing. Firth Carpets is part of Radicat International; New Venture is part of Beauleu; BMF is privately owned.

years. Shaw Carpets went through a very rough patch last year which led to a loss of £2.26m, though it appears to have righted this in the first half of the current year. Stoddard, with a £2.25m loss last year on a turnover of £35m,

The main reason for the losses has been the fall in house building, the reluctance of people to move house quite so frequently and the fall in real disposable income.

This decision to buy a carpet is one that can be easily postponed unless say the need to repair a car. When people move house there is a greater disposition to buy a new carpet than at any other time. The carpet industry has felt the backlash from the fall in the number of new houses being built.

There have been other factors: changing spending patterns, which led to greater outlays on consumer durables such as video recorders; and as incomes fell buyers tended to look on a carpet as a long-term buy.

As a result, sales of carpets dropped from 177.2m sq metres in 1977 to 138.1m sq metres in 1981. Figures for 1982 are not yet complete but on the evidence of the first nine months of the year it would appear that sales will come somewhere near 125m sq metres.

The worst of that fall has been felt by the woven sector of the industry, which is concentrated in Kidderminster. Production has dropped by over 20m sq metres — or half — since 1975 alone to about 20m sq metres last year, accentuating a trend that began in the late 1950s when tufts arrived on the scene from the U.S.

Tufted, which largely rely on nylon as a raw material, now account for over 70 per cent of the total market and in the domestic sector the figure is probably over 90 per cent.

Woven carpets, relying heavily on wool, have some 20 to 25 per cent and are concentrated in the contract sector. Rugs and needlepoint carpets account for the rest.

Woven carpets have been holding their own in the contract market — hotels, restaurants, offices — because of their hard-wearing properties where price is not such a decisive factor as among home-buyers where only the better-off are staying with the traditional Allard, Carters and Whittons.

But even in the contract sector wovens are facing growing competition from carpet tiles, a market dominated by the Dutch concern Heuga, which introduced them in 1966. Heuga, according to its chief executive, Mr Robyn Grant, is "70 per cent in the contract side with Britain the company's best market. The contract side has suffered less than the domestic, which will help us."

Because the domestic buyer prefers tufted carpets, there has been a very rapid build-up of imports in the last three or four

years.

In 1980 the great threat came from America. U.S. carpet companies, based in the cheap-labour Southern states and aided by a sterling exchange rate that at one time touched \$2.40, were able to flood Britain with the ends of their long production runs at very cheap prices.

Even allowing for a weak Belgian franc, no-one in the British industry can work out how the Belgians can produce as cheaply as they do, given that their wage rates are among the highest in Europe. The Belgians get cheap supplies of oil, whereas there is no UK production of bulk continuous fibre since the closure of British Enkalon.

Beauleu has an astute management policy of buying every available piece of cheap second-hand machinery it can and working it to death. The com-

pany is split into some 30 operating companies, which prevents outsiders tracing its cost structure with any degree of accuracy.

Recently Beauleu has entered Britain in a different way by taking over Cards of Scotland, and New Venture in Newbury. The former has been closed but the latter is a very successful operation and Beauleu has been able to undercut almost every other British tufted manufacturer.

This has led to mutterings of subsidies, though no one can prove anything and the Belgians are evasive when approached.

Since 1977 imports have

risen from about 12m sq metres to just under 40m sq metres last year.

Faced with this massive attack on the home market British manufacturers have had to retrench severely. Carpets International itself, whose turnover of £17m last year was just over a quarter of the industry's £450m.

Brintons has brought its numbers back from a peak of 2,600 four years ago to 1,900 now and Shaw had a severe rationalisation programme last year which cut the workforce by 1,500 from a peak of 2,500 in 1973. BMF has been kept going but with drastically reduced numbers. In all, the industry has slumped from a peak of 40,000 a decade ago to about 15,000 now.

Not all those cutbacks have come as the result of outside pressures. Sometimes they have been the consequence of new investment. Most of the leading concerns have put in new machinery, which has been more economical in labour terms.

The thing about the carpet industry is that it is so easy to make avoidable mistakes. Its products are standardised, the possibility of making a plain without being trodden on is frequently discussed and, at worst, you can always sweep the dirt under the carpet.

No-one is laughing at these tired clichés in Kidderminster or Yorkshire now, though. The industry is in deep trouble and more concerned with red

production areas. The loan money is to go specifically towards restructuring costs.

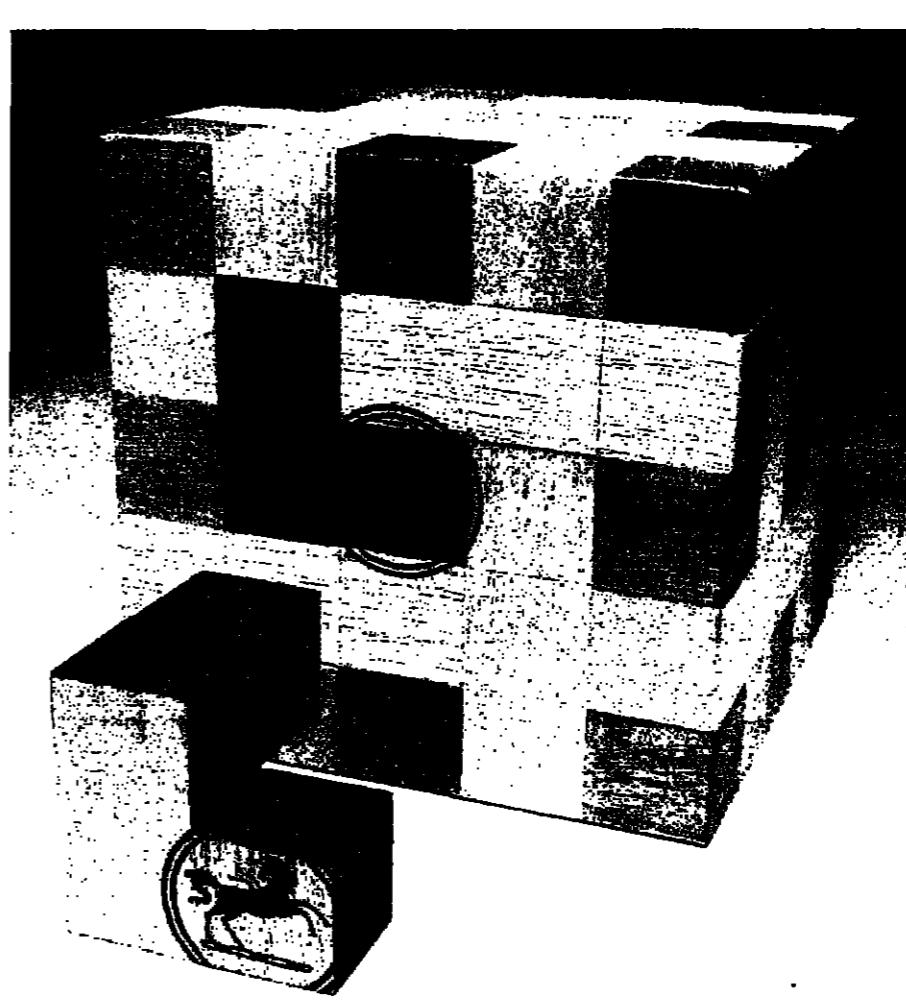
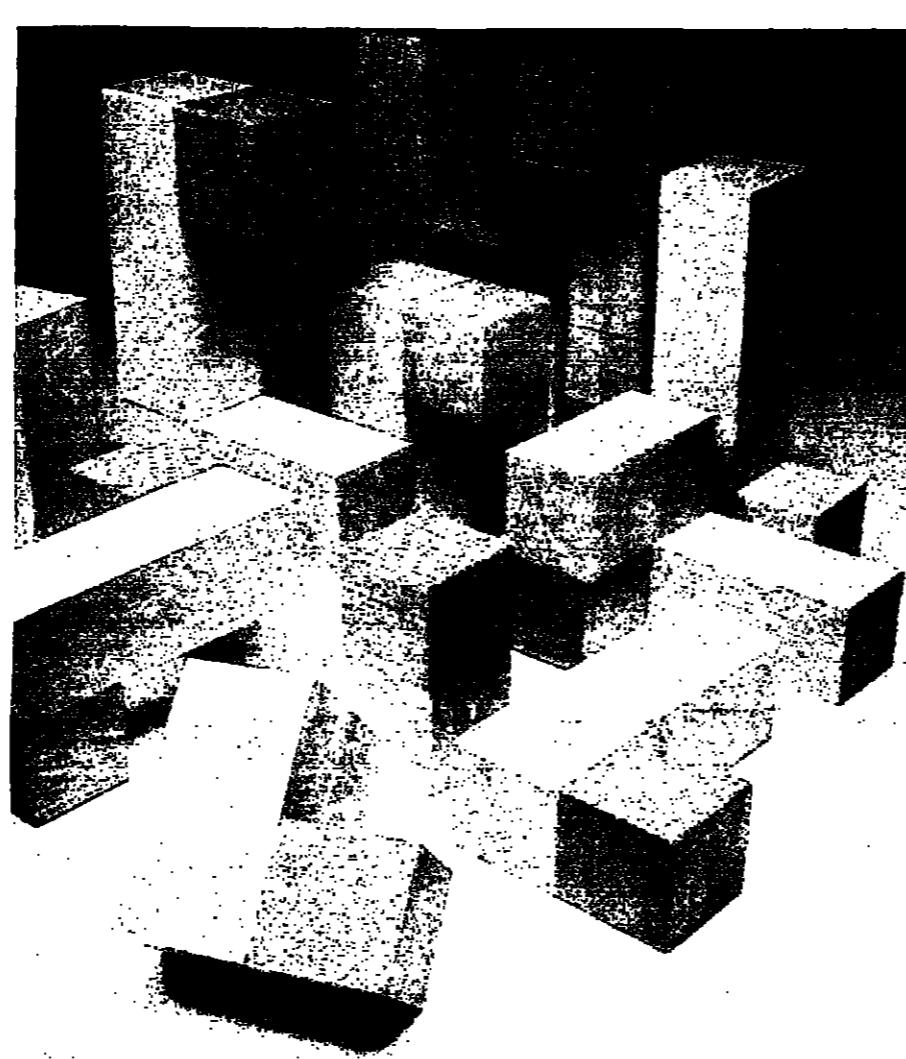
It is doubtful if, even now, the industry has reached its optimum size and so further closures seem inevitable though Mr Anthony Eden, director of the British Carpet Manufacturers' Association, believes that these will be confined to smaller concerns. "The industry is bumping along the bottom of the recession but I don't see it falling much further now."

He is supported by Mr Bob Read, the BMF's carpet product manager, who sees the industry continuing to be under severe pressure, with demand flat. There will be a struggle for at least another year but at least it is not now suicidal.

Many companies have put their house in order and are reacting positively to demand."

The thing about the carpet industry is that it is so easy to make avoidable mistakes. Its products are standardised, the possibility of making a plain without being trodden on is frequently discussed and, at worst, you can always sweep the dirt under the carpet.

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CONTRACTS

£4.5m for cable

BRCC SUPERINTENSION CABLES has received an order from the Central Electricity Generating Board for the design, manufacture, testing and installation of oil filled cable at the Sellindge converter station. The existing double circuit overhead transmission line will be turned into a converter plant by cable. The contract, worth £4.5m, covers the provision of 8,156 metres of 400 kV oil filled cable and associated accessories. Site work will be carried out by Balfour Kilpatrick, starting next year.

A water treatment project tops a list of contracts totalling £3.4m awarded to JOHN LAING CONSTRUCTION in the north of England. For the Northumbrian Water Authority the £1.2m project at Alstonwood, Barnard Castle, Co. Durham, is due for completion within 28 months. Other work includes a Bejam freezer food centre in Frodsham Street, Chester, under a £641,977 contract. In Cheshire, pre-painting repairs are under way on 105 homes in several window frames, sashless timber doors and frames and being renewed alongside canopy and fascia refurbishment. Under a £298,414 contract for Rochdale Metropolitan Borough Council ground floor bathrooms, WCs and stores are to be demolished on the Peel Lane Estate, Heywood, to form a larger residential complex of 115 houses at Lynemouth Colliery, Ellington, Northumberland. Started earlier this month under a £540,000 contract awarded by the National Coal Board.

Lastly, a £285,000 commercial development in High Street, West Wallsend, Tyne and Wear, has been awarded by Lloyds Bank Property Company.

Milton Keynes Development Corp has awarded a contract in the region of £1.5m, for the construction of the 75 detached and semi-detached houses, to JOHN WILLMOTT HOUSING, part of the John Willmott Group.

T. P. O'SULLIVAN AND PARTNERS, the Putney-based consulting engineers, have sent a five man mechanical engineering team to Lesotho in southern Africa to work on a two-year

INTERNATIONAL COMPANIES and FINANCE

The unique flavour of Indonesia's million-dollar cigarette industry

By Richard Cowper in Jakarta

SOME OF the world's and Indonesia's, richest Chinese entrepreneurs have a remarkable facility for accumulating enormous wealth almost unnoticed by the world at large. But once in a while the veil slips.

Such was the case in the small and normally unpretentious east Javanese town of Kediri recently when a little known businessman called Surya Wonowidjojo presided over the marriage of his second son.

The wedding was spectacular. A special building was constructed, virtually all the major hotels in nearby Surabaya-

the heart of an ancient Javanese kingdom into the new centre of one of Indonesia's most unique and fastest growing industries: kretek cigarettes.

A mixture of tobacco and cloves, kretek cigarettes are made nowhere else in the world and with their pungent spicy aroma any visitor to Indonesia will tell you that kretek provides the country with its most characteristic smell.

Despite the growth of western tastes and products as Indonesia has moved to modernise its economy, kretek cigarettes have become more rather than less popular. Ten years ago almost every two cigarettes sold in Indonesia were so-called "white" cigarette (containing just tobacco) but today almost seven out of every 10 are kretek.

The man who has perhaps been most responsible for the phenomenal growth of this multi-million dollar industry, and now its undisputed king is Surya Wonowidjojo. A 55-year-old south China born immigrant whose real name is Tjioa Yien Hwie. He started his company, Gudang Garam, in Kediri just over two decades ago. Today he is owner of the country's single largest cigarette factory which this year is expected to account for around 40 per cent of Indonesia's total kretek market.

Obtaining detailed and accurate financial information about Indonesian companies is often extremely difficult.

According to industry experts, however, last year Gudang Garam produced around 2bn cigarettes bringing the company a turnover of at least US\$700m and yielding a minimum after tax profit of US\$80m.

These figures are probably conservative. Confidential estimates by some of Gudang Garam competitors range much higher. One figure that is a matter of public knowledge is that in 1981 Gudang Garam paid excise duty to the Indonesian Government of rupees 188.4m (around US\$285m). Just how much the company paid in corporation tax is unknown. Company officials

in 1958 with one unit employing fewer than 50 people. Ten years of steady but unremarkable growth led him to undertake a major change in his brand image, redesigning his cigarette packets and adopting a more modern and aggressive marketing strategy.

Between 1969 and 1979 Surya built five new factory units in Kediri, set up a nationwide distribution system and output grew to 9.5bn cigarettes a year. The company's biggest expansion, however, has taken place since 1980 when it started to manufacture machine-made Kretek cigarettes. In the space of just two years output more than doubled to 21bn and today Mr Surya's Gudang Garam operates a fleet of more than 300 lorries, employs over 35,000 people and is by far Indonesia's most popular brand.

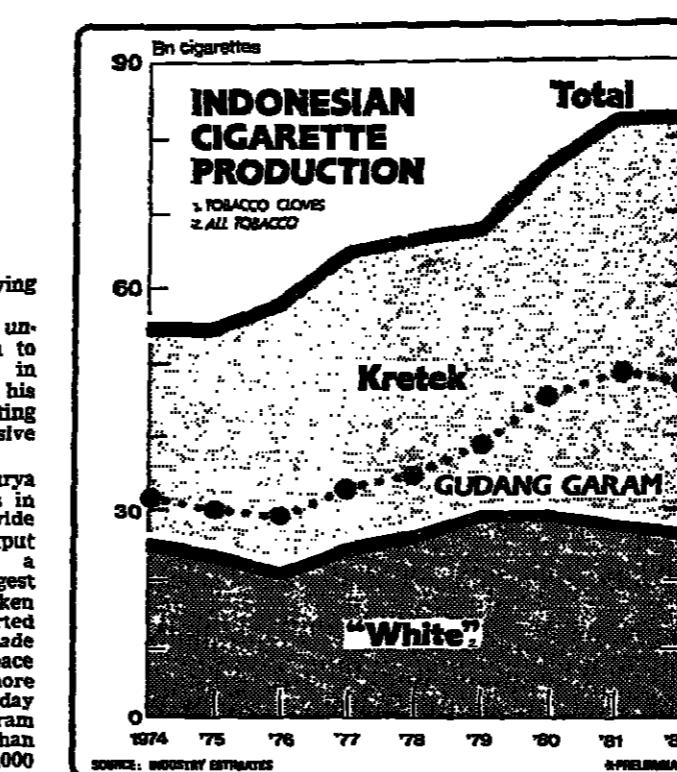
The proud father of eight children (the two eldest men help run the family business), owner of at least five personal homes and two helicopters, there is little doubt that Mr Surya is now a multi-millionaire, and one of Indonesia's richest businessmen. Despite his personal riches and a reputation as one of the country's biggest taxpayers, he works hard to maintain as low a profile as possible. His public appearances in Jakarta are kept to a minimum and his name almost never appears in the national press.

In Kediri itself, however, Surya Wonowidjojo—like a 19th century British textile baron—reigns supreme. Mr Surya's last name went bust in long ago as 1965. He provides most employment for the town's 90,000 people, he has built schools, mosques, roads and most recently a swimming pool. Wedding aside, all this is done in the least flamboyant way possible.

In a country where economically successful Chinese are often bitterly resented by the local Indonesian population (there have been at least three anti-Chinese riots in the last two years) this policy has done much to ensure his acceptance in the local community, win him valuable friends in Jakarta and beyond. In order to avoid public criticism at the national level.

With the apparent blessing of the Government, Gudang Garam is now planning even more rapid expansion over the next few years. According to company officials, 12 new machines are on order capable of boosting capacity to more than 45bn cigarettes a year.

To house this new expansion the company has bought enough land to increase its existing factory site by 50 per cent. Four more buildings are to be erected. The new machinery, much of which is being bought from Britain, is likely to cost in the region of £20m. Total new investment is unofficially estimated at well over US\$150m.



Brian Radovic

Mr Surya works hard to maintain a low profile

Kretek provides the country's most characteristic smell

Indonesia's second largest city were only booked, and the family's rich proprietors were in constant use. In true Hollywood style almost 6,000 guests, including two Indonesian cabinet ministers, top Indonesian stars, and friends of the family (down in from all over the world) gazed open-mouthed as the bride walked to the dais through a smoking haze created by dry ice.

Outside, the denizens of Kediri paid homage to their richest citizen—a man who in the last decade has transformed



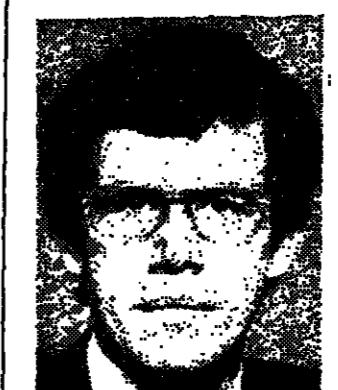
The Gudang Garam factory in Kediri, Java; and Mr Surya Wonowidjojo, its millionaire owner

Financial Times Tuesday March 15 1983
APPOINTMENTS

Candecca Resources names new chairman

Mr Geoffrey C. Baicher has joined the board of CANDECCA RESOURCES and has been appointed chairman. He was for 30 years with British Petroleum in various capacities. Before he retired in 1978 he was a director of BP Trading and chairman of the executive committee. He is a non-executive director of Burmah Oil.

*
Mr Alan Wren has been appointed managing director of TOUCHE REMNANT UNIT



Mr Alan Wren, Touche Remnant Unit managing director

TRUST MANAGEMENT. He was previously a director of Garmore Fund Managers.

*
GRESHAM POWERDYNNE, UK

marketing subsidiary of Gresham Powerdyne International, has appointed Mr David Hughes as managing director. He joined the company on its formation in January from Costant Electronics where he was director of sales and marketing.

*
Mr Denis Kellaway has been appointed controller, procedure and legal division, of the DEPARTMENT FOR NATIONAL SAVINGS, following the retirement of Mr Albert Hirst.

*
Mr Chris Milne, retail trade manager for Whittread, Leeds, has been appointed managing director of WHITREAD FLOWERS, Gloucester.

*
SPECMAT has appointed Mr Donald J. Williams as general manager. He is managing director of Courtaulds, carbon fibres division.

*
The VITREOUS ENAMEL DEVELOPMENT COMPANY has appointed Mr Brian T. Gardiner as its director in succession to Mr E. R. Allen. Mr R. F. Raw becomes director of FRENCH KIER HOLDINGS from March 28. Mr Gardiner joins the VEDC after 22 years experience in public relations—including 11 years as a senior executive with ICI.

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And sooner than you think, your computer in your own voice.

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UK NEWS

Stewards urge Ford strikers to stay out

Financial Times Reporter

THE 4,800 hourly paid workers on the assembly lines at the Ford car complex at Halewood, on north Merseyside, have been called to a mass meeting in Liverpool this morning to decide whether to continue a week-long unofficial strike which has halted all Escort production.

The management has given a warning that the decision could affect the future of the Halewood plant.

But senior shop stewards at Halewood are adamant in seeking a firm mandate to continue the stoppage over a disciplinary issue. It involves the sacking last week of a man for an alleged act of vandalism on an unfinished vehicle, and the rejection of his appeal.

The position remains deadlocked and by last night the dispute had cost production of 3,000 Escorts, worth £20m at showroom prices.

The outcome will depend largely on the number of men who turn up for the meeting, and whether enough of them are prepared to vote for a return to work.

On Sunday, fewer than 1,000 of the 4,000 men laid off because of a strike turned up at a mass meeting. They voted to take further industrial action once the strike was called off if the management goes ahead with proposed changes in working practices.

Management has indicated some of the changes could be introduced as early as eight days after the present strike ends. Others changes are still going through the negotiating process.

Senior management at Halewood was yesterday assessing the implications of the fresh strike threat, but were not prepared to comment.

• Car production at the Austin Rover factory at Cowley, Oxford, was getting back to normal yesterday for the first time in a week, after workers at the body plant reaffirmed acceptance of a formula on work performance standards.

BL's truck arm 'must cut costs to survive'

BY JOHN GRIFFITHS

LEYLAND Vehicles, BL's truck and bus making arm, will have to carry out "further massive cost reductions if it is to survive," according to Professor Krish Bhakar in a study of the future of the UK and European motor industry.

In spite of the rationalisation of production and jobs cuts made by Leyland over the past few years, "the cost base is too high, the size of the business too big, fixed costs too great and the business too complex," Prof Bhakar says.

Prof Bhakar is professor of accounting and finance at the University of East Anglia. His computer models of the industry are used to a considerable extent by the industry in planning marketing strategies.

In his assessment of the European commercial vehicles sector, he concludes: "Leyland's only choice is to attempt to become a major manufacturer or give up. But to establish itself as a major commercial vehicle producer the group will require subsidies for another three to four years."

Leyland is so far behind producers such as Daimler-Benz, IVECO, Ford or General Motors that its

Norwegian group to take over idle shipsBy Andrew Fisher,
Shipping Correspondent

TWO CARGO ships, built in Britain and laid up after a charter deal with a Greek ship owner fell through, have been taken over by Jebsen of Norway, which already has a £30m order for two ships on the Clyde.

Jebsen, a major Norwegian shipping concern, said the two 28,350 deadweight ton bulk carriers would be run by its UK company under the British flag with British crews.

The ships, formerly the Lord Byron and Lord Curzon, have been renamed Bohes and Binsnes. They have been laid up on the Tyne since last year after the collapse of the charter agreements.

Mr Atle Jebsen, chairman of Jebsen, said the company had had "excellent co-operation" with unions on lower crew levels in line with the ships' modern design. This undoubtedly played a part in making the deal possible.

Jebsen did not give financial details of its deal with state-owned British Shipyards, which is also building two 45,000-tonne bulk carriers at Govan on the Clyde for the Norwegian company at £15m each.

Vote on Vauxhall ban

FINANCIAL TIMES REPORTER

MORE THAN 2,000 engineering union workers at the Vauxhall car plant at Ellesmere Port, Cheshire, will today be urged not to lift their ban on the importation of the Spanish built Opel Corsa which is scheduled to be on sale in Britain as the Vauxhall Nova from the end of next month.

Shop stewards will tell their members to keep the ban on until the company guarantees that it will give Vauxhall factories in Ellesmere Port, Luton and Dunstable "major manufacturing investment."

They want the car blocked at the ports and say they have the support of dockers as well as most workers at the Luton and Dunstable factories. Last week 2,000 transport union workers at Ellesmere Port voted to lift the ban in return for guarantees that two-shift working would be introduced next year, and that output of Chevette and Astra cars would be increased from 35 to 38 an hour by Easter.

Leading economists call for reflation to end recession

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

THE UK should take the lead in a global policy of reflaction to pull the world out of the crisis of recession and rising debts, says an article by the Clare group of economists in the Midland Bank Review published yesterday.

The group of 15 distinguished economists closely associated with the Social Democratic Party believes that a major switch away from anti-inflation and monetarist policies is now essential.

This is needed, the authors say, to tackle the unemployment problem in the developed countries as well as to help stimulate the exports of the developing countries without oil. A global stimulus of this kind, together with an increase in aid and trade concessions is essential to help reduce their debt burden, the authors say.

The article is written by Professor Brian Reddaway, former economic adviser to the Treasury and

now professor of political economy at Cambridge University, with Mr P.M. Oppenheimer, fellow of Christ Church College, Oxford.

It calls for a major co-operative effort by the developed countries, but it gives a warning: "The current international scene shows a conspicuous lack of global economic statesmanship which could initiate a wide-ranging and determined programme of measures."

There is a double need to reject the "fashionable notion" that governments are powerless to raise output and employment and to abandon the idea that cutting inflation is more important than reducing unemployment, it says.

Although the US and other large countries will be very influential, the authors say: "The UK ought also to be prepared to be a leader - it has the continuing advantage of North Sea oil... and it has had large surpluses on the current account of

the balance of payments in the past three years."

The article adds: "It is necessary to remove the neurotic ideas about budget deficits and arbitrary monetary targets, which have obfuscated the distinction between fundamental objectives and financial (supposed) cure-alls, and have thereby inhibited rational policy-making."

In the absence of such measures, the economists believe that revival of the world economy will be almost negligible in 1983. They say: "It is crucial that the case for new policies along the lines sketched in this article should be pressed vigorously, so that the prospects of a significant recovery in 1984 can help us get out of debt agreements covering a longer period and, perhaps, stimulate business investment."

The Midland Bank Review, Spring 1983, Public Relations Department, Midland Bank, P.O. Box 2, Griffin House, Silver Street Head, Sheffield, S3 5CG.

APPOINTMENTS**Changes at Mercantile House**

Mr John Reeve has been appointed finance director of MERCANTILE HOUSE HOLDINGS from May 1. He was formerly finance director of the British Aluminium Company until its merger with Alcan Aluminium (UK). Mr Andrew Sommerville will now be working exclusively in the construction sector at the Mercantile House Group. Mr Peter Christie has been appointed group financial controller at Mercantile House. He was previously group finance director of Guy Butler (Holdings). Mr Peter J. Bentley has been appointed finance director of M.W. Marshall and Co, money-brokering subsidiary of the Mercantile House Group.

* Sir Archibald Forbes, who was appointed president MIDLAND BANK in 1975, has retired from that office on reaching the age of 80 years.

Mr Mark Party-Wing has been appointed managing director of GRANADA PUBLISHING hardcover trade division. He will continue as publishing director to coordinate the editorial direction of the trade and paperback lists. Mr Party-Wing joined Granada as editorial director in 1974.

As a consequence of the impending retirement in August of Mr Lewis J. M. Hynd, company secretary and director of administration SCOTTS TELEVISION has made the following appointments: Mr Alan Ross joins on May 3 as director of finance and administration. He comes from Player (UK) where he is deputy director of finance. Mr Ben Kinalch continues as financial controller, reporting to Mr Montgomery, and is also appointed company secretary.

Mr Alasdair Macleod has been appointed to the boards of PROCTER AND GAMBLE, becomes director of manufacturing. He succeeds Mr C. C. J. Forge who is retiring after 39 years' service. Mr R. Cole, currently manager of personnel, administrative department, becomes manager of personnel and a member of the management committee. He takes over Mr Harryman's former responsibilities for personnel.

* Mr Brian Ridgway, operations director London, for THISTLE HOTELS has been appointed to the group's main board.

At IMPERIAL LIFE ASSURANCE COMPANY OF CANADA, Toronto, Mr Roger Wain, senior vice-president and general manager for Great Britain has been appointed to the company's main board. He replaces Mr Michael Life's GB advisory board. The company is part of the Laurentian Group.

* Mr Trevor Haworth has been appointed director and general manager of ITT SWITCROS (UK), a member of the ITT Semiconductors and Components Group, Europe. He joins after 10 years with Du Pont (UK).

Mr David G. Oiley has been appointed deputy managing director of MANUFACTURERS BANKOVER EXPORT FINANCE.

* Mr R. A. Dommett has been appointed general manager of EAST SURREY BUILDING SOCIETY from June 1 when Mr H. Mitchell will retire but remain on the board.

Mr Tim Street has been appointed managing director of the life reinsurance division of GRINDLAY BRANDTS INSURANCE BROKERS.

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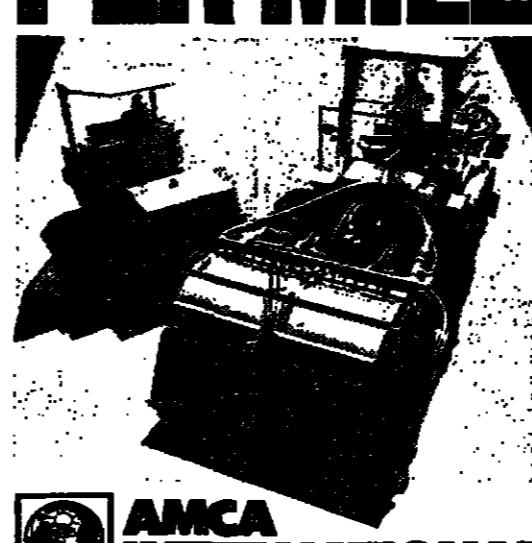
From April 5 Mr Charles Brocklebank resigns as deputy chairman but remains on the board of SMITH ST. AUBYN HOLDINGS. Mr John Duncan Maclean has been appointed deputy chairman and managing director. Gay Gardner becomes deputy chairman of Smith St. Aubyn & Co.

Mr Neil R. Andersen has joined the board of TBWA, an advertising agency, as group financial director. He was previously financial director of Letraset.

Mr Den Lovell has become a director of the VINTAGE DEVELOPMENT BOARD. He is also a director of Peter Dominic and a past president of the Wine and Spirit Association.

BANK JULIUS BAER & CO. has appointed Mr Norman R. Tribble to the London advisory board.

WATNEY MANN & TRUMAN BREWERS has appointed Mr Bill Shardlow as personnel and administration director. He succeeds Mr David Tagg. Mr Shardlow is also appointed to the WTB board. He has joined the group from Mobil Oil Company. Mr Brian Banks, director of pensions and administration, retains his former responsibilities and is appointed company secretary.

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THE MANAGEMENT PAGE: Small Business

EDITED BY CHRISTOPHER LORENZ

"HAVING sharpened every pencil at each end and written on both sides of the paper what on earth can you do next?" says Brian Oddie, managing director of Wide Range Engineering Services. "We were desperately asking ourselves this question. Like many of its UK rivals at the time, the Leicester-based distributor of bearings and power transmission systems had been hit by a sharp downturn in sales. But amazingly, the more they cut back their overheads, the more demand seemed to wither away."

Happily for Wide Range, which is controlled by a family trust whose beneficiaries are members of a leading local ice distributor, it appears to have found the answer to its problems in a new centralised approach to selling. The effect has been to slash overheads, substantially increase the proportion of customer inquiries converted into firm orders, and to turn a loss-making business into a profitable and much fitter concern.

The company has dubbed its new computer-based distribution system "Link Line" but given its impact on the company's finances "Lifeline" would not have been inappropriate.

Wide Range, however, is not just the story of another small business forced to confront modern technology to keep its nose in front. Nor is it a typical tale of a company clipping its wings to survive the chill winds of recession.

Through Link Line its executives have pioneered a highly unusual and potentially risky approach to its "traditional market place. In the process large numbers of jobs have been shed but what the company claims to have established is a new base from which it feels it is better placed to launch a new expansion drive."

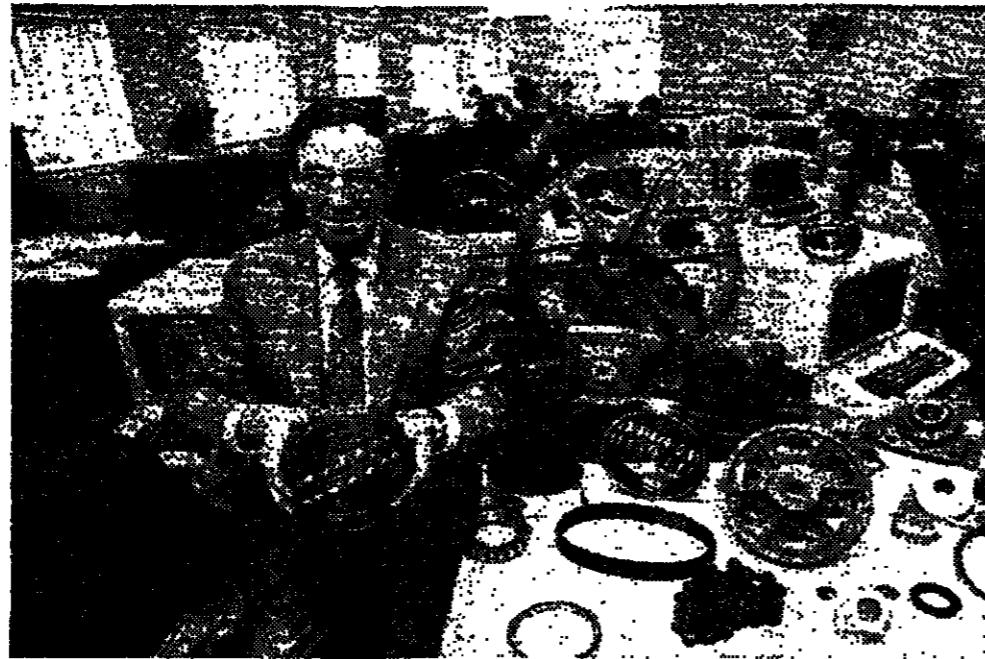
Like most of the 200 or so component distribution and engineering parts of the UK, Wide Range until 18 months ago operated through a reasonably sized branch network. It ran 20 offices up and down the country.

Explains Oddie: "The theory was that each branch carried enough stock to meet local demand. That was fine as long as you could gauge in advance what customers wanted but orders in this business are usually placed at random so most people can't. The result was that too often customers didn't get their supplies immediately. They had to wait while their order came via the branch to the warehouse and then back again."

The key to Link Line, by contrast, is a sophisticated

How Wide Range found its bearings

Centralised selling proved to be a lifeline for a Midlands engineering distribution company. Tim Dickson reports



Trevor Hespeth
Brian Oddie: If an ordered item is one of 20,000 in Wide Range's warehouse it can be packed and ready for despatch in minutes and delivered by the following day.

order entry and inventory management system developed throughout 1981 and operated centrally, since November of that year, from the company's headquarters at Narborough, just outside Leicester. Customers thus bypass the branch, contact Narborough direct and if all goes according to plan will be told in a matter of seconds whether the item they require is in stock.

If the answer is "yes"—20,000 parts are stored in the company's warehouse—the item can be packed and ready for despatch within minutes and delivered either the same day or the following day.

If the answer is "no" the Wide Range sales team have a direct computer link to the stock position of SKF, Wide Range's major supplier. If necessary the goods can be sent by special delivery to any location in the country.

"All stock is here, rather than fragmented in depots

round the country as in the past," explains Oddie. "The point is that there is now a much better chance that a particular item will be available." Oddie also claims that Link Line speeds delivery—90 per cent of orders are supplied from stock—and that instant answers can now be provided when customers ring up.

Not everybody, of course, has been convinced by the Wide Range philosophy—though assistant managing director Jack Jameson claims that new customers have now almost made up the shortfall caused by those which have dropped out.

Clearly some prefer a local service and with this in mind the three biggest branches have been retained in Peterborough, Sheffield and Aberdeen. The effect of Link Line on the company's financial performance, however, has been marked. Sales per employee, which worked out at £3,000 per quarter when the recession

first struck at the beginning of 1980 and plunged to £6,000 a year later are currently averaging £14,000 over a three monthly period. And while total sales in the year to October 1982 are not yet known, it is anticipated to be much different from the £24m recorded in the previous 12 months. The company is anticipating a healthy profit this year, compared with a loss last time.

Obviously slashed overheads are partly responsible. The workforce has been drastically pruned, with only 55 employees left today, compared with 175 in September 1979 before the recession struck and concentrated minds.

Many were previously based at the 17 branch offices which have now been closed but head office numbers have also been reduced.

"It was actually

traumatic having to make

many people redundant; and at

the same time we had to keep

up the morale of those who

stayed," recalls Oddie.

Besides automating work previously done by expensive hands, Link Line is also contributing to increased efficiency. The company's first time "hit rate," for example, has shot up from 40 per cent in November 1981 to 72 per cent last September while the claimed enquiry-to-conversion rate is now 97 per cent, against 72 per cent before the system was installed.

Wide Range—in which the Industrial and Commercial Finance Corporation has a 25 per cent equity stake—managed to finance the recent rationalisation from its own resources. Being a relatively young company—it was formed in 1969—redundancy costs were reason for the hardware—two IBM System 34s

—are rented.

Computer expertise had previously been acquired through a separate motorcycle parts distribution agency and software programme, which continued to be refined and modified, was tailored specially for the company by two in-house specialists.

"One lesson we have learnt," says Oddie, "is not to have a computer department tucked away in a back room. Every employee here has some 'hands on' experience."

We have also realised that it's no good expecting the good days to come back again. You've got to live on what business there is today. Inventory management is vital. There's no point deluding yourself that the stock is worth more than it is and there's no way you should wait until three to four months after the end of the financial year for the auditors to tell you how you are doing. We have monthly management accounts and send a full report to the bank every six months."

Government schemes

TV used to plug the gap

"I THINK it's needed—but I certainly quailed when I saw the figure of £24m."

This reaction by the spokesman of a major small firms representative organisation to the Government's forthcoming publicity campaign is not unusual and no doubt sums up the feeling of many of his members.

From Friday advertisements on both television and in newspapers will draw attention to the wide range of help—advances, grants and loan schemes, tax incentives, etc.—which have been introduced by governments over the past few years.

Most people associated with small businesses confirm that there is a huge information gap. Grants and cheap or easy loans go unnoticed and free, or cheap advice which could save many companies and help others expand is either ignored or fails to hit the most deserving target.

Many of the financial advisers to which small businesses turn—over—bank managers, solicitors and accountants—are also alarmingly unaware of the publicity campaign to be passed on to their customers. Over 85 per cent of a small sample of professionals interviewed believe that the public sector has a role to play in a publicity campaign, for example, thought there were few or no schemes to help small businesses.

While advertising is thus badly required to spread the message to a wider audience, the scale of the new £25m campaign raises a number of questions.

There is for example the decision to feature 86 different schemes in the promotion. This Government is keen on playing the numbers game—it currently boasts about 98 schemes which have been introduced since May 1979—but there are more than a few people who say it would

be less confusing to concentrate on the handful or so of schemes most applicable to the majority of small firms.

Also questionable perhaps is the decision to splash out the £24m in under four months though an Industry Department spokesman points out that "if you spread out the campaign over a longer period you could lose the impact."

More welcome is the campaign's emphasis on what is available for existing businesses—start-ups perhaps got too much attention in the 1980 Business Opportunities Programme—and the clear message on TV at any rate will be that running a business is far from easy.

The TV ad features two individuals scaling a rock. The steader climber is using pitons (representing Government aid schemes) but the impression left is that neither ascent is without its hazards.

T.D.

In brief...

SMALL businesses wanting better value from their advertising budgets might be interested in three afternoon briefings being organised by the London Enterprise Agency (LEntA). Small firms, says LEntA, often fail to promote themselves professionally because of a combination of ignorance and the relatively high cost of advertising.

"Profit from promotion" kicks off on March 24 with the Post Office Marketing Division talking about direct mail; on April 19 there will be presentations on choosing the right media by experts from TV, radio and newspaper advertising; and on May 17 a journalist and public relations consultant will discuss editorial coverage of products and the businesses which make them. More details from Ray Cobbett at LEntA. Tel: 01-248 4444.

A USEFUL guide to government grants for research and development has just been published by the Technical Development Capital, the venture capital arm of Finance for Industry. The booklet has only 12 pages but discusses the eligibility of projects, the structure of the Department

of Industry, the types of schemes available (with comments on the relative ease or difficulty of getting support) and how to structure an application. There is a short section on the Department of Trade and the European Community. Copies (price £5 inc p and p) are available from TDC, 91 Waterloo Road, London SE1 8XP.

INNOVATORS and small companies with a new product idea should consider beating a path to the door of the London Enterprise Agency. For LEntA and National Westminster Bank have just set up a £20,000 fund to help those with an idea translate it into a prototype.

Brian Wright, LEntA's director, feels the fund will help bridge the major financial gap in the market and says that if this pilot experiment is successful more money will be made available. He points out that LEntA can help applicants plug in to its R and D contacts in big companies all over the UK. Cash grants will be handed out to those who impress the panel of assessors on a first-come, first-served basis. More details from Richard Haston at LEntA on 01-248 4444.

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Tuesday March 15 1983

North-South adjustments

LIKE a pebble on a glacier, the non-aligned world moves slowly, but once it does it last well. At the New Delhi summit in June in Belgrade, the non-aligned countries gently shifted their stances on both economic and political issues. Without exaggerating the immediate impact of these shifts, the West has reason to be pleased.

The summit did not abandon the Third World's commitment to a New International Economic Order, but it did abandon some of the rhetoric and gave more immediate attention to the practical issues of debt, aid, and the contraction of world trade.

In the field of global politics the summit moderated, but did not eliminate the anti-Americanism that has coloured many of the pronouncements made on behalf of the non-aligned movement in recent years. No more was heard in the communiqué of the ideas proposed by China that the Soviet Union is the "natural ally" of the Third World.

This change did not go far enough to allow the summit explicitly to condemn the Soviet incursion into Afghanistan; but the demand for a political solution involving the departure of foreign troops is clear enough. Washington fared rather less well, getting bad marks especially for its policies in Central America. Yet the tone of criticism was less strident than it has been.

Link

It is not hard to find the link between the greater degree of realism displayed at New Delhi and the slight shift of the non-aligned in the global argument between Moscow and Washington. Quite simply, Washington and the West—not Moscow—have the resources to help the Third World over its acute economic problems. The West has the markets; it has the wealth and the financial mechanisms to which developing countries, staggering under a burden of debt, look for relief.

The nebulous concept of a New International Economic Order, to be achieved by "global" negotiations, will continue to be pushed, but less

Aspirations

Even before Belgrade, an attempt is to set in motion to persuade the World Bank and the International Monetary Fund—which in effect means Opec—which should have cut prices by \$6 a barrel rather than the \$8 now planned and thus set a reference price for Arabian light crude nearer \$28 a barrel.

Pressure from the spot market and the worldwide refinery industry seems to suggest that Opec should have cut prices by \$6 a barrel rather than the \$8 now planned and thus set a reference price for Arabian light crude nearer \$28 a barrel.

And a crude oil production ceiling of 16m b/d might have been more realistic given the present depressed state of oil demand. After all, in recent weeks Opec output has been pushed down as far as 13m b/d.

But Opec has been on a hiding to nothing.

Its 13 members could have played safe and opted for a production trimmings of price and production levels. Yet having

MINISTERS of the Organisation of Petroleum Exporting Countries (Opec) should keep their bags packed. It may not be long before oil market pressures force them to meet again to reassess their new found pricing and production package.

The best that can be said about the agreement is based on a reference price of \$28 a barrel and a production ceiling of 17.5m b/d—a dud—is that it is "fragile". In fact there are many industry analysts who feel that, in current market conditions, the figures could turn out to be more or less irrelevant.

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Its 13 members could have played safe and opted for a production trimmings of price and production levels. Yet having

Still considerable scope for de-stocking

already lost control of the oil market, the Organisation would have suffered the humiliation of being totally ignored.

On the other hand Opec would have been disbelieved if it had emerged from the London talks with an announcement of a production ceiling much lower than 17.5m b/d. The economic hardship—and in some cases, belligerence—of member countries already raises questions about the Organisation's ability to make even the present ceiling stick.

So, on balance, the package that has emerged from Opec is about as much as the oil market could have hoped for. What is more, there are very few in the oil market willing deliberately to sabotage it. As a leading London trader commented last night: "We are fed up with the uncertainty. The market has been reacting emotionally."

It will be several days, perhaps weeks, before the industry can assess the real impact of Opec's actions. Much will depend on the members' willingness to accept immediately production cuts even more stringent than those implied by the 17.5m b/d ceiling in order to restore the market balance.

Worldwide demand for Opec's crude oil is unlikely to be much above 16m b/d in the second quarter, very little different

from the average in the first three months of this year. However, supply and demand forecasts by the International Energy Agency suggest that there could be a marked increase in demand towards the end of the year.

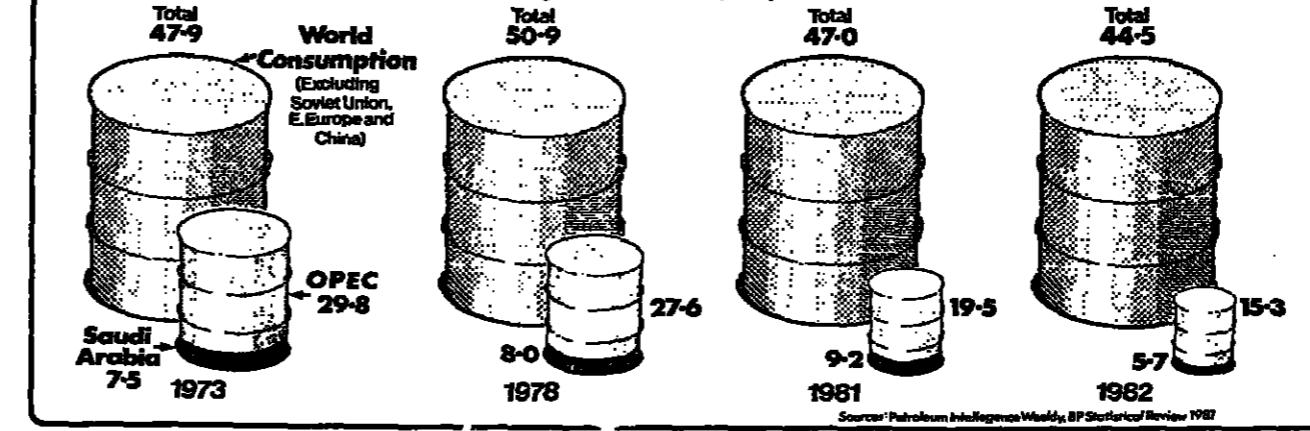
The Indeed, the IEA projections show, rather neatly, that for the year as a whole Opec may need to produce an average of 17.5m b/d to maintain a market balance.

However, the year is strewn with uncertainties. According to the IEA, total oil demand in non-Communist countries is expected to average 47.7m b/d this year, about 2 per cent lower than in 1982. In the past few years the Agency has repeatedly underestimated the impact of recession and conservation on worldwide oil demand. So the market for oil in 1983 could turn out to be even lower.

On the supply side there are a whole host of problems confronting Opec. In the past few

How the balance has changed

(Figures in million barrels per day)



Market supplied a record 3m b/d to the world market.

Mr Nigel Lawson, Energy Secretary, preferred a small olive branch to Opec ministers on Friday when he said it was unlikely that the UK sector of the North Sea would produce at a faster rate in 1983 than it did in 1982. But he emphasised that the production level would be dictated by the industry's development plans; not by any Government-imposed depletion control.

Analysts set out in search of Machiavellian plots. One theory doing the rounds in the oil market was that BP had been put up to bombing the statesmen of Saudi Arabia. It was known that Saudi Arabia wanted a bigger differential between the price of its crude and Nigerian oil. It was also known that BP was seeking exploration interests in Saudi Arabia.

All this was denied by BP. The company indicated that it was concerned that the Opec

uncomfortably aware that while the UK needs to support a relatively high (say at least \$25 a barrel) and stable price regime in the interest of its budgetary needs and future North Sea development, its oil industry may be responsible for collapsing the whole pack of cards.

This became obvious late last week when British Petroleum took the unprecedented step of commenting on the Opec proceedings. The company said, in effect, that the Organisation's pricing deal could well fall apart because it was based on an incorrect formula. Its remarks were largely aimed at Nigeria which insisted on setting a price of \$30 a barrel, just \$1 above the Saudi reference level. BP argued that Nigeria's high quality oil should be at least \$2.25 more expensive than Saudi crude.

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price agreement would be an

The lines are drawn for a pricing battle

nounced and accepted by the world at large without full consideration of the implications.

A major implication in this case is that North Sea prices could be left high and dry. BP argues, on the grounds of oil quality, that North Sea crude should be priced 75 cents to \$1 a barrel less than Nigerian crude; in other words at about \$29 a barrel.

However, the proposal from British National Oil Corporation—the leading trader of UK crude before privatisation and holder of North Sea oil—is that the reference price should be \$30.50. It seems unlikely that BNOC can make that price stick. On the other hand Nigeria has warned that it will match any future price cut in the North Sea.

The lines are thus drawn for a pricing battle—one that could eventually undermine all of Opec's efforts. A way out of this dilemma can be found, but it would need Nigeria's acceptance of a North Sea price of around \$29.50-\$30 a barrel.

Even then, with so much uncertainty surrounding spot market activities, oil stock management and Opec's adherence to production quotas, it remains questionable whether exporters can prevent prices being eroded further.

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Observer

Men & Matters

Day on the bridge

A change of style is promised for British Shipbuilders, the nationalised concern now struggling to stay afloat in the world shipping crisis.

Graham Day, a 49-year-old former lawyer with an open and amiable manner, returning from Canada for a second crack at running the industry. His first attempt fell victim to delays in getting the nationalisation of shipbuilding through Parliament.

Day, who has dual Canadian and British nationality, once ran the Cammell Laird yard on Merseyside. He is replacing Sir Robert Atkinson, aged 67, who will step down from the BS chair in September, four months before his contract expires.

Atkinson is an admitted disciplinarian who exacts firm standards of performance and behaviour from his managers. Occasionally this has led to strained relations. He indicated late last year that he did not want a second term.

The fact that employees of Clarks, the Somersby shoe manufacturer, have been planning to use the legislation to oppose a cut in their inflation-linked pay rise in return for improved sickness benefit indicates that the legislation may not be quite as anachronistic as Mr Tebbit's paper argues.

Reallocation

Another advance that the building societies have helped prompt—interest-bearing current accounts—could well result in some reallocation of costs and rewards between saver and borrower. Unbundling the package of services offered by the clearing banks may not be making banking cheaper, in the broadest sense.

With the British trade union movement going through its weakest period since the war, there is bound to be a temptation for the Government to steamroll its way towards a system of cashless pay. The temptation towards compulsion should nonetheless be resisted on the ground of simple justice.

As for the banks and building societies, deregulation is something to be approached with due care. The consumer has long deserved a better deal from banking—but competition in banking has not always produced the results for the consumer that its advocates expected.

Zero option

There are more ways than one of cutting the money supply to

make inflation manageable. Argentina plans later this year to lop four noughts off its currency—thus making one new peso out of 10,000 of the present ones. Compared with 1980, the new peso will be worth a million; the Argentines dropped a cent or two in that year as well.

Whatever else it achieves, the move should at least bring the peso back into circulation. Under the impact of a 400 per cent inflation rate, even the shiny, yellow 100-peso coin has become useless for anything but throwing at soccer referees.

Thirty of the coins would be needed to make a local telephone call; 130 to park a car on a meter for an hour. And the coins have been replaced for such purposes by tokens sold at newspaper kiosks.

Until recently, the coins were in demand to make up the odd 300 pesos for the minimum Buenos Aires bus-fare of 6.300. But bus fares have now been raised again; the cheapest is 7,000 pesos.

Commercial union

The star guest was on his feet after lunching with too well with a leading U.S. tractor firm. He launched on Invisible Exports as just another unremarkable move in the endless game of musical chairs we are in for a surprise.

At merchant banker Morgan Grenfell, where he has been chairman for three years and chief executive for five years previously, I found him breathing fire.

"The whole British business in 'invisibles' has to be stepped up remarkably in the next two or three years... recently our real trading position in manufacturing and services has been comfortably masked by the oil account... the reality is that the manufacturing account is worse than for the last 150 years... the obscuration of the figures by oil is a factor which will inevitably diminish... and the slack will have to be taken

up by our invisibles."

Total receipts last year from Britain's exports, invisible services included, housing, insurance and shipping amounted to more than \$17bn. And the invisibles balance of trade was a healthy £5bn-plus on the credit side.

James Callaghan, in fact, broke with tradition in 1985 in favour of a newer red box. But Sir Geoffrey has reverted to the old—only to find at a Press call last week that the ancient catch now requires more digital stimulus than ever. The shiny, yellow 100-peso coin has become useless for anything but throwing at soccer referees.

Day, who has dual Canadian and British nationality, once ran the Cammell Laird yard on Merseyside. He is replacing Sir Robert Atkinson, aged 67, who will step down from the BS chair in September, four months before his contract expires.

Better that perhaps, than Sir Geoffrey opening his Commons speech this afternoon: "With permission, Mr Speaker... is a locksmith in the House!"

Invisible man

Those in the City of London who are accepting the appointment of William Mackworth Young, aged 56, to the chairmanship of the Committee on Invisible Exports as just another unremarkable move in the endless game of musical chairs we are in for a surprise.

At merchant banker Morgan Grenfell, where he has been chairman for three years and chief executive for five years previously, I found him breathing fire.

"The whole British business in 'invisibles' has to be stepped up remarkably in the next two or three years... recently our real trading position in manufacturing and services has been comfortably masked by the oil account... the reality is that the manufacturing account is worse than for the last 150 years... the obscuration of the figures by oil is a factor which will inevitably diminish... and the slack will have to be taken

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Letters to the Editor

Parliament, the Revenue and interpretation of legislation

From Mr E. Henbrey

Sir.—Like Mr H. R. Roe (March 10), I was pleased to see Lex's (March 3) reference to the proposed legislation on tax havens.

Lex focused his comment on the "dividend trap" holding company, which is, indeed, one of the major concerns. It is, however, not the only concern. Much more important is the overall implication of these proposals on the competitiveness of UK companies sent to trade overseas. A consideration touched upon by Lex, but only in the context of double tax relief.

It was particularly interesting to read, in the same edition as carried Mr. Roe's letter, the report of U.S. plans for tax changes for exporters. For some time the U.S. has been under pressure to abandon its existing system of tax incentives for U.S. exporters. How instructive it is, in the context of the current U.K. proposals, that the U.S. proposes to establish foreign trading companies outside the U.S. to handle export transactions and to allocate a proper measure of the overall profit to those foreign subsidiaries. The report does not specify, but the clear implication is (and I assume this will be borne out by a detailed study in due course) that the profits allocated to the foreign subsidiaries will be free of U.S. corporation tax until such time as they are remitted by way of dividend to the U.S. parent company.

Contrast this with the contents on page 14 of the Inland Revenue proposals issued last December.

These comments formed part of the justification for the proposals put out by the Inland Revenue with ministerial support. They are symptomatic of the enthusiasm given by a detailed analysis of the draft legislation that we are still a long way from the reasonable approach to this matter suggested by the Minister of State in his foreword, and a long way from recognising how damaging a hostile tax regime can be to the enthusiasm of UK companies for developing their overseas business. The Inland Revenue has been happy to call in aid the U.S. precedent for tax haven legislation. Let it and Ministers heed also this evidence that the U.S. understands the importance to its international trade of a beneficial tax regime.

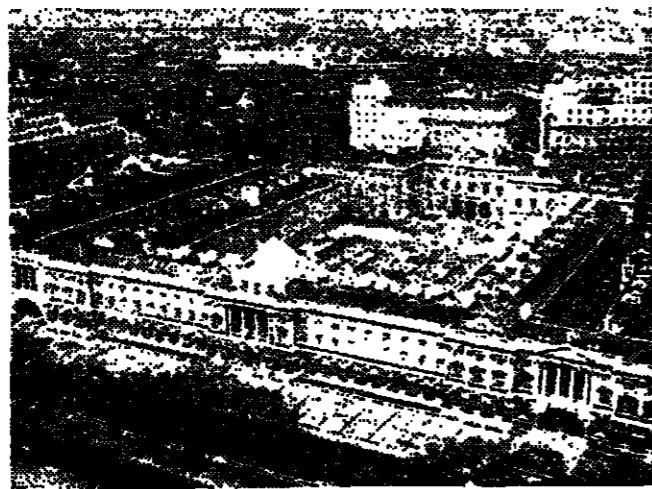
E. J. Henbrey,
40, Corringway,
Eding. W5.

From Mr I. Barnett

Sir.—Like Mr Roe (March 10), I welcomed the articles which have appeared recently on the subject of tax havens, notably those by David Freud and Lex (March 3) and by Tony Hughes (March 4).

The proposed legislation does require widespread consideration, especially as a charge will be levied on UK-based groups which has to be paid out of income which, by definition, has not been received.

The major problem is that the clauses go much further than the introduction to the



An aerial view of Somerset House

proposed legislation would lead one to expect. In the introductory remarks made by the Minister of State, no express reference is made to the revenue or avoidance principles of taxing a company in the UK on income which has been generated entirely abroad and which has not in any sense been diverted from the UK. It is only much later that it is admitted that the Government "proposes a tax charge which, in principle, could apply to any UK-controlled overseas company subject to a low level of taxation." One might have thought that such a sweeping innovation would have merited consideration as a starting point, especially as the Government accepts that this very matter of principle has been put to it. The point is that even if the final impact of this particular proposal is acceptable because of the exclusion tests (and that is not generally accepted) the principle itself could lead to the subsequent introduction of other, far less well-argued, legislation.

Most of the current arguments about the proposals, such as the particular case argued fairly by Mr. Roe, would not arise if the legislation had set out in the clauses the specific problems which they say existed, and changed those activities to the extent that UK tax had been avoided—but not further. This is the normal way in which anti-avoidance legislation has been drawn up in this country, and would have allowed a consensus to have been achieved more readily.

Like Mr Roe, I think that the Government should think again about the implications of its policy.

I. D. Barnett,
6. The Precincts,
Barnstaple, Devon.

From Mr H. Wiggin

Sir.—Mr. Talton (March 5) hits the nail squarely on the head.

My criticism was not directed at Revenue counsel, who was merely carrying out his task. I was and still am critical of those in charge of Revenue policy, who, despite the courts' interpretation of the statute by permitting counsel to base his case on a proposition which, though legally correct,

nevertheless had the effect of mis-stating the true intention of the legislature.

The Revenue (an institution with continuity of responsibility and not merely a platform for the individual views of its officers) had, in 1965, via the brief it provided for the sponsoring Minister, previously advanced an entirely opposite view to the effect of the new legislation. Any suggestion, therefore, that settlers or their advisers were aware, after 1965, of the unintended effects of the section which the Revenue has now procured the House of Lords to decide, is plainly absurd. I therefore call in question the morality of the Revenue in having sought that result.

If the Revenue was confident in 1978 that objects of a discretionary trust were within the tax charge, notwithstanding its view to the contrary in 1965, how could it have believed that the legislation was not defective? As Mr. Nugge (March 1) claims?

Mr. Nugge is incorrect in speculating that I would like the Revenue to issue an extra-statutory concession. On the contrary, I believe strongly that the only way Parliament can reassert its own legislative prerogative and avert the injustice which would otherwise result from the conduct of the Revenue in this matter, is by legislation.

This would have the added advantage of enabling the House of Commons to look closely into what has actually occurred, without the inhibitions about consulting Hansard adopted by the courts

H. W. Wiggin
The Quadrangle,
Imperial Square,
Cheltenham, Glos.

From Mr G. Pinto

Sir.—Mr. Nugge's arguments (March 1) depend on the principle that the courts should only look at the statutes in order to determine what Parliament intended and that they must ignore what is reported in Hansard. Unfortunately, this principle does not permit the courts to have regard to the doctrine of representation, innocent or otherwise, and to consider what ministerial statements (often based on the advice of the Revenue) induced

Parliament to enact the legislation.

It would therefore be fair and honourable for the Revenue to be required to consult Parliament before giving effect to an interpretation of legislation more onerous for taxpayers than the one represented to Parliament by Ministers. Parliament should then have the choice of confirming the new interpretation—perhaps by a simplified parliamentary procedure—or, alternatively, of giving prior effect to the original intention.

In the former case, Parliament's decision should not become effective before the date of the Revenue's notification to Parliament (and the original intention should be confirmed until then). In the latter case, the original intention should be declared always to have had effect.

No new procedure is needed for the reverse case since Ministers already have the right at any time to request Parliament to tighten legislation which has proved less onerous to taxpayers than had been intended when it was enacted.

Not only would this treatment be fair and honourable, but it would avoid the odium incurred by the Revenue every time it persuades the courts that a statute does not have the meaning attributed to it by Ministers when Parliament agreed to enact it.

G. R. Pinto,
7 Lennox Gardens Mews, SW1.

From Erica Story

Sir.—Since the courts will not, for good reason, look at Hansard, surely it is incumbent upon a government department, having advised Ministers and hence Parliament that an amendment to a Bill achieves a given purpose, to instruct its counsel that no argument to the contrary may be advanced in court?

There is clearly no criticism of Mr. Nugge (March 1) for putting forward the winning argument, but what is open to criticism is that he was not instructed that the argument was not to be put forward.

The result may be, as Mr. Nugge suggests, that the Revenue would be refraining from collecting tax which was legally payable; but I find this preferable to the unedifying spectacle of the Revenue telling Ministers how to amend the law on one day and then arguing in court on the next that their advice was wrong.

Erica F. M. Story.
Woodhouse, St Mary,
Weybridge, Surrey.

From the Chairman, Inland Revenue.

Sir.—Mr. Gower (March 10) says he has seen cases where Inland Revenue officers have failed to distinguish between what he describes as legitimate tax planning and tax evasion. He is right in supposing that there has been no policy decision in this direction, and I should be very glad if he or any other officer or senior reader would give me details of any case where it is thought that my staff have failed to draw the distinction.

(Sir) Lawrence Airey.
Somerset House, WC2.

The U.S. Economy

A lop-sided recovery

By Samuel Brittan

THIS IS the second time that a visit to the U.S. has produced a feeling of *déjà vu*. Five years ago President Carter was engaged in a dash for growth, strikingly similar to that of the Heath Government in the early 1970s. Inflation was building up and the dollar weak; and by the end of 1978 the Carter Administration had, as some foresaw, switched to a policy of fiscal and monetary restraint, which gave priority to curbing inflation.

Today the U.S. economy is again reminiscent of Britain's.

In Britain the squeeze on demand has been much sharper than intended; and inflation has fallen faster and output is lower than expected.

As in Britain, the severity of the squeeze has come from a fall in velocity.

Monetary growth has not been particularly tight in either country. The severity of the recession was associated in both countries with a rise in the real exchange rate.

Some Federal Reserve

advisers attribute between a third and a half of last year's fall in U.S. output to the rise of the dollar. But in contrast to the UK, the real exchange rate, despite some fallback in the last few months, still remains very high.

Another contrast to Britain is that forecasts of economic recovery are more buoyant despite the high level of the dollar. The upturn is coming from inventory rebuilding, consumer spending and construction.

The Council of Economic Advisors' forecast of 3 per cent growth (fourth quarter of 1982 over fourth quarter of 1981) was deliberately aimed towards the end of the year.

Professor Martin Feldstein, the CEA chairman, now expects growth to be higher, although he still warns against over-optimism on the basis of a few weeks of good figures since the New Year.

There are dissentients on either side of the CEA view. The technical monetarists regard 5 per cent as a minimum and talk of 6 or 7 per cent growth or even more—which it occurred would indeed be too rapid and reignite inflation.

They base themselves of course on the above target growth of the monetary aggregates, especially the narrow one, M1, which has been growing by 10 to 15 per cent per annum since the fall, depending on where one takes the base line.

On the other hand, many in

and other official lending without demands for further belt-tightening.

My temperamental inclination to agree with my hosts on debt reconstruction was tempered by the knowledge that the present case-by-case approach was forcing a reluctant Mrs Thatcher to approve British lending to the Argentine in the supposed name of world financial stability.

Some New York merchant bankers have been so alarmed by the lack of official U.S. interest in debt reconstruction that they have personally begged the British Prime Minister to take a lead on the issue at the Williamsburg Summit in May.

On the international financial front proper, the one move

which would involve pushing unionism into the many areas of the U.S. economy now free of it is this: a platform which most Democrat leaders have embraced but with potential appeal to some business leaders.

Yet there is a perverse equilibrium. A large budget deficit, combined with a counter-inflationary monetary policy, is keeping real interest rates up and pulling in capital from overseas. This helps to finance the deficit, and enables overseas payments to balance with a rising trade deficit. Investment, needed to increase potential output and employment, is however inhibited. Thus the message of Professor Feldstein's Economic Report, in the international as well as the domestic section is: Get the budget deficit down at all costs. But this will not happen quickly and the "structural" component is likely to deteriorate before it improves.

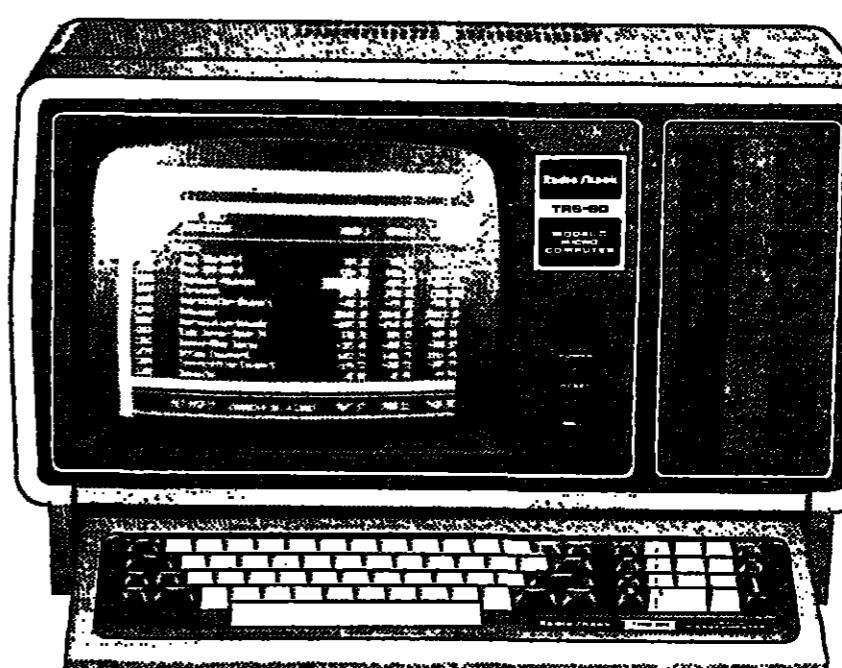
Predictably, there have been calls for an industrial policy in emulation of Japan—which are a thinly-veiled plea for backdoor protectionism—and for the setting up of tripartite bodies of industry, unions and government, which would involve pushing unionism into the many areas of the U.S. economy now free of it. This is a platform which most Democrat leaders have embraced but with potential appeal to some business leaders.

It is, however, necessary to come back to the U.S. economy, to see if it is on the prospects of annual world growth of about 3 per cent from now on that the hopes of avoiding drastic emergency action on international debts depend.

The Fed is in a genuine quandary; as it does not know whether velocity will continue its falling, stay put, or resume its

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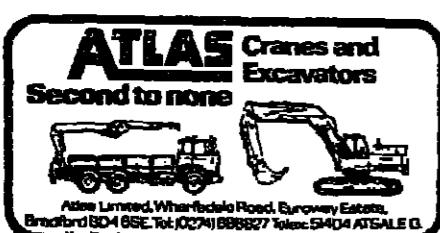
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FINANCIAL TIMES

Tuesday March 15 1983



Bonn to push plan for steel industry

By James Buchen in Bonn

THE BONN Government is staging a major conference of the West German steel producers and other steel interests in an effort to push forward the restructuring of the industry in the face of disagreements between two of the main companies.

The Economics Ministry said yesterday that it hoped to bring together by the end of this week or early next week the producers and representatives of the regional governments as well as the unions and steel consumers to work out a "raw concept" to rationalise the badly troubled industry.

A plan put forward in January by three independent experts on "moderators," envisaging the creation of two main steelmaking groups, has run into difficulties because Hoechst, the centre of the proposed "Ruhr group" alongside Kloeckner-Werke and Salzgitter, has refused to examine further merger possibilities with Kloeckner.

The ministry says it is not in any way related to the letter of the "moderators' plan and will seek to build on progress already made in the talks between the companies. Thyssen and Krupp, the companies to form the counterbalancing "Rhine group," are the furthest advanced in their talks, although there remain considerable differences over the relative weight of each company in the group.

Hoechst and Salzgitter are also ready to pursue merger possibilities between themselves. The key question is whether Kloeckner, which has been hard hit by the steel crisis, is in a position to go it alone as the company claimed after the Hoechst rejection.

Midland Bank hires German executive

By Alan Friedman in London

MIDLAND BANK, Britain's third largest in terms of assets, has appointed Herr Ernst Brutsche, a Düsseldorf-based senior partner in the Trunkhauß & Burkhardt Bank, as its first ever chief executive in charge of group treasury operations.

This marks a continuation of Midland's recent effort to strengthen its management by recruiting senior executives from outside the bank.

Trunkhauß & Burkhardt is West Germany's largest private bank, with assets of DM 5.1bn, and it is 91.6 per cent owned by Midland. Herr Brutsche has been the chief operating officer of Trunkhauß for more than two years. He served previously as a New York-based senior vice-president of Citibank, in charge of U.S. and Canadian treasury functions.

Midland is creating a new post for Herr Brutsche and is appointing him to its eight-member executive committee. He will report directly to Mr Geoffrey Taylor, Midland chief executive, and is expected to work closely with Mr Michael Julian, who is to become Midland's new group finance director and a member of the main board of the bank.

Like Mr Julian, who was plucked from his positions as finance director of BICC, the UK electrical group, Herr Brutsche is likely to join the Midland main board in the future.

Mr Kenneth Cox, at present the senior general manager in charge of Midland treasury operations, has been assigned to another senior general manager's post, in charge of the bank's credit function in the UK banking sector. In future, the bank's chief treasury head will no longer be a senior general manager and it is understood the job is being upgraded.

Soviets to study reforms in other Comecon states

BY ANTHONY ROBINSON IN MOSCOW

A THINK TANK headed by Mr Nikolai Bubakov, chairman of the state planning board Gosplan, has been set up to evaluate the relevance to the Soviet Union of economic reforms introduced in various east European members of Comecon.

This was revealed yesterday in a Pravda article by a leading Soviet economist, Mr Oleg Bogomolov. He indicated that the Bulgarian system of agro-industrial complexes, the East German system of industrial combines and the price and managerial flexibility of the Hungarian "new economic mechanism" all deserved careful study before being applied to the different national

conditions of the Soviet economy.

Mr Bogomolov implied that the Soviet Union was particularly interested in the various agricultural reforms introduced by Bulgaria and Hungary, in particular with their emphasis on managerial autonomy, self-financing and co-operation between private farmers and co-operatives or state farms.

Mr Bogomolov said that the experience of the Soviet Union's partners indicated that more importance should be attached to rational pricing as a means of establishing the true profit and loss position of farms and enterprises and specifically included the "rent factor."

Threat to Netherlands Antilles status in U.S. tax treaty talks

BY CHARLES BATCHELOR IN LONDON

THE STATUS of the Netherlands Antilles, an important Caribbean tax haven used for channelling large amounts of foreign investment into the US, could be threatened if tax treaty negotiations break down.

Mr Harold Henriquez, chief Antillean negotiator in Washington, said talks had been postponed since mid-February while his delegation considered US proposals. One Antillean banker described the negotiations as "deadlocked."

The US authorities are now taking such a tough line that the Antilles' offshore banking and finance industry could be severely damaged, Antillean bankers believe. Some 25,000 offshore companies,

many of the subsidiaries of leading European groups, are registered on the islands.

The outcome of the negotiations – the first with a major tax haven since the US drew up a "model" tax treaty recently – is expected to set the trend for talks with other offshore finance centres around the world.

The Antilles, a group of six islands, are the last remaining Dutch colonial possession, although they are autonomous in most domestic matters.

Five rounds of negotiations with the US Treasury over the past two years have failed to produce agreement on a new tax treaty.

Offshore banking and finance is an important source of revenue for the Antillean Government.

The Antilles is currently considering a US proposal which, it is believed, would put an end to "treaty shopping," the use of the Antilles by non-Antillean companies for investments in the US.

One Antillean banker says this is the crux of the proposal. The US has said: This is our proposal. Take it or leave it! If this goes through, almost everything else in the treaty is meaningless. The whole offshore industry is based on the fact that people in other countries use the tax treaty for investment in the US."

Dutch may alter dividend tax

BY WALTER ELLIS IN AMSTERDAM

NON-RESIDENT investors considering putting money into Dutch equities will be cheered by the prospect of an end to the Netherlands' present policy of taxing dividends arising from foreign-held shares.

Mr Henk Koning, state secretary at the Department of Finance, has told the Dutch Parliament that the government is considering a bill removing from foreign investors the obligation to pay tax on their Dutch investments. Under the proposed bill, investors would pay tax once only, either in their country of residence or in the Netherlands.

The existing regulation, creating an effective double taxation, is thought to have depressed inward invest-

ment. Now that the Amsterdam Bourse has recovered substantially from the downturn of recent years, demand for equities has increased, and the removal of the double taxation penalty would undoubtedly attract a number of investors from outside the country into what is, currently at least, a rising market.

The volume of foreign investment in the Amsterdam Bourse is already increasing, partly because of the rise in value of shares and partly because, even under existing legislation, no capital gains tax is charged on share profits.

At present, tax is levied on dividends at a rate of 25 per cent. Dutch holders with 5 per cent or more of

the total equity of a company can claim a refund on the tax paid either through income tax or corporation tax. Outliers, however, face a second accounting in their home countries.

For Dutch businessmen, the good news is the already announced further reduction of corporation tax from 48 per cent to 40 per cent. The latest Koning proposal, if adopted, would be widely seen as further evidence that the Centre-Right Government is determined to attract in funds and aid investment in industry generally. The Left, however, can be expected to query the measure to determine if the net effect would be beneficial to the Dutch economy.

What we have said all ministers Well understand and know, Yet implementing is difficult When predictions show That each pities himself and feels Struck by an unjust blow.

With Dilko we have all pleaded Saying: "You are now committed To raise your price by one dollar, Or else we all stand to suffer."

Yet all our pleas be rejected And claimed the issue had been settled.

He could only reiterate What his government had asserted.

"Even by half a dollar," we cried, And East and West roared with the same.

But he again, to our great shame, Turned a deaf ear. "If you must blame,"

"Do so!" he said. "But then prices Must float according to this game."

Oh, will reproach convert, you think?

My friend, you are misled!

We have greatly argued, until Our tongues became heavy as lead.

When things seem depressing, ill omens loom.

And we sink into great anguish. But when they brighten up, as with a boom,

All our troubles seem to vanish.

How many committees have we all had?

When differences were so rampant, But when the germ causing disease is fed,

Futile is all predicament.

The price of oil is falling down.

Reduction does now look inevitable.

So let us discuss clear quotes Though discussions may seem impossible,

The least of evils seems the best.

Thus choice rests with what is acceptable.

Our second week in conference has passed.

Our heavy hearts are feeling now so weary,

It is sacrifice to save efforts, we are asked.

In disputes, all members are defeated, surely.

The price of oil is falling down, its ceiling perforated!

Belgium in new move to defend franc

BELGIUM yesterday imposed restrictions on foreign currency holdings of commercial banks and companies in a new move to defend the franc.

Each bank's ceiling for foreign currency holdings for forward transactions on the convertible market was reduced to Bfr 20m (\$25,000), from previous levels ranging from Bfr 200m to about Bfr 1bn for large banks.

Private companies were ordered to convert export earnings immediately into Belgian francs, ending their option of holding on to foreign currencies. Existing foreign exchange assets must be either spent or converted by April 15.

Penalties on overdrafts of Belgian franc convertible accounts undertaken for the purchase of foreign currencies will also be tightened.

A central bank official said the measures were taken to stem further speculation against the Belgian and Luxembourg francs, which are linked at parity.

It is in this context that Bonn is approaching the question of EMS realignment. It is believed in Bonn that a devaluation of the French franc is essential – and that at least a small revaluation of the D-Mark will be required as part of a package deal.

It is recognised that the realign-

ment will not be easy because of many technical problems – for example, that of the Belgian franc, which some German experts feel to be undervalued even though it is being widely described as a candidate for devaluation.

The Government stocks market had been rising in defiance of sterling's weak performance, and it greeted the new tap enthusiastically.

The Bank of England likes to have a tap stock in place before the budget, but since the previous short tap sold out on its second day (February 18) the uncertain status of the markets – pending an outcome to the Opec deliberations – has made it difficult to find a suitable moment for another issue.

Meanwhile the Bank of England took its last chance before today's budget to announce a £1bn tap for the francs.

An Opec agreement later sent the pound up sharply, up three-quarters of a cent against the dollar to \$1.5080 in London. In early trading on the US markets sterling was quoted as high as \$1.5250.

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the total equity of a company can claim a refund on the tax paid either through income tax or corporation tax. Outliers, however, face a second accounting in their home countries.

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UK commissions EEC trade study

BY PAUL CHEESERIGHT, WORLD TRADE EDITOR

BRITAIN'S Department of Trade is commissioning a study from the Royal Institute of International Affairs (Chatham House) and the National Institute of Economic and Social Research on the implications of a European trade policy based on protectionism.

The study will be concerned with future trade policy options for the EEC, the department said yesterday. But Chatham House said it would be examining what a protectionist stance would involve, what policies would go along with such a stance and what would be the trade effects.

Motives behind the commission-



SECTION II - INTERNATIONAL COMPANIES FINANCIAL TIMES

Tuesday March 15 1983

Salzgitter foresees move into deficit

By James Buchan in Bonn

SALZGITTER, the West German state-owned steelmaking and industrial group, expects to plunge back into the red in the current year despite climbing back into profit in 1981-82.

Herr Ernst Pieper, chief executive, said in the year up to the end of last September Salzgitter made a net profit of DM 33m (£8.25m) after a loss of DM 38m in 1980-81. This year, however, losses at the steel-making arm, Peine-Salzgitter, could be DM 200m or more, after a profit of DM 55m in 1981-82. Herr Pieper expects even heavier demands from the shipbuilding division, Howaldtswerke-Deutsche Werft (HDW) in the face of continuous weakening in the demand for tonnage.

In 1981-82 HDW lost DM 85m and was the chief burden on a result which Herr Pieper considered "not bad at all." Herr Pieper said these losses and the poor performance in Salzgitter's foundry sector, however, could be covered through the DM 30m raised from the sale of Salzgitter's 90 per cent share of Ferngas.

The group also received a further DM 90m from its sole shareholder, the West German Federal Government, and the proportion of its own resources to its balance sheet total has improved to 10 per cent from 7.9 per cent at the end of 1980-81.

External sales revenue in 1981-82 climbed only fractionally last year to DM 11.7bn.

Club Med ups profits by 23%

By David Marsh in Paris

CLUB Méditerranée, the French holiday village operator, boosted consolidated profits by 23 per cent last year to FF 174.3m (£25m), with turnover up 24 per cent to FF 3.95bn.

Last year's results for the 12 months to end-October showed a profit of FF 51.92 per share, taking account of the company's one-for-five rights issue last spring.

The holiday concern's solid financial position was underlined by a 26 per cent rise in its self-financing surplus to FF 280.1m. Turnover on a non-consolidated basis for the first three months of the 1982-83 year rose 20 per cent compared with the November to January period in 1981-82.

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Alan Friedman in London reports on the desire to build stability into the international system

The search for a banking lifeboat

Tuesday March 15 1983

IT MAY BE years before an official history of the international debt crisis of 1982 is written, but private conversations with commercial and central bankers suggest that for a few days last autumn the banking system came perilously close to the wall.

The crises of debtor nations such as Mexico and Brazil have been well publicised already, as have the rescues mounted by central banks under the aegis of the Bank for International Settlements and the International Monetary Fund (IMF).

A growing number of bankers are now coming forward, however, to suggest that the financial rescue packages so far constructed amount to little more than a "piecemeal approach" to what is in reality a structural problem.

The 1982 debt crisis, they argue, was mainly about a shortage of liquidity. Although a significant improvement in the world economy should help debtor nations to begin earning positive foreign exchange once more, there is still the prospect of a liquidity problem within the near future.

What will happen, for example, if the price of oil drops by an amount which reduces oil revenues for debtors and countries such as Mexico, Venezuela and Nigeria, perhaps to such an extent that they are unable to pay interest on foreign debt?

The answer, in the opinion of several senior and respected bankers, is that a liquidity problem for debtor nations (and for the banking system) could recur. The solution, they suggest, is a new and international agency which would work to remove some of the most problematic of the loans from bank balance sheets and thus free the banks to engage in the business they are most needed for, namely, lending more money to underpin a global economic recovery.

Many schemes have been put forward for such an international banking "lifeboat," and in recent weeks it has emerged that some central banks, such as the Bank of England, are giving thought to the practicality of such an agency.

Other central banks are known to be firmly against such a scheme, partly because they may not regard

it as an urgent necessity and partly because of the political difficulties of trying to put such a plan into practice.

Nonetheless, the idea of a new international banking lifeboat has caused much discussion among bankers and several rough proposals.

Three of the most talked about come from Barclays Bank, from the chairman of Morgan Grenfell and from Mr Felix Rohatyn, chairman of New York's Municipal Assistance Corporation, and a partner at Lazard Frères.

His answer to this problem is for central banks to agree to purchase portions of such loans from banks at a discount, as a temporary relief measure.

In exchange, the banks must agree to lend the equivalent amount in new money, perhaps as export credits.

If the discounted loan turns sour,

it will revert to the bank, which will then have to write it off. If the loan matures then the central banks will collect the principal, having already provided cash to the banks for the discounted loan.

Like Mr Leslie, Mr Bill Mack-

worth-Young of Morgan Grenfell stresses that his plan is only in very rough form. "The basic thrust of these plans," he explains, "is to strip assets out of the banking system which shouldn't have been there in the first place."

Mr Mackworth-Young would like to shift the burden of problem bank assets from the banking system to the international capital markets.

His scheme is to create a new agency, supported by the IMF or central banks, which would purchase bank loans at face value and issue in exchange non-interest bearing bonds.

This paper would then be discountable at central banks if serious liquidity problems arose.

In addition, these central bank-backed bonds could be converted into a second type of paper, which would carry a low interest coupon and would be tradable on a new secondary market.

The Mackworth-Young plan then provides banks with two options: either to hold the face-value bonds and not write down the loans, or to write down the loans and dispose of the paper on a new secondary market.

guaranteed by central banks, making it, in Mr Mackworth-Young's view, the equivalent of "Quadruple A Paper."

Mr Rohatyn also favours the creation of a new agency, possibly a World Bank or IMF subsidiary, which would issue bonds with long-term low-interest bonds in exchange for dubious loans. But he points out that the political difficulties of such a programme are immense."

Mr Rohatyn is aware of the prospect of an outcry against "bailing out the banks" but suggests that some kind of scheme is vital in order to ensure a strong and healthy banking system.

At the moment, some of the arguments of advocates of the lifeboat seem relevant enough - the world may face further liquidity problems, and perhaps a new supranational agency is desirable. In practical terms, however, the coordination, speed of effort and cooperation required by the major central banks in order to establish such an agency looks uncertain.

Heller in \$425m deal with Fuji Bank

By Paul Taylor in New York

WALTER E. HELLER International, the Chicago-based commercial finance and bank holding company, announced yesterday that it had agreed in principle to sell its two commercial financing subsidiaries to Fuji Bank for \$425m in cash.

The surprise announcement is a major blow to Security Pacific, the tenth largest U.S. bank, which just two weeks ago signed a letter of intent to buy the two units for \$400m.

The two subsidiaries are Walter E. Heller and Company and Walter E. Heller Overseas which together have assets of more than \$3bn.

The battle follows Walter E. Heller's announcement that it earned \$16.4m last year, down from \$22.6m in 1981 despite an 11.5 per cent improvement in profits at the group's other major subsidiary, American National Bank.

Walter E. Heller was known to be considering an asset sale to bolster its financial position following two years of declining profits but the announcement of the sale of the commercial finance units surprised industry observers who expected the group to sell the bank. Last year the bank reported profits of \$28m while Heller and Company, the domestic commercial financing unit, reported earnings of \$3.2m down from \$12.7m in 1981 and Heller International reported earnings of \$5.4m up from \$4.5m.

U.S. cinema group sees income fall

By Our Financial Staff

GENERAL CINEMA, the big independent soft drinks bottler and largest cinema chain operator in the U.S. saw first quarter net earnings fall from \$8.7m to \$8.1m.

Earnings per share rose from 39 cents to 43, as shares outstanding fell from 22.2m to 18.7m. Revenues from \$183.1m to \$171.1m.

The company expects higher sales and earnings for the fiscal year ending October 31. Net earnings in fiscal 1982 were \$48m or \$2.38 a share on revenues of \$886m.

Pittston to sell fuel oil distribution unit

BY RICHARD LAMBERT IN NEW YORK

pared with a profit of more than \$45m two years earlier.

Net worth of the company is now less than \$100m, and Pittston said the sale price would be "somewhat in excess" of book value. The buyer, whose identity may be announced in the next few days, is said to be a substantial company engaged in international oil and energy operations.

Pittston's other activities include oil mining and distribution, air freight forwarding, and the Brink's security business.

Elkem passes second consecutive dividend

BY FAY GJESTER IN OSLO

at about Nkr 230m (£31.9m), in addition to an unrealised Nkr 70m loss on foreign currency loans.

The final figures show a deficit of Nkr 308m, of which the unrealised loss on foreign loans accounts for Nkr 80m. This compares with a deficit of Nkr 135m in 1981, and a profit of Nkr 178m in 1980.

Investment spending by the group last year totalled Nkr 130m, against Nkr 237m in 1981. Increased sales - to Nkr 3.84m from Nkr 4.874m - mainly reflected the fact that 1982 was the first full year since Elkem's acquisition of five ferro-alloy plants previously owned by Union Carbide.

Boost for Gulf and Western

BY OUR NEW YORK STAFF

Gulf and Western, the U.S. conglomerate, generated net income of \$53m in the second quarter running to the end of January with the help of substantial profits from security dealers. Net income from continuing operations a year earlier amounted to \$50m.

Half year net income comes to \$113.8m, or \$1.48 a share, compared with \$132.8m, or \$1.72 a share, last year. Net income for the last three months and half year includes re-

vised gains of \$21.1m and \$34.7m respectively from the sale of investments in securities, compared with a gain of \$800,000 and a loss of \$24m in the same periods of 1981-82.

In addition, earnings for the last six months include a gain of \$16.7m from the recovery of a temporary reduction in the value of marketable securities held at July 31, 1982.

The future of Gulf and Western's

big securities portfolio has been thrown into question by the recent death of Mr Charles Bluhdorn, who built the group up and took personal responsibility for its security trading. The group announced a major boardroom reshuffle at the end of last week, citing the need for more centralised management.

It said its objectives included the reduction of debt and the reallocation of assets into areas which offered an improved rate of return.

The investment bank is one of its major operating subsidiaries, the Paris-based Banque Arabe et Internationale d'Investissement (CAII), increased by 34 per cent to FFr 47.4m last year compared with 1981. CAII's assets grew 37 per cent FFr 18.3m last year compared with 1981.

Accordingly, the conversion price at which the 1985 Bonds and the 1986 Bonds may be converted into shares of Common Stock of the Company will be adjusted effective as of 1st April, 1983, respectively:

(A) The 1985 Bonds

The conversion price in effect prior to such adjustment is Yen 545.50 per share of Common Stock, and the adjusted conversion price is Yen 396.70 per share of Common Stock.

(B) The 1986 Bonds

The conversion price in effect prior to such adjustment is Yen 584.50 per share of Common Stock, and the adjusted conversion price is Yen 487.10 per share of Common Stock.

JACCS CO., LTD.

By: The Bank of Tokyo Trust Company as Trustee

Dated: March 15, 1983

CAII raises net income

By Paul Bettis in Paris

COMPAGNIE ARABE ET INTERNATIONALE D'INVESTISSEMENT (CAII), one of the leading investment banks in the Arab world, reported yesterday consolidated net profits of \$12m last year.

The investment bank is one of its major operating subsidiaries, the Paris-based Banque Arabe et Internationale d'Investissement (CAII), increased by 34 per cent to FFr 47.4m last year compared with 1981. CAII's assets grew 37 per cent FFr 18.3m last year compared with 1981.

Profits for the group, which operates an overnight delivery service throughout the U.S. and parts of Canada, lifted third quarter profits from \$18.95m or 90 cents a share to \$20.47m or 92 cents.

Labatt's subsidiaries in packaged foods and agri-products performed less favourably, but the company says results for the full year will be well ahead of fiscal 1982.

Labatt is controlled by Brascan, the Toronto holding company of the Peter and Edward Bronfman group, which recently reported sharply lower earnings for 1982.

Setbacks at resource subsidiaries left net earnings at C\$60.1m or

reduced by 10 per cent to C\$54.1m.

Labatt's net earnings at C\$60.1m or

reduced by 10 per cent to C\$54.1m.

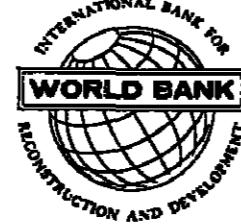
Labatt's net earnings at C\$60.1m or

INTL. COMPANIES & FINANCE

These securities have been sold outside the United States of America and Japan. This announcement appears as a matter of record only.

NEW ISSUE

4th March, 1983

**INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT**

**Japanese Yen 20,000,000,000
8% Yen Bonds of 1983, due March 4, 1993**

The Nomura Securities Co., Ltd.

Yamaichi International (Europe) Limited	The Nikko Securities Co., (Europe) Ltd.	Daiwa Europe Limited
Algemene Bank Nederland N.V.	Bank of Tokyo International Limited	IBJ International Limited
Deutsche Bank Aktiengesellschaft	Nippon Credit International (HK) Ltd.	
LTCB International Limited		

S. G. Warburg & Co. Ltd.

Abu Dhabi Investment Company	Astro International Limited	Banca del Gottardo	Bank of America International Limited
Bank Brusel Lambert N.V.	Bank Len International Ltd.	Banque Arabe et Internationale d'Investissement (BAILL)	
Banque Francaise du Commerce Exterieur	Banque Generale du Luxembourg S.A.	Banque Indonesia	
Banque Internationale de Luxembourg Societe Anonyme	Banque Nationale de Paris	Banque de Neufville, Schlumberger, Mallet	
Banque Paribas	Banque de l'Union Europeenne	Banque Worms	Barclays Bank Group
Bayerische Hypotheken- und Wechsel-Bank	Bayerische Vereinsbank	Bergen Bank A/S	Baring Brothers & Co., Berliner Handels- und Frankfurter Bank Aktiengesellschaft
Caisse des Depots et Consignations	James Capel & Co.	Chase Manhattan Capital Markets Group	Chase Manhattan Limited
Chemical Bank International Group	Citicorp Capital Markets Group	Commerzbank	County Bank
Credit Industriel et Commercial	Credit Lyonnais	Credit Suisse First Boston	Credit Commercial de France
DG BANK	Den norske Creditbank	Deutsche Girozentrale	The Development Bank of Singapore Ltd.
Dillon, Read Overseas Corporation	Drexel Burnham Lambert Incorporated	Eckfeldt Securities	European Banking Company Limited
Robert Fleming & Co. Limited	Genossenschaftliche Zentralbank AG Vienna	Finanzielle Kreditbank Limited	Girozentrale und der Österreichischen Sparkassen Aktiengesellschaft
Goldman Sachs International Corp.	Hambros Bank Limited	HHS Samuel & Co.	Kamakura-Osaka-Pushki
Kidder, Peabody International Limited	Kleinwort, Benson Limited	Kreditbank N.V.	
Kuwait Foreign Trading Contracting & Investment Co. (S.A.K.)	Lazard Freres & Cie.	Kuwait International Investment Co. s.a.k.	
Kuwait Investment Company (S.A.K.)	Mannufacturers Hanover Limited	Lehman Brothers Kuhn Loeb International, Inc.	
Lloyds Bank International Limited	Morgan Guaranty Ltd	Merrill Lynch International & Co.	Samuel Montagu & Co. Limited
Morgan Grenfell & Co. Limited	Morgan Stanley International	National Bank of Abu Dhabi	
Oriental Royal Bank	Oesterreichische Landerbank	PK Christiania Bank (UK) Ltd.	Pierces, Holding & Pierces N.V.
Postipankki	Sal Oppenheim Jr. & Co.	Salomon Brothers International	J. Henry Schroder Wagg & Co.
Societe Generale de Banque, S.A.	Svenska Handelsbanken Group	Swiss Bank Corporation International Limited	Societe Generale
Union Bank of Switzerland (Securities) Limited	Vereins- und Westbank	Westdeutsche Landesbank Girozentrale	Wood Gundy Limited

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NOTICE TO HOLDERS OF

FUJISAWA PHARMACEUTICAL COMPANY LIMITED
(Fujisawa Yakuhin Kogyo
Kabushiki Kaisha)

5½ PER CENT CONVERTIBLE BONDS DUE 1996

Pursuant to Clause 7(B) and (C) of the Trust Deed dated 1st October, 1981 under which the above Bonds were issued, notice is hereby given as follows:

1. On 1st March, 1983, the Board of Directors of the Company resolved to make a free distribution of shares of its Common Stock to shareholders of record as of 31st March, 1983 in Japan, at the rate of 1 new share for each 4 shares held.

2. Accordingly, the conversion price of the Bonds will be adjusted effective as of 1st April, 1983, Japan Time. The conversion price in effect prior to such adjustment is Yen 990 per share of Common Stock, and the adjusted conversion price is Yen 942.90 per share of Common Stock.

FUJISAWA PHARMACEUTICAL COMPANY LIMITED
By: The Bank of Tokyo
Trust Company
as Trustee
Dated: 15th March, 1983

NOTICE TO HOLDERS OF

KAO CORPORATION
(Formerly Kao Soap Company, Ltd.)
(Kao Sekken Kabushiki Kaisha)

6 PER CENT CONVERTIBLE BONDS 1992

Pursuant to Clause 7(B) and (C) of the Trust Deed dated 17th August, 1977 under which the above Bonds were issued, notice is hereby given as follows:

1. On 22nd February, 1983 the Board of Directors of the Company resolved to make a free distribution of shares of its Common Stock to shareholders of record as of 31st March, 1983 in Japan, at the rate of 1 new share for each 10 shares held.

2. Accordingly, the conversion price of the Bonds will be adjusted effective immediately after such record date. The conversion price in effect prior to such adjustment is Yen 90.00 per share of Common Stock and the adjusted conversion price is Yen 720.80 per share of Common Stock.

KAO CORPORATION
By: The Bank of Tokyo
Trust Company
as Trustee
Dated: March 15, 1983

SEK**AB Svensk Exportkredit**
(Swedish Export Credit Corporation)

US\$100,000,000 15½% Notes due 1989 convertible at the option of the holder to Floating Rate Notes due 1989.

For the six months period 15th March 1983 to 15th September 1983 the Floating Rate Notes will carry an interest rate of 9½% per annum with a coupon amount of US\$48.88 per US\$1,000 Note and US\$488.75 per US\$10,000 Note. The relevant interest payment date will be 15th September 1983.

BANKERS TRUST COMPANY
FISCAL AGENT

DBSBANK
THE DEVELOPMENT BANK OF SINGAPORE LTD
(incorporated with limited liability in the Republic of Singapore)

U.S.\$75,000,000
15½% Notes due August 12, 1989
and 75,000 Warrants to Purchase
U.S.\$75,000,000
14¾% Notes due August 12, 1989

Notice is hereby given to Noteholders and Warrantholders that copies of the 1982 Annual Report of The Development Bank of Singapore Ltd will be available from 28 April 1983 at DBS Bank London Branch (Licensed Deposit-taker), 2nd Floor 19/21 Moorgate, London EC2R 6BU, United Kingdom.

Amic lifts payout despite per share earnings fall

BY OUR JOHANNESBURG CORRESPONDENT

ANGLO AMERICAN Industrial Corporation (Amic), the industrial arm of the Anglo American Group, South Africa's largest private company, had only a modest 4 per cent rise in trading profits to R248m (\$227m) from R238m despite a 40 per cent increase in turnover.

The figures for 1982 and 1981 are, however, not strictly comparable following a merger and some acquisitions by Amic. The most important of these was the merger with De Beers Industrial (Debinco), which took effect from January 1 1982. Debinco receives most of its income from its 39.5 per cent holding in AECI, the country's largest chemical group.

In the same period Amic had increased its interest in Highveld Steel and Vanadium, resulting in the company becoming a 50.1 per cent owned subsidiary of the group.

Subsidiaries and associates which performed badly last

year were the 38 per cent owned motor vehicle manufacturer, Sigma, which suffered a loss of R55m; Highveld, whose earnings in the six months to end-December 1982 slipped to R17m from R28m; the wholly-owned Seac Metals, which suffered a significant decline from its 1981 earnings of R45m; and the wholly-owned Esort International, which increased its interest in Sigma to 50 per cent (parent Anglo American has the other 50 per cent) and is to participate in the refinancing of the troubled motor company.

Since the year-end Amic has increased its interest in Sigma to 50 per cent (parent Anglo American has the other 50 per cent) and is to participate in the refinancing of the troubled motor company.

Malaysian EAC profit plunges by 50%

By Wong Sulong in Kuala Lumpur

EAST ASIATIC COMPANY of Malaysia, the listed subsidiary of EAC Denmark, has reported a sharp drop in earnings with pre-tax profit for 1982 falling by 50 per cent to 8.5m ringgit (U.S.\$3.7m).

However, the company is able to maintain its final dividend of 12.5 cents, making an unchanged 20 cents for the year, thanks largely to an extraordinary after-tax gain of 10.3m ringgit arising from the sale of two properties.

The poor results reflects the impact of the Malaysian recession on this diversified group, in particular on its plantation operations, and its hotel department, which incurred substantial losses owing to widespread repossessions.

EAC's associate company, Carlsberg Malaysia, the brewer however performed reasonably well, with a 10 per cent improvement in pre-tax earnings to 18m ringgit.

While EAC's turnover fell by 5 per cent to 275m ringgit, that of Carlsberg rose by 12 per cent to 133m ringgit.

The final dividend at Carlsberg is 15 cents, making an unchanged 25 cents for the year.

Mixed results at Thai banks

By Jonathan Sharp in Bangkok

BANGKOK BANK, one of the largest private banks in South East Asia, has declared a net profit of 1.190m baht (\$51.5m) for 1982, continuing its extraordinary income of Bd 8.9m against an operating profit of Bd 11.4m. Bank of Bahrain, and Kuwait (BBK) reported an extraordinary income of Bd 16.7m against an operating profit of Bd 13m.

Al Ahli Bank excluded the

extraordinary income from its

calculation of return on average

assets, which worked out at 1.41

per cent. Total assets (excluding

contra-items) rose by 44 per

cent to Bd 11.1m and loans

increased by 64 per cent to

Bd 7.9m. By agreement, the

benefits of providing facilities

for subscribers to five share

issues last year were distributed

among the three locally

owned commercial banks on the

basis of their overall market

value.

The National Bank of

Bahrain, in which the Government

is a major shareholder,

reported extraordinary income

of Bd 8.9m against an operating

profit of Bd 11.4m. Bank of

Bahrain, and Kuwait (BBK)

reported an extraordinary income

of Bd 16.7m against an operating

profit of Bd 13m.

The bank said that cash and

deposits at the end of 1982

amounted to 18.4bn baht and

total assets of the bank

amounted to 175.6bn baht.

That Farmers Bank, the second largest bank in the country posted a 1982 net profit of 945.9m baht, down 12 per cent from the previous year.

The decline in profits was because the bank had been obliged to pay relatively high interest on fixed deposits made before the recent lending rate reductions.

Most of Thailand's banks are suffering from excess liquidity as they have been unable to increase lending in proportion to a continuing increase in deposits.

Ayala hit by lower property margins

BY EMILIA TAGAZA IN MANILA

LOWER MARGINS on real estates sales have reduced profits at Ayala, the diversified property group engaged mainly in property and banking. Net profit for 1982 dropped 30 per cent to 151m pesos (\$12m) from 215m pesos in 1981. Turnover was 400m pesos against 390m pesos previously.

The decline in profits was also caused by the lower returns and dividends from

Ayala's investments. The company was thus prompted to streamline some of its operations and to close unprofitable ones.

Ayala has disengaged itself from the distribution of consumer products, divested itself of its huge share in a banana plantation in the southern Philippines and sold its minority holding in Carnation Philippines and the U.S. west coast.

generated total gains of 24m pesos.

The group appears to be concentrating more on property and agribusiness companies. Ayala International, a fully-owned subsidiary serving as a holding company for the group's foreign operations, is heavily involved in construction and property development in Brunei, Kuala Lumpur, Papua New Guinea and the U.S. west coast.

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UK COMPANY NEWS

MAI 38% rise and calling for £18m

AT THE same time as reporting a 38 per cent increase in first pre-tax profits Mills & Allen International, the financial services arm of the Garvin Guy Butler group, is proposing a rights issue to raise some £18.3m, after expenses, in order to fund the purchase of Garban, a New York government securities broker, for \$200m (£127.3m).

Garban is being purchased from the Garvin Bantel Corp., which held a 81 per cent interest in Garvin Guy Butler prior to that company's purchase by MAI in June 1982. Garban's pre-tax profits for the year ended May 1982 have grown from \$1.1m to \$4.3m, as adjusted in the context of the acquisition. In the six months to November 30, 1982, similarly adjusted management profits were \$2.9m, again up 38 per cent for the same period last year.

The acquisition is being financed by means of the issue of 6,580,209 ordinary 25p shares, or the basis of one-for-five at 250p per share. The funds so raised, together with a term loan

available,

will be sufficient both to purchase Garban and to implement MAI's development plans for insurance broking and advertising in the U.S.

Arrangements are being made by Hambrus Bank for the underwriting of the issue.

MAI's interim results show

Media contracting profits however, dropped from £3.83m to £2.0m, with the greater part of the fall due to the write-off of £1.1m.

Arrangements are being made

by Hambrus Bank for the underwriting of the issue.

Good levels of activity in

money broking have since been maintained and there are signs of an increase in sales inquiry

in the final quarter. In total the UK Far Eastern advertising business.

The media services contribution was higher at £750,000 (£238,000).

Media contracting profits how-

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Victor

Victor Products PLC

Summary of results (unaudited) for the six months ended 31 October 1982

	Six months to 31.10.82 £'000	Six months to 31.10.81 £'000	Year Ended 31.10.82 £'000
Turnover	7,650	6,365	14,495
Profit before Taxation	781	538	1,235
Taxation (Note 1)	(234)	(76)	(177)
Profit after Taxation	547	462	1,158
Minority Interest	—	18	12
Profit attributable to the Group	547	480	1,170
Dividends			
Preference Shares	(38)	(38)	(76)
Ordinary Shares			
Interim (Note 2)	(122)	(115)	(115)
Final	—	—	(210)
Profit retained	367	327	789
Earnings per Ordinary Share of 25p each	5.66p	5.78p	14.3p

NOTES:
1. Corporation tax is provided for the six months ended 31st October 1982 based on the estimated effective rate for the full year.
2. The interim dividend of 1.5p per share will be paid on 28th April 1983 to shareholders whose names appear on the register on 25th March 1983. The equivalent interim dividend for 1981/2 was 1.5p per share.
P.O. Box: Wallsend, Tyne & Wear NE28 6PP

Cash injection for British Syphon

BY DAVID DODWELL

MR BRYAN MORRALL and Mr Chris Shaw, both senior executives at the James Halstead Group, are to be invited to join the board of British Syphon Industries following agreement in principle to subscribe to 2m new British Syphon shares, raising about £780,000 for the heavily indebted company.

The two men are being backed by The English Association Trust,

which offers merchant banking services, and a number of the Trust's clients. The group are offering 38p per British Syphon share.

The move is planned to coincide with the retirement in June of British Syphon's chairman, Mr James Eardley. The two men, with the English Association, already hold over 800,000 shares in the company, and after taking up the subscription, will hold about 23 per cent of the 12.1m shares issued.

British Syphon is best known for its drink dispensers. In the first half of 1982, it reported pre-tax profits of £2,000, a recovery from first half losses of £291,000 in 1981. Nevertheless, sales slipped from over £14.5m to about £10.6m. At the

same time, debts ahead of the shares subscription were about £4.1m, attracting annual interest costs of over £500,000 a year.

Mr Morrall, who is currently chief executive of James Halstead, a group specialising in PVC floor coverings and waterproof clothing, will join British Syphon as non-executive chairman until he leaves James Halstead "later this year."

Mr Shaw is currently managing director of the flooring division of Halstead and intends to resign as soon as he is appointed to the board of British Syphon as group managing director.

The English Association is offering British Syphon shareholders the opportunity of tendering their shares at the subscription price of 38p. It intends to arrange sub-underwriting for the tender, and will ensure the listing of British Syphon shares.

The British Syphon board, together with its advisors, ICFC Corporate Finance, intend to recommend approval of the issue of new shares.

U.S. link for money broker Tullett & Riley

By Rosemary Burr

TULLETT & Riley International, the largest remaining private firm in the London money-brokering community, is planning to play a part in the developing European market in U.S. government bonds.

The firm yesterday announced an outline agreement with Canton Fitzgerald Securities Corporation, a leading broker in U.S. government securities.

Under the agreement Tullett and Riley will act as agent in London for the Los Angeles-based broker. Initially the UK broker will limit its service to New York opening hours but later it hopes to extend the operation outside New York hours.

The two firms first met to discuss the arrangement about 10 days ago. A more formal link-up may be agreed later.

Tullett and Riley has expanded rapidly overseas in recent years and now employs over 600 people in 14 branches around the world's principal money centres.

The Fleming American Investment Trust PLC

Results for Year to 31st December	1982	1981	% change
Assets employed	£67,471,000	£52,706,000	+28.0
Net asset value per Ordinary Share	390.8p	301.5p	+29.6
Gross Revenue	£3,296,000	£2,735,000	+20.5
Earnings per Ordinary Share	10.74p	9.55p	+12.5
Dividend per Ordinary Share	10.50p	9.50p	+10.5

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The Company's policy is to specialise in North American investments and by the end of 1982 96% of the company's assets were in this area. The larger part of the portfolio will be invested in established listed equities, emphasizing growth potential and under valuation rather than a broad exposure to all sectors of the economy. It is also intended to invest a substantial proportion of the assets

in venture-capital situations leveraged buy-outs and small entrepreneurial companies. From time to time, the portfolio may contain substantial holdings of bonds. The Company's aim is to achieve the best overall returns for Shareholders over the medium-term within this policy of specialisation. The emphasis will be on overall return rather than revenue growth.

Copies of the Annual Report and Accounts are available from the Manager, Robert Fleming Investment Management Limited, P&O Building, 122, Leadenhall Street, London EC3V 4QR.

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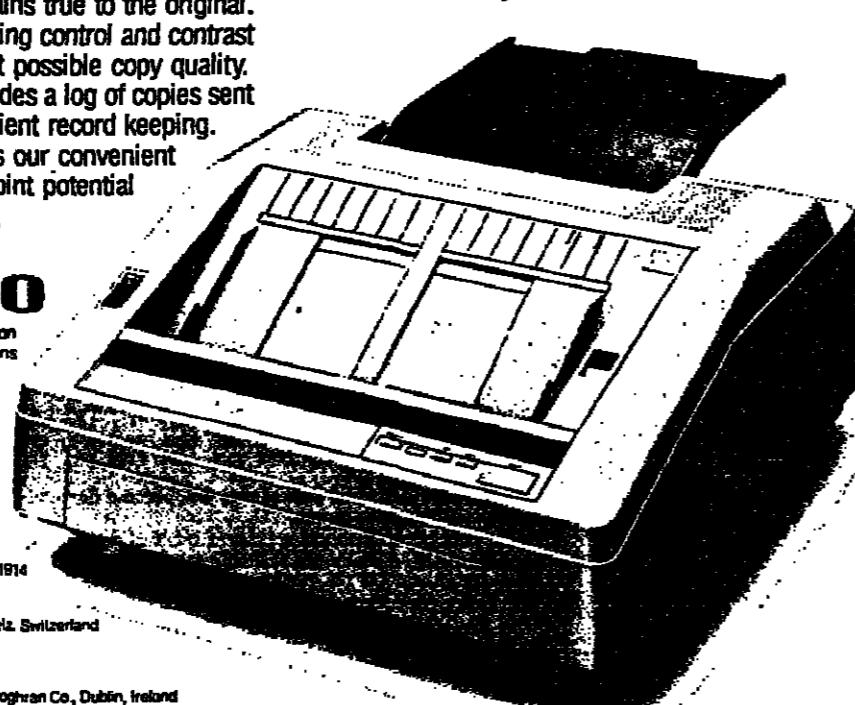
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BIDS AND DEALS

Bass steps in to rescue Buddies

BY CHRIS CAMERON-JONES

THE BREWING and hotel giant Bass has emerged as the rescuer of Buddies, one of the UK's largest specialist holiday companies catering for young people.

Buddies is being acquired by Pontins, the Bass offshoot which includes Holiday Club International. Only days earlier it had faced ex-

ecution because the Civil Aviation Authority refused to renew its Air Travel Organisers licence unless it obtained a substantial cash injection.

Some 4,000 young people had paid for holidays in Spain, Italy and the Greek islands.

The company had grown rapidly

since it was set up four years ago by its managing director, 43-year-old David Heard. As a result of this growth it was told by the CAA on Tuesday that it had 21 days to obtain an unspecified capital injection.

Mr Heard found an additional £150,000 backing. This proved insuf-

ficient and he believed he had raised enough support by Friday when Pontins, alerted by the publicity, agreed to buy for an undisclosed sum.

Holiday schedules are to continue as planned and the booking programmes will be resumed as normal.

FT COMMERCIAL LAW REPORTS

Buyer's duty to mitigate loss

SOTIRIS SHIPPING INC v SAMIET SOLHOLT

Court of Appeal (Sir John Donaldson, Master of the Rolls, Lord Justice Dilke and Sir George Baker): March 11 1983

A SELLER who fails to deliver by the date due under the contract of sale is only liable for such loss to the buyer as is directly caused by his breach, and he is not liable for that part of the loss which could have been avoided had the buyer taken reasonable further action.

The Court of Appeal so held when dismissing an appeal by Sotiris Shipping Inc, buyers of the vessel Solholt, from Mr Justice Dilke, sitting in the Commercial Court that they were not entitled to claim for the full loss resulting from breach of the contract of sale by the sellers.

The firm yesterday announced an outline agreement with Canton Fitzgerald Securities Corporation, a leading broker in U.S. government securities.

The firm first met to discuss the arrangement about 10 days ago. A more formal link-up may be agreed later.

Tullett and Riley has expanded rapidly overseas in recent years and now employs over 600 people in 14 branches around the world's principal money centres.

Mr Sumption, for the buyers, said that had the vessel been delivered by the due date, they would have acquired a vessel worth \$5.5m at a cost of \$5m.

In deciding whether to exercise a right to cancel a contract in such circumstances, a buyer need have no regard to the fact that, in the absence of cancellation, the vessel would suffer no loss. If he cancelled, the loss would be attributable to the seller's breach of contract, and not to

the buyer's failure to mitigate that would eliminate their loss?

Mr Justice Staughton recognised that this was a good question. The sellers had made an unconvenanted profit of at least \$500,000 as a result of their own breach of contract, and the buyers had sustained an equivalent irrecoverable loss. However, there were good answers.

The court was concerned with the sellers' loss and not with the sellers' profit. The latter was wholly irrelevant.

A plaintiff was under no duty to mitigate his loss. He was completely free to act as he judged to be in his best interests. The judge held that it was reasonable to expect them to seek to enter into a new contract, and that had they done so, they would have succeeded in purchasing the vessel at the contract price, thereby extinguishing the loss.

The buyers had an unfettered right to affirm the original contract of sale or to cancel it. No notice of cancellation was given at that stage. They decided to cancel and lost \$500,000. That loss, unless avoidable by some reasonable further action, was directly attributable to the sellers' breach of contract.

The evidence did not suggest that the buyers had any material change in the buyers' circumstances between the time when they agreed to buy the vessel and the time they cancelled. They wanted a vessel, but there was no suggestion that an identical one was available. The judge held that the buyers had a right to buy the vessel at the original price.

The court held that the buyers recognised that the remained suitable for their purposes, and offered to buy her for

\$4.75m. The offer was rejected and they did nothing further.

Mr Sumption submitted that it was then for the sellers to make an offer as was done by the sellers in *Papaz v Sanders*. Whether that was correct was a question of fact.

It depended on whether, in the circumstances, it was reasonable for the buyers to await an offer from the sellers, or whether the reasonable buyer would have taken the initiative himself.

In his judgment, Mr Justice Staughton said that the test selected whether the buyers had acted reasonably in mitigating his loss. That must include consideration of any opportunity he had to make a fresh bargain.

The judge was satisfied on the evidence as a whole that if the buyers had offered to buy the vessel at the original contract price of \$5m without prejudice to any claim they might have for three days' delay, the sellers would have accepted.

He found that the buyers failed to take reasonable steps to mitigate their loss, and could not recover their \$500,000 as damages.

Their Lordships did not know whether they would have reached the same conclusion on the evidence, but there was nothing which clearly contradicted the judge's conclusion. He was in a position to see and hear the witnesses and to assess the significance of what was said.

It was for the buyers to satisfy the court that they had acted reasonably in mitigating their loss. The court was not so satisfied, and if his conclusions of fact stand, he was clearly right to dismiss the buyers' claim.

Appeal dismissed.

For the buyers: Jonathan Sampson (Wm. A. Crisp and Son).

For the sellers: Gordon Pollock QC and Bruce Reynolds (Sinclair, Roche and Temperton).

By Rachel Davies
Barrister

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INSURANCE & OVERSEAS MANAGED FUNDS

كتاب الأصل

SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Tuesday March 15 1983

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WALL STREET

Uncertainty damps down euphoria

BUSINESS began on Wall Street in the same cautious mood which developed at the end of last week. Opec's delay in achieving an agreement, renewed uncertainties over domestic money supply and an impending programme of Treasury financing, combined to damp down the euphoria engendered a fortnight ago by the signs of economic recovery in the U.S., writes Terry Byland in *New York*.

The announcement of a new pricing and quotas structure among Opec members came at mid-session and was taken calmly, but share prices extended their early falls.

With any number of market pundits now preaching the doctrine of a "correction phase" for share prices, professional investors were not unduly surprised to see the Dow Jones Industrial average on the slide again within the first hour of trading. Last week saw a net fall of 23 points in the average and some analysts think a further fall of 100 points or so is possible over the next few weeks as the market readjusts after its seven week long advance.

Trading was on a modest scale in eq-

uities, with only 61.9m shares traded over the session. The market steadied in the late afternoon and the Dow average was finally a mere 3.28 points lower at 1114.45. Major stocks, such as IBM at 100%, and General Motors at \$59.4, were less than one point off, while General Electric at \$103% closed higher on the day. Profit-taking over the broader range of the market was reflected in 10/9 share losses over 538 share gains, but the list of gains was lengthening in the final hour of trading.

Features included AT&T, 5% lower at \$65.4, with the telephone company's bond issues steadier as the market continued to assess the implications of last week's ratings cut by a major agency.

In the credit markets, bond prices extended the rally seen in late dealings on Friday when the announcement of M-1 money supply totals for the week showed a slightly lower rate of increase than the market professionals were expecting.

Although now technically of less importance since the federal reserve's decision to downgrade it, M-1 came back into market focus last week when Mr Paul Volcker, the Fed chairman, drew attention to its renewed growth, confirming renewed nervousness about money supply among bond dealers.

The Federal Funds rate eased slightly from Friday's average 8.40 per cent to 8.37 per cent, giving extra help to today's trading in the bond market.

The benchmark long bond, the 10% per cent of 2012, moved up to 98%, compared with Friday's late price of 96%. Treasury bill yields were a touch lower.

with the discount rate on the three month bills at 8.20, against 8.25 per cent on Friday. The rate on the six month bills was also 8.20.

The municipal bond market, where yields rose last week as the market nervously awaited a major bond issue from Intermountain Power agency, steadied yesterday when the bonds were priced to yield 10.55 per cent at the longer end of a series totalling \$788m.

In Toronto, stocks were lower, paced by sharp losses in the resource sector.

LONDON

Optimistic view ahead of budget

OPTIMISM revived as the final leg of the current trading account began yesterday. Indications that Opec was nearing agreement, coupled with hopes that today's budget would pave the way for lower interest rates, cheered investors. Many smaller clients committed funds, and sentiment, which had shown signs of flagging last Friday, revived strongly.

Government stocks were especially buoyant and after the official close, long-dated stocks extended their gains to 1% points. Leading industrial shares edged quietly higher throughout; with interest highly selective and concentrated on stocks such as GKN, up 7p at 151p, and TI, 6p to the good at 172p. Both groups are due to report preliminary figures on Thursday.

The Financial Times Industrial Ordinary share index recorded a gain of 2 points at the 10 am calculation and edged higher to stand 3.2 up at 3 pm before easing in the after-hours trade to a net 2.5 higher at 665.8.

Few equity sectors were outstanding, but continued budget optimism aroused further buying of building and contracting shares. Banks maintained last week's strong undertone with NatWest the best performer, awaiting today's preliminary statements. It closed 10p at a 1982/83 peak of 802p.

Easier conditions in UK money markets, coupled with sterling's more stable trend, brought the advance in Government stocks. Trading remained thin and quotations tended to falter at one stage, but when trading was resumed at 4.15 pm, following the 3.30 pm announcement of new Government funding via a £1m issue of Exchequer 10% per cent convertible, 1988, a fresh upward movement began.

The continuing absence of a conventional long top stock was a particular boost to later maturities and Treasury 13 per cent 2000 rose to 117% compared with 116% at the official close.

The prospect of Opec agreement on production quotas, allied to the proposed new reference price of \$29 per barrel, encouraged a firmer trend in oils. British Petroleum hardened 4p to 326p ahead of preliminary results, due on Thursday. Shell firmed 6p to 446p, as did Ultramar, to 475p.

Financials were unsettled by the lack of direction in gilds. South Africans were highlighted by good demand for De Beers, 5p firmer at 500p, ahead of full year results. "Amgold" edged up £1/4 to £78%.

Share Information Service, pages 34-35

AUSTRALIA

Mines easier

THE lower world bullion price and the pre-weekend downturn on Wall Street left share prices lower in Sydney. At the close, the All Ordinaries index was down 2 at 513.4 with the All Industrials off 1.4 at 652.2 and the All Resources down 2 at 401.4.

Turnover was a light AS11.77m, compared with AS16.48m on Friday and declines outnumbered advances by 110 to 71, with 189 shares unchanged.

Mining stocks closed mixed but with an easier bias. Robe River fell 15 cents to AS1.20, Aberfoyle 18 cents to AS8.70, MIM 10 cents to AS4.18 and BHP six cents to AS6.34.

Gold stocks were widely lower. Central Norseman eased 40 cents to AS7.50, Peko 14 cents to AS8.50, GMK 10 cents to AS9.50, Poseidon 10 cents to AS4.40 and Emperor 7 cents to AS2.00. Melbourne was closed for a holiday.

SOUTH AFRICA

Golds firmer

HIGHER gold shares as the bullion price strengthened during the day allowed the Johannesburg stock market to close firm, though trading was slow.

President Brand rose R1.30 to R48 but cheaper priced producers showed larger percentage gains, with Welkom up 75 cents at R15.25 and Marikana 30 cents ahead at R5.70.

In mining financials, Amgold was R1 firmer at R130 while diamond share, De Beers added 8 cents at R8.25.

FAR EAST

Recovery hopes bring price boost

OPEC's decision to cut oil prices by \$5 a barrel gave a boost to share prices in Tokyo, with investors believing that the world economy might finally be on the verge of recovery. Electrical, automotive and blue chips all rose, but speculative issues, particularly minings, stalled. The Nikkei Dow Jones index gained 24.83 to close at 8088.03, in moderate trading of about 250m shares.

In electricals, Hitachi shares were actively traded late in the day and closed up Y18 at Y783. This followed two unconfirmed reports: that its civil case with IBM was about to be settled (Hitachi employees have been accused by IBM of industrial spying); and that Hitachi was given authority to sell IBM's software and computers. Toshiba also rose Y1 to Y327 and Fujitsu Y18 to Y955.

Other market leaders to gain were Toyota Motor, up Y35 to Y1,020, Matsushita Electrical Y50 to Y1,250, Honda Motor Y27 to Y825, Canon Y60 to Y1,250, Pioneer Y70 to Y2,360 and Takeda Y17 to Y374.

Losers included Sony, down Y10 to Y3,330, Mitsui Mining and Smelting Y18 to Y150 and Sumitomo Metal Mining Y50 to Y1,450. Drugs firms, but steels and shipbuilders were little changed. The second market closed slightly firmer.

In Hong Kong, the market opened strong, but prices settled down later to find mixed. The Hang Seng index rose more than 10 points after the first hour but fell back later to close almost unchanged at 1032.37, down 0.43 on the day. Combined turnover was a moderate HK\$234.39m.

The early boost was in reaction to a weekend announcement of a reorganisation of the Sun Hung Kai financial group. The group also reported that its companies had incurred significant losses in 1982: SHK Securities, SHK Bank and Sun King Fung Development reported a net loss between them of just over HK\$630m.

In the banking sector, Hang Seng rose HKS1.50 to HKS84.50 and Wing Lung added 50 cents to HKS48. However, Hongkong Bank was unchanged at HKS9.20.

Prices closed slightly lower in moderate, selective trading, in Singapore, with lower Hong Kong Market advisedly depressing sentiment. The Straits Times Industrial index fell 3.82 points to 833.40.

Fraser and Neave fell 10 cents to \$7.35, Malayan Cement 10 cents to \$8.85, Development Bank 10 cents to \$8.85, Malayan Bank 15 cents to \$7.50 and Overseas Chinese Bank 20 cents to \$10.10.

In electricals, chemicals, rubbers and metals fell while most other sectors were mixed. In mixed portfolios Schneider fell FF15 to FF10.5 while in foods, Carrefour rose FF15 to FF1.35.

Dutch stocks were mixed to firmer in moderate trading in Amsterdam, while bonds lost about 20 cents ahead of today's Government bond tender.

Brussels stocks closed higher after a day of active trading. The Brussels index gained 0.92 to 110.71. Holding company issues continued their rally with Bruxelles Lambert BFr 15 higher at BFr 1,765, Copeba up BFr 35 to BFr 2,380 and Societe Generale gaining BFr 5 at BFr 1,505.

Rising domestic interest rates and a weaker Swiss franc left prices lower in Zurich in thin trading. The Credit Suisse index closed at 266.1 compared with Friday's 267.2.

Bonds closed lower, on average volume, with sentiment depressed by the firm dollar and fears of higher interest rates.

Milan was also lower in slow trading, mainly as a result of technical and speculative factors ahead of Thursday's settlements. Some leading insurance and industrial issues, like Generali and Siaf Viscosa, were especially hard hit.

But Fiat, its holding company, IFI, and Centrale closed higher, against the trend, on selective demand.

In Madrid most prices fell as operators paused for profit taking and squared their books ahead of the end of course month tomorrow.

In Stockholm prices advanced in moderate trading after agreement was reached at the weekend, settling strikes in the private sector.

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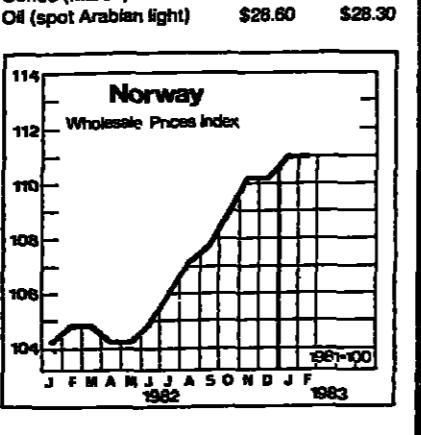
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* Indicates latest pre-close figure

AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 32

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 32

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounts to 25

per cent or more has been paid, the year's high-low range and dividend are shown for the new stock only. Unless otherwise noted, rates of dividends are annual disbursements based on the latest declaration.

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WORLD STOCK MARKETS

CANADA		DENMARK		NETHERLANDS		AUSTRALIA		JAPAN (continued)		LONDON	
at 3pm Stock	Mar. 11	Mar. 10	Mar. 14	Price % + or -	Mar. 14	Price Frs.	Mar. 14	Price Aus.	Mar. 14	Price Yen	Mar. 14
AMCA Int'l.	26	26	Aarhus Olie	574.6	574.6	ACF Holding	184	-0.02	Konishirotku	€25	+25
Abitibi	211	211	Andelsbanken	231	-0.4	Ahold	140	-2	Kubota	321	+1
Aiglo Eagle	16	16	Baltica Skand.	402	+0.6	AKZO	51.6	+0.5	Kumagai	378	+1
Alberta Energy	15	15	CopHoldingbank	255	+0.6	ABN	385.5	-1	Kyoto Ceramic	4,730	+60
Aican Alumin	58.1	59.4	D. Sukkerfab	490	+4	AMEV	116.8	+0.5	Maeda Const	524	+6
Algoa Steel	82.1	32.9	Danske Bank	255	+0.8	AMRO	52.7	-0.8	Makino Milling	751	+1
Asbestos	13.1	12.4	East Asiatic	102.4	-5.2	Bredero Cert	182.5	-0.5	Makita	941	+21
Bk Montreal	26.1	28.1	Foranda Brygg	800	+25	Boskalis West	50.2	+1	Maruken	287	+2
Bk Nova Scotia	41.5	40.5	Forande Damp.	189.6	-0.4	Buhrmann-Tet	40.2	-1.5	Boral Hedges	176	+1
Basic Resources	1.45	1.30	GNT Hldg.	265	-	Caland Hldg	26.5	+0.2	Marudai	545	-1
Bell Canada	24.1	24.1	I.S.B.	321.4	+11.4	Elsevier NDU	346	-2	Morui	865	-1
Bombardier	14.1	14.1	Jyske Bank	395.4	-	Euro Comm Tst	78	-	MEI	1,250	+50
Bow Valley	17.1	17.1	Novo Ind	2150	-	Glast-Brocades	140	-2	Mitsubishi Elec Works	590	-3
BP Canada	21	-	Privaatsbanken	240	-1	Heineken	127	-0.3	Mitsubishi Bank	500	-
Brascan A.	28.1	28.1	Provinssbanken	196.6	-0.8	Hooogenraad	23.9	-0.4	Mitsubishi Corp	507	-
Brinco	3.40	3.45	Smith F.L.	209.6	-1.4	Hunter Douglas	16	-0.5	Mitsubishi Elect	867	+8
B.C. Forest	11.1	11.8	Sophus Berend	643.4	+3.4	Int Muller	24.7	-	Mitsubishi Estate	460	-
CIL Inc.	24.1	24.1	Superfoss	135	-1.3	KLM	165	-1	Nihon Gakki	217	-
Cadillac Fairview	7.1	7.1	Naarden	33.2	+0.2	Coastal	0.14	-	Nihon Insulators	348	-
Can Cement	16.1	16.4	Nat Ned cert	189.6	-0.6	Costain	0.95	-	Nihon Cement	515	+1
Cann Energy	25.1	25.1	Ned Ned Bank	80.1	-0.1	Dunlop	0.98	-	Nippon Denso	180	+1
Can Packers	58	-	Ned Lloyd	140	+2.5	Nippon Elect	971	+1.7	Nippon Express	183	-7
Can Trusco	39	38	Oce Grinden	108.2	-0.5	Ommerschans Van	82.4	-0.1	Nippon Gakki	660	+8
Can Imp Bank	84.1	34.1	Oce N.	2,965	-	Pakhoed	49.5	+0.2	Gen. Prop. Trust	141	-
Can Pacific	43	-	Air Liquide	456	+1	Philips	59.4	-0.4	Griffith Coal	6.00	-
Can. Pcs. Ents	21.1	21.1	Rebeco	266.5	+0.5	Hartogen Energy	1.5	-	Hardie J.I.	3.5	-
Can Tire	57	57.1	Rodamco	126.8	-0.1	Hartog Energy	1.5	-	Hartogen Energy	782	-
Carling O'Kie	14.1	14.1	Relinco	249.5	-0.1	Hartog Energy	1.5	-	Hartog Energy	782	-
Chieftain	24.1	-	Renorto	184	-1	Hartog Energy	1.5	-	Hartog Energy	782	-
Cominco	50.1	51.1	Stavenburgs	77.5	+15	Hartog Energy	1.5	-	Hartog Energy	782	-
Cos Bathet A.	19.1	-	Tokyo Pac Hg	231	-0.5	Hartog Energy	1.5	-	Hartog Energy	782	-
Coseka Res.	3.50	3.45	Unilever	204	-1	Hartog Energy	1.5	-	Hartog Energy	782	-
Costain	8	8	Viking Re	108	+1	Hartog Energy	1.5	-	Hartog Energy	782	-
Daon Devco	2.05	-	VMI Stork	65.2	-	Hartog Energy	1.5	-	Hartog Energy	782	-
Denison Mines	35.1	35.1	VNU	76.1	+1.1	Hartog Energy	1.5	-	Hartog Energy	782	-
Dome Mines	20.1	21	West Utv Bank	98.7	-1.3	Hartog Energy	1.5	-	Hartog Energy	782	-
Doma Petroleum	3.70	5.75	Rarty	647	-23	Hartog Energy	1.5	-	Hartog Energy	782	-
Dom Foundries	44.1	43.7	Dom Stores	16.1	-	Hartog Energy	1.5	-	Hartog Energy	782	-
Domtar	25.1	25.1	Falcon Ltd.	59.1	-	Hartog Energy	1.5	-	Hartog Energy	782	-
Genstar	22.1	22.1	Lafarge-Coppice	275.1	-2.5	Hartog Energy	1.5	-	Hartog Energy	782	-
Giant Y'Knife	20.1	20.1	Legrand	1,730	-42	Hartog Energy	1.5	-	Hartog Energy	782	-
Gt. West Life	1.95	-	Maisons Phenix	392	-8	Hartog Energy	1.5	-	Hartog Energy	782	-
Gulf Canada	13.1	13.1	Matra	1,200	-35	Hartog Energy	1.5	-	Hartog Energy	782	-
Gulf Stream Res.	1.44	1.40	Midi Cie	680	-17	Hartog Energy	1.5	-	Hartog Energy	782	-
Hawk Sid. Con.	15.1	16	Moet-Hennessy	895	-28	Hartog Energy	1.5	-	Hartog Energy	782	-
Hudson Bay Mng	19.1	19.1	Moulinex	78	-1	Hartog Energy	1.5	-	Hartog Energy	782	-
Hudson's Bay	23.1	22.1	Perrier	241	-3	Hartog Energy	1.5	-	Hartog Energy	782	-
Husky Oil	9.1	9.1	Petroles Frq.	149.5	-2.3	Hartog Energy	1.5	-	Hartog Energy	782	-
Imasco	36.1	36.1	Poelane	94.5	+0.5	Hartog Energy	1.5	-	Hartog Energy	782	-
Imp Oil A	29.1	29.1	Printemps Au	116	-2.5	Hartog Energy	1.5	-	Hartog Energy	782	-
Inco	15.1	15.1	Radiotekn.	367	+6	Hartog Energy	1.5	-	Hartog Energy	782	-
Indal	17.1	17.1	Redoute	873	-6	Hartog Energy	1.5	-	Hartog Energy	782	-
Inter. Pipe	26	-	Rousseau Uclaf	290	-5	Hartog Energy	1.5	-	Hartog Energy	782	-
Mac Bloodel	31.1	30.1	Schneider	101.5	-5	Hartog Energy	1.5	-	Hartog Energy	782	-
Marks & Spencer	9.1	9.1	Seimeq	184	-2.2	Hartog Energy	1.5	-	Hartog Energy	782	-
Massy Ferg	4.65	4.55	Skf Rosnail	774	+14	Hartog Energy	1.5	-	Hartog Energy	782	-
McIntyre Mines	29.1	30	Telemach Elect	980	-10	Hartog Energy	1.5	-	Hartog Energy	782	-
Mitel Corp.	28.1	27.1	Thompson CSFI	172	+1	Hartog Energy	1.5	-	Hartog Energy	782	-
Watco	5.5	5.64	Valeo	251	-0.5	Hartog Energy	1.5	-	Hartog Energy	782	-
Watson	10	-	GERMANY	22.1	-	Hartog Energy	1.5	-	Hartog Energy	782	-
Oakwood Pet.	14.1	14	Mar. 14	Price + or -	Mar. 14	Price + or -	Mar. 14	Price + or -	Mar. 14	Price + or -	Mar. 14
Pacific Copper	1.18	1.19	AEG-Telef.	54.1	-1.4	BASF	242.0	+1.2	Bank East Asia	28.5	-1.5
Pan. Can. Pet.	89	90	Allianz Vers.	648	-0.7	Bayer	285	-	Carran Invest.	0.87	-
Placer Dev.	22.1	20.1	Bayer	129.3	+0.4	Bayer-Verein	319.5	+0.5	China Light.	14.7	-
Power Corp.	15	15.1	BASF	127.8	-0.7	Bayer-Verein	319.5	+0.5	China Light.	14.7	-
Quebec Strgn.	6.1	6.1	Bayer-Hypo	283	-	Bardouero	48	-0.2	China Light.	14.7	-
Ranger Oil	7.8	7.8	Bayer-Verein	319.5	+0.5	Bardouero	48	-0.2	China Light.	14.7	-
Reed Stenhs A	15.1	16	BASF-Bank	242.0	+1.2	Bardouero	48	-0.2	China Light.	14.7	-
Rio Algom	46.1	-	Bayer-Verein	319.5	+0.5	Bardouero	48	-0.2	China Light.	14.7	-
Royal Bank	81.1	81.1	Brown Boveri	191.5	-3.5	Bardouero	48	-0.2	China Light.	14.7	-
Royal Trusco A	23.1	24	Commerzbank	149.8	+2.1	Bardouero	48	-0.2	China Light.	14.7	-
Seagram	107.1	105.1	Conti Gummi	79.4	+0.6	Bardouero	48	-0.2	China Light.	14.7	-
Shell Can Oil	20.1	20.1	Daimler Benz	445.9	-0.5	Bardouero	48	-0.2	China Light.	14.7	-
Steel of Can A.	26.1	26.1	Degussa	255	+2	Bardouero	48	-0.2	China Light.	14.7	-
Teck B.	10.1	11	Demag	172.5	-	Bardouero	48	-0.2	China Light.	14.7	-
Texaco Canada	29.1	29	D'sche Babcock	146	-4	Bardouero	48	-0.2	China Light.	14.7	-
Thomson News A	20.1	20.1									

AMERICAN STOCK EXCHANGE CLOSING PRICES

COMMODITIES AND AGRICULTURE

Coffee moves to 32-month high

By Our Commodities Staff

COFFEE PRICES on the London futures market moved to new 32-month highs yesterday in a continued reaction to Friday's decision by the International Coffee Organisation on reduced export quotas.

A 750,000 bags (60 kilos each) reduction had been agreed by ICO members one year after Israel and Hungary withdrew from the International Coffee Agreement.

But many dealers were surprised at the decision to concentrate 500,000 bags of this into the April/June quarter instead of sharing it equally between that quarter and July/September.

The effect is to make nearby supplies tighter than had been expected and therefore to push prices higher. The May futures position climbed to £1,770 a tonne at one stage yesterday before closing £17.50 up at £1,756 a tonne.

The quota reduction is shared pro rata among producers. Brazil takes the biggest cut, in April/June at 153,000 bags, followed by Colombia at 81,000. The African and Malagasy Republic quota goes down by 59,000 bags, while Indonesia, El Salvador and Uganda each lose around 22,000 bags.

Coffee is so scarce in Poland that the authorities have cancelled a two-kilo monthly allowance previously granted to government offices and institutions for serving to visitors and at conferences according to the economic weekly *Zycie Gospodarcze*.

Because of shortages of foreign exchange and other import priorities, no coffee has been bought this year.

Surge in price of nickel accelerates

BY JOHN EDWARDS, COMMODITIES EDITOR

THE RECENT surge in nickel prices accelerated yesterday on the London Metal Exchange. Cash nickel gained £154.5 to £3,347 a tonne—the highest level since August 1981 and a rise of over £1,000 since the beginning of the year.

It was said there was continued buying interest from steel mills, reflecting improved demand, as well as covering by producers of sales commitments. There is also known to be considerable speculative participation in the market, which has built up considerably in recent weeks.

The surge in values has come in spite of a steady build up in LME warehouse stocks of nickel, which last week increased by a further 328 tonnes to a record total of 11,310 tonnes. The rise in LME nickel holdings is not considered significant in global terms.

EEC sugar strategy

BY RICHARD MOONEY

AN EEC strategy for stabilising the world sugar market was approved in Brussels yesterday by the Community Foreign Ministers, as preparatory talks aimed at clearing the way for the negotiation of a new International Sugar Agreement were beginning in London.

The EEC plan—the first to be given the general backing of members of the Community, which has so far stayed outside the ISA—is for a three-tier accord.

The top ten producers would be required to hold stocks of the market while a middle band of producers would be subjected to export quota arrangements. Smaller producers would be left free of restrictions.

The plan will be explained

Plans to protect tropical forests

TINNERS REPORTERS

and importers reported

negotiations in Geneva yesterday on an international pact to help curb destruction of tropical forests.

The accord would not include

price stabilisation measures but

would be designed to secure

supplies of timber, which are

becoming dangerously depleted,

Reuter reports.

The Hong Kong Commodity Trading Commission says it will tighten control over paper gold trading in the Protection of Investors Ordinance due in about a month.

HOME GROWN FRUITS, the largest UK fruit marketing co-operative, yesterday launched

a range of specially designed

packs to improve the image of

apples and pears. The Reed

group has invested more than

£5m in a press—able to provide

the multi-colour printing used

to reproduce a Bramley, Cox's

Orange Pippin and Comice pear

on the packs.

EEC subsidies on UK food imports are to be introduced again

yesterday for the first time in

more than three years. The

decision to sterling values has

taken the rate below that of

the Green Pound on which

Common Market farm prices

are based. Import subsidies

and export levies have been

introduced to prevent UK

producers gaining an unfair

price advantage.

• THE USSR has bought 15,000

tonnes of New Zealand mutton

this season, bringing its total

purCHASES OF THIS YEAR

to 100,000 tonnes. The USSR

is also reported to have

bought 15,000 tonnes of

sheepmeat from Australia.

• ARGENTINA is likely to

raise its grain sales to the

Soviet Union to 11-12m tonnes

this year, compared with 9.5m

tonnes last year, says Agricul-

ture Secretary Victor San-

tizo.

Gloom lifts slightly for Bahia planters

COCOA PLANTERS in Bahia, recovering from the very severe drought of the end of last year, are hoping that the heavy rains now falling over the region will not be severe enough to provoke floods or produce diseases brought about by too much rain.

Surprisingly, the prolonged severe drought has not affected the total size of the "tempo" crop, to be harvested from April to August, by anywhere near the degree feared at the turn of the year.

This year's tempo is likely to be of 180,000 tons, or 3m bags, far better than the 2.3m

tonnes harvested at the same time last year.

The Hong Kong Commodity

Trading Commission says it will

tighten control over paper gold

trading in the gold market.

It is thought, though, that these factors will produce

uncertainties about the main

crop, are being coupled with the

worse news from Africa, say

sources in Bahia.

In the Ivory Coast, the dam

age caused by the dry winds is

now falling over the region will

not be severe enough to provoke

floods or produce diseases

brought about by too much

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INDUSTRIALS—Continued

LEISURE—Continued

PROPERTY—Continued

INVESTMENT TRUSTS—Cont.

OIL AND GAS—Continued

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INTERNATIONAL LIMITED
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AND UNDERWRITING**
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MINES—Continued

Central African

1982/83 Low	Stock	Price	+/-	No.	Ex.	CW	TW	PE
154	Green City 200	39	-1	1	4.0	1.8	3.24	12
155	Hawkins Tech 200	276	-1	5.0	1.8	3.02	12	
156	Hawkins Tech 200	276	-1	5.0	1.8	3.02	12	
157	Waterson M 100	168	-1	10.0	1.8	2.72	12	
158	Waterson M 100	168	-1	10.0	1.8	2.72	12	
159	Waterson M 100	168	-1	10.0	1.8	2.72	12	
160	Waterson M 100	168	-1	10.0	1.8	2.72	12	
161	Waterson M 100	168	-1	10.0	1.8	2.72	12	
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252	Waterson M 100	168	-1	10.0	1.8	2.72	12	
253	Waterson M 100	1						

CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

EMS erratic: pound firm on Opec

Exceptionally high French franc Eurocurrency short term interest rates, touching over 2,000 per cent, and foreign exchange regulations introduced by the Belgian National Bank pushed up the French and Belgian francs in the European Monetary System yesterday. The French currency also rose sharply against the dollar and sterling, but dealing spreads were very wide in nervous thin trading. Other weaker members of the EMS, such as the Danish krone and Irish punt required support from the German bundesbank when falling to their lowest permitted levels against the D-mark in Frankfurt.

The easing of pressure on the French and Belgian francs tended to allow the D-mark to improve against the dollar, leading to a general weakening of the U.S. currency.

Sterling's trade-weighted index stayed flat since November 1976, reflecting movements among some EMS members.

The pound was firm against the dollar, showing particular strength after the London close, following news of an Opec settlement.

DOLLAR — Trade-weighted index (Bank of England) 120.2

against 123.2 six months ago. The dollar has shown renewed strength as a safe haven for funds during a period of extreme uncertainty about the effects of falls in oil prices on other currencies. U.S. interest rates have not fallen as sharply as once expected, partly because of the high level of Federal funding. These factors are tending to outweigh the present trade position and balance of payments deficit.

The dollar fell to DM 2.3815 from DM 2.4010 against the D-mark; to FF 6.7150 from FF 6.8350 against the French franc; to SWF 2.0625 from SWF 2.0710 in terms of the Swiss franc; and to Yen 35.30 from Yen 36.40 against the Japanese yen.

STERLING—Trading range

Sterling opened at \$1.5015-

15.2025, and touched a low of \$1.5010-1.5020 in early trading, before settling down to a general rate of \$1.5000-1.5075. In the late afternoon it had touched a peak of \$1.5100-1.5110, and closed at \$1.5095-1.5105, a rise of

against the dollar in 1982-83 is 95 cents on the day. It rose to SWF 2.1150 from SWF 2.1120, and Yen 35.50 from Yen 35.40, to fall to Yen 35.50 against 78.5 yen, 78.6 at the opening, 79.4 at the previous close, and 91.6 six months ago. Sterling remains weak and vulnerable because of its uncertainty about world oil prices. The London Opec conference has proved particularly unsettling. Falling inflation, a decreasing budget deficit and good trade figures until recently have been ignored.

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FINANCIAL FUTURES

Bullish tone

Sterling based contracts improved steadily in the London International Financial Futures Exchange yesterday. Market sentiment was buoyed by hopes of an early end to the current meeting of Opec ministers and the establishing of new price and production levels. Comments made by various representatives yesterday were certainly interpreted as being encouraging. There was also increased optimism ahead of today's U.S. budget. A strong move is anticipated of a distinct nature to add to the most anticipated and thus the most discounted of today's proposals, the market outlook on interest rates is definitely bullish. These two factors combined to help push values higher.

The June short sterling contract opened 8 points higher at \$9.85 and broke through \$9.00, an important psychological and chartist point, to reach a best

level of \$9.07. Values finished close to the day's high at \$9.04. Similarly the July and August contracts rose 10-40c up from Friday's close of 103-21 and touched a best level of 104-20 before light selling pushed it back to a close of 104-15.

Euro-dollar prices opened lower in line with Friday's Chicago close with June starting at \$0.55 down from \$0.63. However these levels prompted fresh demand and with Chicago opening higher than expected, prices were pushed higher. However, there was some selling into the rally before late local buying saw values finish close to the day's highs. The June price reached a high of \$0.68 before closing at \$0.66. Friday's U.S. money supply figures were better than expected but still showed a further rise and with the market continuing to register some technical corrections, these figures have become difficult to ignore completely.

LONDON

EMS EUROPEAN CURRENCY UNIT RATES

	ECU	Currency amounts	% change from central rates	% change adjusted for divergence	Divergence
Belgian Franc ...	44.9704	43.7790	-2.65	±1.5001	±1.5001
German D-Mark ...	2.33279	2.27131	-2.68	±0.0005	±0.0005
French Franc ...	6.61367	6.52225	-1.39	±0.41	±1.3890
Dutch Guilder ...	1.06071	1.05222	-0.42	±0.0005	±0.0005
Italian Lira ...	1330.27	1351.13	+0.06	+0.94	+0.9396

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

OTHER CURRENCIES

Mar. 14	£	\$	Note Rates
Argentina Peso ...	45.0000	95.200	55.160-55.210
Austria ...	55.35-55.60	105.00-105.15	105.00-105.15
Belgium ...	1.8416-1.8530	1.8515-1.8525	1.8515-1.8525
Denmark ...	88.75-89.70	89.60-89.60	89.60-89.60
Ireland ...	12.13-13.04	12.87-12.91	12.87-12.91
Portugal ...	1.0870-1.0950	1.0880-1.0910	1.0880-1.0910
Spain ...	120.50-143.00	140.75-142.75	140.75-142.75
Italy ...	199.4-199.5	198.9-198.2	198.9-198.2
Austria ...	2.28-2.30	2.28-2.30	2.28-2.30
France ...	10.78-10.84	10.84-10.87	10.84-10.87
Switzerland ...	10.00-10.39	10.11-10.16	10.11-10.16
Japan ...	368.365	368.365	368.365
Switzerland ...	25.35-25.45	25.35-25.45	25.35-25.45
Switz. ...	3.11-3.12	2.95-3.04	2.95-3.04

* Selling rates

CURRENCY MOVEMENTS

Mar. 14	Bank of England Index	Morgan Guaranty Change %
Sterling ...	79.0	-40.6
U.S. dollar ...	120.2	+10.7
Canadian ...	9.85	+0.13
Austrian schilling ...	122.1	+3.06
Austrian Sch. ...	10.4	+0.55
Danish Kr. ...	10.2	+0.12
Deutsche mark ...	130.2	+0.66
French Franc ...	147.3	+10.06
Irish punt ...	12.5	+0.25
Spanish Pta ...	125.5	+0.25
Yen ...	14.8	+0.54

Based on trade weighted changes from Washington agreement December 1971. Bank of England index (base average 1975-100).

* CS/SDR rate for March 11: N/A.

The D-mark continued to strengthen in Frankfurt yesterday, driven by intervention by the Bundesbank on behalf of the weaker members included in the EMS. The Irish punt and Lombard also rose, while the Danish krone touched its floor level and the Dutch guilder and previous fixing of DM 5.0740 in response to the introduction of currency control measures while the French franc improved to 1.04 per FF 100 from DM 34.5 as the market expected realignment did not occur. The dollar rose to DM 2.3904 from 2.3904.

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CHICAGO

U.S. TREASURY BONDS (CBT) 8%	\$100,000 32nds of 100%
Close	High
June 90.56	90.88
Sept. 50.45	50.90
Dec. 50.13	50.28
March 50.05	50.13

Dealing rates every Monday.

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SECTION IV

FINANCIAL TIMES SURVEY

Geneva

The international city—a home to world organisations—is also a very prosperous one. More liberal than Zurich, Switzerland's financial capital, it attracts the businessman who prefers to use French and the holidaymaker who can afford the very best

City firmly on the world stage

By ANTHONY McDERMOTT

AMONG THE most beautiful of cities, especially in Switzerland, are those which lie on a lake and a river at the same time, receiving the river like wide gate at the lake's end."

With some justification, M. Pierre Wellhauser, the current cantonal president, describes Geneva as the fulcrum for a pheonix of UN and international organisations. Geneva has been receiving not just the River Rhône but citizens from the rest of the world ranging from scholars to businessmen to political refugees, dissidents and their representatives. The city's role within the confederation of Switzerland is therefore crucial.

In the last century the International Red Cross set up its headquarters there. The United League of Nations was established in 1919, and since 1939-45 world war there have been a whole string of peace "peace" conferences and processes of arbitration on south-east Asia and the Middle East and a wide range of talks on subjects from maritime law to human rights.

More recently, with the disengagement talks between the Soviet Union and the U.S., and

fraught Opec and Gatt meetings, Geneva has experienced something of a comeback as a centre for international negotiations.

"Geneva, for Switzerland, is the UN," he said. "It is the international city. I am convinced that in the spirit, soul and heart of every Swiss, he is happy to have in his country a city which has Geneva's prestige."

Tradition

It is not certain that all other Swiss would necessarily agree with these sentiments, although they would not deny the basic fact.

Because of its geographical position, the beauty of its environs, its good communications and, above all, historical tradition of being a liberal city, Geneva, with a Swiss population of only 100,000 at the end of last year—with less than half of these Gene-

vese—has an unequalled reputation for bringing together conflicting parties whose actions affect millions.

Where Geneva sits less easily with other Swiss cantons stems from other aspects of its history. Divisions within Switzerland, according to the four main linguistic areas and by religion—Catholic and Protestant—can be exaggerated. But

Geneva is seen as being the natural leader of the French-speaking western areas and somewhat selfish as well. Indeed, with its citizens being seen at times as merely "Frenchmen with Swiss passports"—a gibe which is both inaccurate and unfair to.

It reflects also not a little defensiveness towards the undoubtedly more liberal spirit in Geneva's politics. This is a trait, however, which is not apparent in the chronically and apathetically low turnout figures in the frequent elections and referendums.

This spirit, in spite of the acute troubles between police and workers in the 1930s, has enabled Geneva to escape the repeated riots which hit Zurich, Switzerland's business capital, in recent years, even though housing, and to a lesser extent, unemployment—tiny in numbers but almost twice the national levels—are growing problems.

Geneva's prosperity may be an additional cause of jealousy. It does not match Zurich as a financial centre, but presses for second place.

It is the third canton in

GENEVA: ... Area 282 sq km (of which lake 36 sq km)

Population of canton

1970	236,740
1980	342,439
(+1.8 per cent over 1970)	
1981	346,034
(+1 per cent over 1980)	

Population of city

1970	171,259
(of which 32% foreign nts)	
1980	156,775
(of which 34% foreign nts)	
1981	151,981
(of which 34% foreign nts)	

Foreign residents in canton

1970	106,884
1980	107,315
1981	108,556

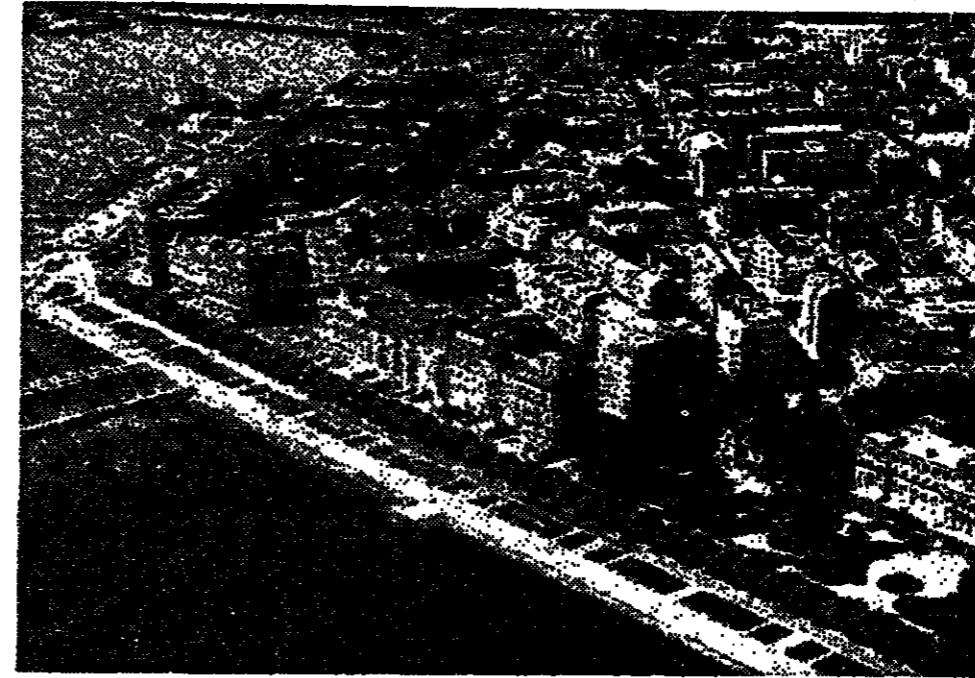
National income per head:
SwFr 34,367 (Union Bank of Switzerland estimate)

Employment:

1960	140,248
1970	170,229
1980	178,591
1981	179,776

Terms of cantonal revenue and expenditure and, at \$17,498 a year in per capita national income. It lags only behind Basel in the numbers of telephones and television sets and has more cars per head. It has one of the lowest ratios of population to dentists and doctors, again after Basel.

Within Geneva the welcome given to the local population of foreigners, which now totals more than a third of the inhabitants, has not always been unreserved. To many, the



City waterfront. Geneva's foreign population is a third of the total

diplomatic corps and French number plates symbolise easy living, inflated salaries and the reasons why prices have gone up, why tables are hard to find at restaurants and why accommodation at a reasonable rent is very difficult to obtain.

M. Wellhauser, and this is echoed by UN officials, is confident that this hostility is confined to a minority.

The self-interest is on the Genevan side as well. In 1978, Dr Kurt Waldheim, perhaps as some passing gift to his native Austria for the day when he wanted to leave the Secretariat of the UN, had tried to establish the competition of another UN complex outside Vienna.

The relationship is in fact ambivalent. First, a considerable proportion of Geneva's population is not directly affected by the visitors. On another level, it is a canton for the rich with their lakeside villas on the southern shore. The oldest-established families have their social circles and by their backgrounds come originally from outside Geneva itself, and therefore well off and at a long-standing level "international".

The modern-day "internationals" from the UN organisations, too, may be said to keep themselves very much within their own circle of work and social activities. Genevans, local and foreign, have a well-earned reputation for privacy.

Then there is the aspect of self-interest. As M. Wellhauser puts it: "The second reaction of the Swiss (in Geneva) is indisputably to a prosperity which is not always comparable with the other regions because of the diversification of activities. Automatically, this brings in a certain number of Swiss citizens to Geneva to work."

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This all has a bearing on the sort of city and canton which the local inhabitants want for themselves in the future. In the face of their obvious proximity to France, Geneva nevertheless are assertive about both their special character and their Swissness.

For the Genevans, the prospects of this direct rivalry, perhaps even a diminution of their prestige, provoked a counter-attack of protesting delegations. In the end the transfer of personnel and offices turned out to be difficult and minimal.

An additional point is that being an international centre is highly profitable and generates considerable income and employment. The Geneva canton

showed clearly that a special role so long inherited and nurtured whatever the possible social problems, is not given away that easily.

Challenges in the Swiss national referendum of 1970 and 1974 to curb the number of foreigners were heartily rejected in Geneva—as they will almost probably be again when the issue re-emerges in the near future.

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As one observer put it: "Geneva does not want to be sucked under the umbrella of international organisations or particular nationalities or activities, because they (the Genevans) would be, in the end, warped in the process."

So far, Geneva has been more than able to cope with the advantages of being an international centre, but it has yet to prove to its citizens that it can solve the basic problems this boon brings.

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What's this case?



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THE FACT THAT travel from one end of Geneva to the other rarely takes more than quarter of an hour, only reinforces the difficulty in grasping the concept that Geneva wields economic and political power far out of proportion to its size.

At the end of last year, the city's population reached 350,000, of whom more than 112,000 were foreigners. The city of Geneva itself has a very small population — a mere 154,400, of whom just over 35 per cent were foreigners.

Its prosperity is unquestioned. Last autumn the Union Bank of Switzerland claimed in a study that Geneva had the highest pay levels of any of 47 leading cities in the Western world and that, Europe, measured by purchasing power, the standard of living was second only to Luxembourg.

The presence of so many foreigners is undoubtedly a key element in bringing this prosperity about, but it is also Geneva's historical crossroads position which has made it a financial and economic centre, second only to Zurich, but different in character. At the same time, it has been largely sheltered from the worst effects of the world recession—and considerably when compared with European cities elsewhere.

Secretive

As a banking centre it is perhaps best known for the operations of the secretive and long established private banks. Its stock market flourishes as do its commodity markets. Local industries are suffering, but several major multi-national companies have made Geneva their headquarters, swelling the income and influence brought by the United Nations and other organisations.

Geneva has been an international city for centuries and the cantonal government is aware that the 20th century version of their traditional history brings its own social perils and potential for upheaval. Thus a senior cantonal committee has been holding regular sessions for some time to assess the sustainable limits

of Geneva's expansion in the coming decades.

For a start, the overall shape of the canton's economy has changed drastically in the last few decades. In terms of manpower, agriculture has remained the poor relation, providing just over 1 per cent, about half what it was two decades ago. But production of wheat and cereals and the vineyards of the Satigny and Dardagny areas are far from negligible.

Further, and this is crucial

for future planning, almost no further encroachment on the agricultural areas for industry or construction is to be permitted.

It is in the industrial and service sectors that the changes in balance have been most marked. Heavy industry has fallen off sharply. "We used once to produce locomotives," an industrialist remarked wistfully. Middle and light industries are struggling to hold their own, but between 1980 and 1982 their share of manpower fell from 41 per cent to 21.8 per cent.

The tertiary sector, the provider of financial services, transport, housing, communications and tourist facilities, has taken up the slack. In spite of efforts by such organisations as the Office for the Promotion of Geneva Industry, the signs are that broadly this trend will continue.

This faces the region's planners with the prospect of Geneva gradually being forced to abandon its heritage of distinguished industrial inventiveness in favour of becoming a city state of white collar workers.

But before pessimists talk darkly of a future in which Geneva demographically resembles some Gulf states where foreigners are in the majority, a study conducted by industrialists showed that, in 1980 foreigners were providing 49.5 per cent of the labour in the secondary sector, compared with 26.5 per cent in services.

This, in turn, raises the question about the extent to which local labour when faced with the choice between these two

sectors, genuinely wishes to promote industry.

The answer, in fact, partially lies in Geneva's self-interest. The infrastructure already there to exploit Geneva's fortunate geographical position is being enhanced. Geneva Airport is currently at full stretch handling

international centre will be further developed. Geneva's latest amenities are a world trade centre, linking 40,000 member companies of the Association of World Trade Centres, and a giant exhibition hall capable of hosting shows as well as a conference of as many as 10,000 delegates.

A separate international conference centre offers luxury facilities, including excellent telecommunications, for nearly 3,000 people, and the Intercontinental Hotel is the regular venue for Opec meetings, with their elaborate security precautions. In addition, UN buildings receive nearly 30,000 delegates annually for meetings and conferences.

Geneva currently is host to 37 UN and specialised agencies and bodies. The total expenditure of these and other international organisations such as the International Companies amounted to an estimated SwFr 1.82bn in 1981, compared with SwFr 1.62bn a year earlier.

For example, Digital Equipment Corporation International (Europe) estimated that through the payment of salaries, taxes, air fares and hotels, its headquarters with 10m people around them.

Migros, the giant supermarket chain, is the largest employer in the Canton, providing about 3,000 jobs. Dumont's workforce has some 67 nationalities and about half the workers are Swiss. Its headquarters, which cover Europe and the Middle East, generated \$2.08bn of worldwide sales of \$22.8bn in 1981.

Over the years most multinationals have had qualms about staying in Geneva. But these have generally reflected difficulties in obtaining work permits, about which both the workers and the cantonal government are strict. For example,

Union Carbide, which employs about 850 people in Switzerland, obtains between 15 and 20 a year.

Moves to restrict the operations of foreign workers in Switzerland and the strength of the Swiss Franc have made companies worry about whether it is worth staying.

Thus Geneva's role as an in-

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Geneva currently is host to 37 UN and specialised agencies and bodies. The total expenditure of these and other international organisations such as the International Companies amounted to an estimated SwFr 1.82bn in 1981, compared with SwFr 1.62bn a year earlier.

For example, Digital Equipment Corporation International (Europe) estimated that through the payment of salaries, taxes, air fares and hotels, its headquarters with 10m people around them.

Migros, the giant supermarket chain, is the largest employer in the Canton, providing about 3,000 jobs. Dumont's workforce has some 67 nationalities and about half the workers are Swiss. Its headquarters, which cover Europe and the Middle East, generated \$2.08bn of worldwide sales of \$22.8bn in 1981.

Over the years most multinationals have had qualms about staying in Geneva. But these have generally reflected difficulties in obtaining work permits, about which both the workers and the cantonal government are strict. For example,

Union Carbide, which employs about 850 people in Switzerland, obtains between 15 and 20 a year.

Moves to restrict the operations of foreign workers in Switzerland and the strength of the Swiss Franc have made companies worry about whether it is worth staying.

Thus Geneva's role as an in-

ternational centre will be further developed. Geneva's latest amenities are a world trade centre, linking 40,000 member companies of the Association of World Trade Centres, and a giant exhibition hall capable of hosting shows as well as a conference of as many as 10,000 delegates.

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GENEVA III

The international organisations in Geneva and the townspeople who co-exist with them need each other more than they admit.

Stronghold of bureaucracy

AN UNEASY TRUCE governs relations between the stolid burghers of Geneva and the city's itinerant international population, a group rendered aggressive by constant transfers of residence and by inability often to speak understandable French.

In fact, there are only about 10,000 foreigners working in Geneva's 37 international organisations, but to many Genevans they are the most blatant exploiters of their pleasant city's amenities because they pay no local taxes and often sport "CD" plates on their carelessly parked cars.

The foreigners complain that the Genevans are dour money-grabbers epitomised by the UN agents who quietly double-cross when letting to UN staff. Yet, when Kurt Waldheim, the former United Nations Secretary-General, tried to move the Geneva-based organisation to Vienna in the late 1970s, both the city fathers and the civil servants protested loudly enough to scuttle those plans—which would have saved the UN system a fortune in running costs.

The truth is that the civil servants treasure this city but must think that gruff exteriors are a must to remain one rung above the other 100,000 foreigners in a small total population.

Delegates

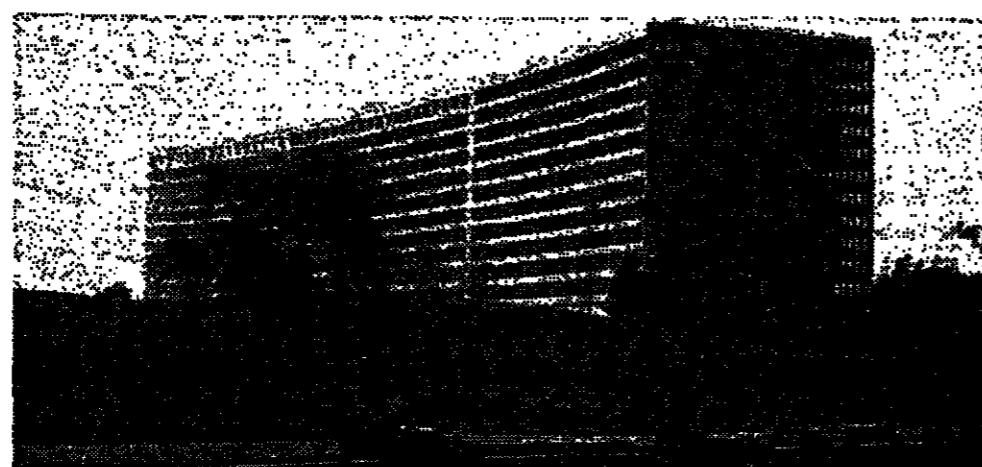
Geneva is a stronghold par excellence of international bureaucracy. Though the numbers living in the city are small, at least 30,000 delegates visit its conference halls yearly to attend more than 6,000 meetings—the most by far of any city in the world.

The 37 inter-governmental and non-governmental organisations based in Geneva spend almost as much money in the local economy as the cantonal government's Swissfr. 2.2bn annual budget.

The visiting delegations which often include Ministers and other high level officials on expense accounts, help to keep the hotel and restaurant industry in better health than anywhere else in Switzerland.

In addition, 116 countries maintain permanent missions in Geneva to the United Nations office in Europe, and its various specialised bodies such as the World Health Organisation (WHO), International Labour Organisation (ILO), World Meteorological Organisation (WMO), International Telecommunications Union (ITU), World Intellectual Property Organisation (WIPO), the General Agreement on Tariffs and Trade (GATT) and the United Nations Conference on Trade and Development (UNCTAD).

In turn, Geneva treats the UN handsomely. The main offices are in a building bigger than the Versailles Palace and located in the 25-hectare Ariana Park



International Labour Office headquarters. The organisation is concentrating on unemployment problems in both the industrialised and developing countries

with a commanding view of the Alps and Mont Blanc.

The main UN building, the Palais des Nations—surrounded by magnificent trees which include 100-year-old cedars and cypresses—was built between 1929 and 1938 to house the since defunct League of Nations. It was extended in 1973 to reflect Geneva's growing importance as a conference centre for a UN which had swelled to 157 nations in 1982 from the 51 original signatories to the founding charter at San Francisco in 1945.

The Spanish artist Jose Maria Sert made frescoes expressing the futility of war which adorn the palace's main halls, to the distaste of many non-Europeans who find them visually uninspiring.

John D. Rockefeller donated the money needed to start the UN Library which now has 700,000 volumes on international affairs, and many countries donated monuments, decorative items and furnishing fabrics.

The marble came from Italy, France and Sweden while the limestone came from the nearby Rhone Valley and the Jura Mountains.

Thus, even the building reflects the diverse nature of the peoples that crowd its conference halls and meet in its corridors.

Diverse

The diversity of the work of international organisations in Geneva is bewildering. They deal with everything from the conquest of outer space to teaching survival skills to Stone Age tribesmen in Indonesia.

UN officials are welcomed around the world as bringers of expertise or money, yet the worth of what they actually do is far from proven. The UN has a \$30m budget for propaganda and public information, far more than that of any transnational corporation—not counting the separate multi-million dollar information budgets of

the U.S. returned in 1980 when the ILO mended its ways a little by condemning lack of trade union freedoms in the Soviet Union and Eastern European countries which are also ILO members. It has since investigated labour rights violations in Poland and is focusing on unemployment problems in both industrialised and developing countries.

One of ILO's main jobs is to oversee the application of international standards promoting workers' freedom to form trade unions. It also runs an agreement governing working conditions for labour employed by transnational companies.

World Meteorological Organisation (WMO)—This lesser-known organisation is one of the more important because it co-ordinates work around the world evaluating weather conditions, climate trends, atmospheric conditions and the use of weather satellites. The information it gathers is vital for world communications, shipping, agriculture and conservation of water resources.

International Telecommunications Union (ITU)—Founded in 1865, the ITU became a U.N. agency in 1947. Its main job is to set frequency ranges which countries may use for radio and telecommunications purposes.

In spite of its technical nature the ITU is involved in increasing controversy. With the rise of high-speed technology and more competent use of both military and civil satellites a scramble has occurred for the earth's communications spaces arousing fears that the Western nations will take advantage of their technological prowess to carve up the frequency bands, leaving little left over for the Third World to use in the future.

Speedy communications is seen by many as a means of dominating information dispersal around the world, thus weakening local cultures by diluting them more easily with undesirable foreign influences.

Another problem is maintaining the privacy of satellite communications which may be captured by unauthorised receiving stations on Earth. The International Telecommunications Convention, the main treaty overseen by the ITU, was revised last year and has been signed by 157 countries. It underlines the kind of international co-operation which allows the Olympic Games to be beamed to television sets in millions of homes around the world.

BY A SPECIAL CORRESPONDENT

The chiefs of GATT and UNCTAD, profiled here, are both tough negotiators

who refuse to bow to pressure from governments

Leading the way forward in trade

MR GAMANI COREA of Sri Lanka and Mr Arthur Dunkel of Switzerland are the men whose jobs in Geneva have the biggest potential impact on international business and trans-national companies.

Mr Corea, 58, has been chief of the controversial United Nations Conference on Trade and Development (UNCTAD) since 1973 and Mr. Dunkel, 58, took over as chief of the beleaguered General Agreement on Tariffs and Trade (GATT) from compatriot Olivier Long in 1980.

Both are hard-nosed negotiators whose stubborn views have won more critics than admirers in recent years for they refuse to bow to pressure from governments, even when it means compromising their ideals. Yet each is as different from the other in style and personality that even their organisations are moving along divergent paths. Both, however, are concerned about the same problems—easing world poverty by promoting trade and economic co-operation among nations.

UNCTAD's job, as its name suggests, is to show how trade exchanges can best promote economic development. Its sixth three-yearly conference among 154 member countries will take place in Belgrade in June, to chart the themes and course of co-operation among rich and poor countries for the next few years.

GATT is a contract first concluded by 22 countries in 1948 to cut import tariffs and steadily promote world-wide free trade. It now has 114 members and its provisions have been enlarged and reinterpreted so much that even



Gamani Corea (left) and Arthur Dunkel. Though their two organisations are moving on divergent paths, each is concerned with easing world poverty by promoting co-operation.

international trade law experts no longer know what contractual obligations it imposes.

At a historic once-in-a-decade ministerial conference in Geneva last November, its members finally admitted that GATT is less than a contract by pledging only to "make determined efforts" to obey its provisions. GATT has been severely tested in recent years by waves of protectionist measures hampering attempts to save weaker industries and farmers in its leading members—the U.S., the European community and Japan—from competition by foreign products.

Ideals

The men at the helms of UNCTAD and GATT continue doggedly to propagate the ideals of their organisations. This is aimed at masking the strain of frustration at the beggar-my-neighbour views of most governments.

Mr Corea and Mr. Dunkel are chiefs of secretariats who can execute no more than the orders given by their member

governments, in the form of resolutions or decisions adopted at periodic plenary assemblies. Both believe that those orders are not enlightened enough and both seem to be at their wits' end about how to shake governments out of their short-sightedness.

Aggravating matters is a poorly-disguised rivalry between their two organisations. Mr. Dunkel emphasises GATT as the "rule of law in international trade" which operates in a business-like manner rather than as a platform for government rhetoric. Many of his staff have abiding contempt for UNCTAD which is seen as a muddled-headed collection of theorists.

Mr. Corea, a more mellow intellectual and diplomat, likes to hear all sides before taking decisions. But he is unshakably convinced that alleviating world poverty is a responsibility of all nations who must agree to give a better deal to developing countries. This alone can guarantee further prosperity for the world as a whole.

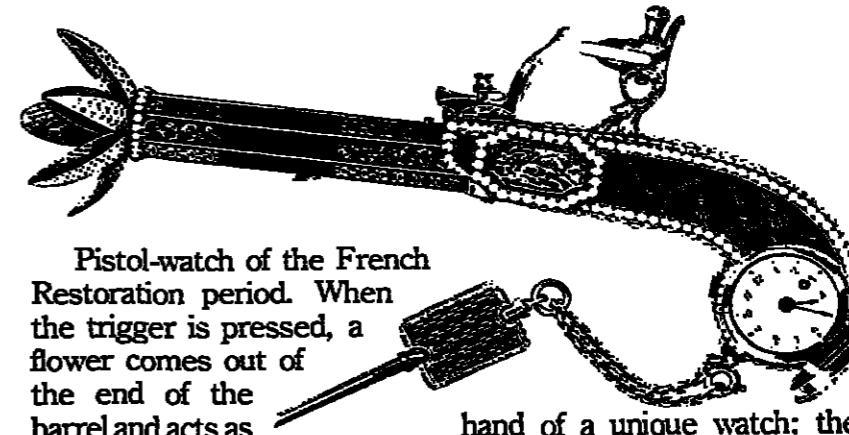
His organisation seeks in Belgrade that Western nations should agree to plans for raising Third World earnings from commodity exports by stabilising falling prices.

They should also arrange to make about \$70bn in extra funds available to developing countries in the next three years to pay for modernisation needed to prevent poor countries from becoming still worse off.

UNCTAD also wants stricter controls over the business and transfer of technology products of large international companies. All of these are high ideals which will take tough bargaining to make progress.

BY A SPECIAL CORRESPONDENT

Many of the world's most superb watches have been created in Geneva.



Pistol-watch of the French Restoration period. When the trigger is pressed, a flower comes out of the end of the barrel and acts as a perfume spray. Watch concealed in the butt. Movement and enamel both Geneva.

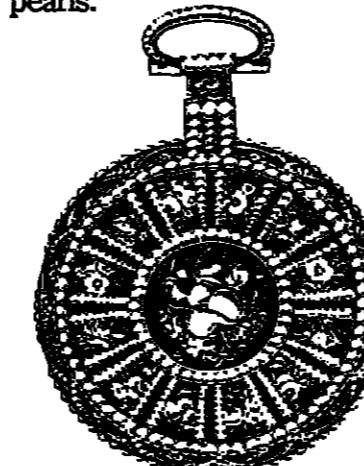
hand of a unique watch: the Rolex Oyster.

The case of each Oyster chronometer necessitates no fewer than 162 separate, skillful, precision operations, as it is carved out of a single block of metal.

Doubtless there are easier ways to make a watch.

But Rolex have no time for them.

ROLEX
of Geneva



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BY A SPECIAL CORRESPONDENT

The Rolex Oyster Perpetual Day-Date. Made only in 18ct. gold or platinum. Available in 25 languages.

Palexpo
New Exhibition and Conference Center—Geneva

Fairs and Exhibitions in Geneva

1983

March 10 - 20	53rd International Motor Show Passenger cars, coachwork, sports and racing cars, accessories, garage equipment, literature and associations
May 3 - 7	HOSPITEC — International Exhibition for Engineering, Hospital and Medical Equipment
May 7	MEDELEC — International Exhibition for Medical Electronics and Data Processing Equipment
May 17 - 20	International Car Model Exchange
May 18 - 24	METEOHYDEX Congress and Exhibition at the International Conference Centre of Geneva (C.I.C.G.)
May 31 - June 3	SITEV 83 - 10th International Exhibition for the Suppliers of the Vehicle Industry - with conferences
June 5 - 10	EOS - European Orthodontic Society 59th International Congress - with exhibition
September 13 - 15	AUTOFAC-EUROPE - Conference and Exhibition of Automated Manufacturing for European Productivity
September 13 - 15	PCI - MOTORCON 83 Exhibition and Congress for power conversion and motion control technology
October 7 - 8	PHYSIO 83 - National Congress with Exhibition
October 26 - November 1	TELECOM 83 4th World Telecommunication Exhibition
November 18 - 27	31st Ideal Home Exhibition Home-Expo - Furnishing and Decoration Energy saving and alternative energies
December 7 - 11	11th Geneva Antiques Fair

Subject to alteration

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GENEVA IV

The city is an important centre for scientific research. David Fishlock, Science Editor, looks at the latest work in biotechnology and nuclear physics.

Expertise aimed at health care products

GENEVA has won international acclaim as a centre of biotechnology research and development. The Battelle Memorial Institute came to Geneva in 1953 to open the first of its research centres outside the U.S.

Whereas Battelle's reputation had been built on the physical sciences, Battelle - Geneva specialised in the biosciences, where a need for its skills as a contract research organisation was perceived in Europe among chemical, pharmaceutical and food companies. In the late 1960s, Battelle-Geneva helped to serve as a model for the reorganisation of Harwell in Britain.

Under its present director, Dr Valentin Stigmar, the Geneva Research Centres of Battelle have built up a European centre of excellence for sponsored research in the life sciences. It had an income of about SwFr 44m last year. Its specialities include toxicological test services, research on new drug delivery systems, more basic studies in biochemical pharmacology, and the development of biotechnologies.

In biotechnology, Battelle has developed its own expertise in immobilised enzymes as biocatalysts, in affinity precipitation for the separation and purification of biological material, and in fermentation and cell culture technologies.

At the end of 1979, a new company specialising in biotechnology arrived in Geneva and rented laboratory space from Battelle. Biogen SA was one of the first efforts to repeat outside the U.S. the success of a handful of new American high-technology ventures founded by scientists working at the frontiers of molecular biology. Such companies were soliciting research contracts in "genetic engineering," the modification of the genetic materials of living organisms and their subsequent culture by fermentation to produce novel biological products.

Biogen was built around a

has taken out a "key-man" life insurance policy on its chairman worth \$5m.

Biogen's research is aimed primarily at pharmaceutical and health-care products. They include human leucocyte and fibroblast interferons, which (through Schering) have begun clinical trials for such diseases as cancers and viral infections ranging from warts and colds to herpes. They also include a number of hormones and other human proteins such as insulin (in collaboration with Novo Industri) and the blood-clotting agent Factor VIII (with Kabi Vitrum).

The company's research expenditure has doubled each year since it began operations from \$3.5m in 1980, to \$8.9m in 1981, and \$18.4m last year. Schering has been its biggest sponsor, providing 85 per cent of its research revenue in 1980 and 1981 and 44 per cent in the sub-

sequent two years. Last year it was joined by Shionogi and Company in Japan, which provided 37 per cent of its research revenues for 1982, for work on interferon.

Biogen has filed about 300 patent applications for products and processes, and has received about 20 patents so far. But none of these patents has been tested in litigation. It was beaten, however, in the race to

be the first to report expression of biologically active immune manufacturing and marketing capabilities and its clinical testing of genetically engineered products.

Biogen is entering a very expensive phase of development of its discoveries and inventions. Last year it made a net loss of \$4.49m. It admits that the expectation of spending half of this does not expect to operate at a profit for several years. While it is expanding both its

Factor VIII.

The company is seeking to raise revenue from the sale of its shares, with the expectation of spending half of this revenue on clinical testing of interferon, vaccines and Factor VIII.

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GENEVA V

Perfume industry expects steady growth



Givaudan's chief perfumer evaluates a fragrance. The elite group of perfumers and flavourists take up to ten years to reach the top

THE "PARFUMERIES" of Geneva have long played an important role in the city's industrial economy. Together with their subsidiaries and affiliates elsewhere in Switzerland and abroad, they account today for an estimated 15 per cent of a \$4.4bn-plus world market for flavours and fragrances.

What might appear at first glance to be a rather exotic business is in fact a high-technology industry with high-power marketing techniques and looking forward to a probable annual market growth of 3-6 per cent in the 1980s.

The actual perfume application of the Geneva companies' products is relatively small. Of current world production, which recent estimates put at about \$2.5bn a year (for 1980), only something like 15 per cent goes to cosmetics manufacturers such as perfume detersives, soaps and other household goods.

World production of flavours had an annual value of some \$1.65bn at the latest count, of which between 30 and 35 per cent went to confectionery, jams, petfoods and other manufactured non-dairy foods, about the same share to beverages and alcoholic drinks and something more than 20 per cent to dairy products. The remainder is split into sales such as those to makers of pharmaceuticals, vitamins and tobacco casings.

Two leading Geneva companies, Givaudan and Firmenich, both belong to the top five in the league of international manufacturers of flavours and fragrances. Both started operations at almost exactly the same time in Geneva. The French brothers Jean and Leon Givaudan moved from Zurich in 1885 after a neighbouring baker had had them evicted from their first small factory there because his bread smelt of violet.

The original Firmenich firm was formed, also in 1887, under the name of Chuit et Naeff—brother-in-law Fred Firmenich joined in 1900—and by 1903 had started production of the first gamma-methyl-ionone.

Over the years both companies have become major forces in their field. Givaudan was the basis for the present

Perfumes and Flavours Division of the Basle-based Hoffmann-La Roche group, which acquired it in 1963. (The small Geneva firm Creations Ammoniques is run by a latter-day Leon Givaudan.)

The Roche division suffered a slight setback last year owing to market conditions in the U.S., but still showed total sales of SFr 744m (\$970m). Firmenich is still a family-owned company—and intends to stay one, according to Pierre-Yves Firmenich. As such it does not publish turnover figures. Mr Firmenich says sales are well above the SFr 270m quoted in a recent "guesstimate" of the Swiss Press.

Active

Although the two companies are active all over the world, they have remained true to Geneva. Of Givaudan's 3,200 employees, some 850 are still based in the canton and a further 300 in Dübendorf, near Zurich, the remainder spread over 20 foreign operations. The perfume division and the headquarters administration are in Vernier, the food

flavouring division in Dübendorf.

Firmenich makes both flavours and fragrances for its Geneva plants—in fact about one-third flavours to two-thirds fragrances—and is in the process of spending SFr 50m on a new manufacturing unit at La Plaine in the same canton to turn out specialist chemicals developed in its own laboratories.

Research and development are extremely important in the industry, with its basis of tailor-made" products and complicated mixtures. Givaudan reckons to spend 9-10 per cent of turnover on R & D, which account for 6 to 7 per cent of fixed asset investments and 700 employees. Firmenich, whose research work takes place only in Geneva, spends some 15 per cent on basic and applied R & D, working in association with a number of universities and in part with analysis systems of its own design.

The approach of the industry to its customers is dictated by the need to offer a full-service consulting system; the companies tend to think of

"accounts" in the advertising sense. Givaudan, which calls itself "marketing-driven," goes as far in Vernier as to offer the services of an in-house hairdresser's salon (to test shampoos) a super-labouratory with washing and drying equipment from various countries (to test detergents) and complete international "library" of perfumed products ranging from household items to expensive scents.

Nor are the employees industrial workers in the classical sense. This goes particularly for the elite group of perfumers and flavorists, who expect to receive continuous broad general knowledge with the nose or taste-buds of a connoisseur. Both companies place great importance on the artistic abilities of their "designer" staff, without which the high-technology apparatus would be worthless.

The Geneva chemical industry is not given over wholly to flavours and fragrances sector.

A number of smaller producers—the largest among them being Du Pont de Nemours International, with 1,150 staff one of the canton's biggest single employers and responsible for group business in Europe, the Middle East and Africa, as well as the 302-employee Union Carbide Europe divisional offices of Stäubli Chemical Europe and Dow Chemical Mideast Africa with a total of about 180 employees.

The reasons for Geneva's popularity with multinationals are given by Du Pont as its central location, its excellent banking and communications facilities, its international airport and Switzerland's favourable economic and political situation. Also: Geneva's international atmosphere makes it easier for those 'Du Potters' who are transferred from other European subsidiaries to settle down without too much disruption of family life."

Particularly interesting is the case of Dow in Geneva. The American group has long run its regional headquarters operation in Du Pont Chemical Europe from Switzerland—though at a location near Zurich. In 1977 it was decided to set up a special company to look after the group's Middle Eastern and African markets.

The company says that apart from the excellent air links to the area from Geneva, "many of our customers and distributors from the Middle East and Africa feel more comfortable in Geneva than in the German-speaking part of the country where our European headquarters are."

John Wicks

Geneva's traditional craft is still an important force at the very top end of the market

Exclusive watchmakers set the standard

MOST NEWS from the Swiss watch industry these days is bad news. A combination of tough market conditions and a technological revolution has brought many watchmakers—including some of the biggest—into dire straits.

Despite aid from the banks and the Government, more than one employee in every five is working short time or actually jobless. Traditional "watch towns" such as Biel, La Chaux-de-Fonds and Grenchen are among those most badly hit by recession.

Less apparent is the continuing success story of the Geneva watch manufacturers. With their relatively small output, the exclusive firms based in the city account for only a fraction of production volume and are often overlooked in depressing reports on the plight of the industry at large. In value terms, however, the Geneva companies play an important role in the world market—albeit at the very top of the market.

The city has been a name in quality watchmaking for centuries. The local industry goes back to the very beginning of watch and clock production, its goldsmiths having turned to making watch cases as an early "diversification."

Just before the French Revolution, between 4,500 and 5,000 of the city's 26,000 inhabitants were in the business, apart from a further 20,000 supplying parts from neighbouring areas of Savoy and the Jura.

Dials

Today, Geneva's watchmakers are only a small group of the labour force about 3,650 at the last count, of whom almost half were engaged in turning out cases, dials and other parts. This figure bears no comparison with the companies' sales, however, which seems to be running at well over SFr 1bn (\$500m). *ibidem*

Biggers of the Geneva firms is Montres Rolex, with consolidated sales, ex-Switzerland, in the region of \$250-300m annually.



The dial of this Rolex watch is set with 152 diamonds, an example of Swiss enterprise at the expensive end of the market. Pieces with a high jewellery content frequently cost hundreds of thousands of dollars

ally. Rolex is generally considered as something of a phenomenon in the watch industry, the famous "Oyster" developed in 1926 as the world's first completely waterproof and dustproof watch, today still accounts for over three-quarters of total output.

The "Oyster" has come a long way in the past half century, though. Over the years the programme has been expanded to include such Rolex innovations as the first-ever self-winding rotor mechanism, the first wrist-chronometer date and day displays, the first skin-diver wristwatch—a recent "Oyster" model is guaranteed waterproof to depths of 4,000 ft—and the first commercial quartz wristwatch.

Quality

A total of more than 4m Rolex watches have been certified as "Swiss chronometers," a title awarded to timepieces only after gruelling quality testing, indeed, about 80 per cent of all Swiss chronometers are made today by Rolex.

Apart from the dominant "Oyster" range, the company also produces a special collection of jewellery watches under the name "Cellini." It also offers a cheaper line under the "Tudor" brand at prices of less than \$500, though these account for only a small fraction of total output. In comparison, most Rolex watches are in the \$1,000-\$6,000 bracket or between \$1,500 and \$10,000 for most "Cellini" models, though jewellery watches can easily run into the \$50,000-\$100,000 range.

More expensive still are the gold watches made by Piaget, based in Geneva and its original home of La Côte-aux-Fées in Canton Neuchâtel. Most of them sell at between \$2,000 and \$30,000.

Pieces with a high jewellery content are frequently priced in the hundreds of thousands, while one single prestige platinum-and-diamonds model is valued at \$2m. However, Piaget

or at her belt. A hundred years later Patek Philippe was one of the pioneers of electronic applications, introducing the photoelectric, the soliddate and the miniaturised quartz clock, as well as new systems of master-clock centralised time-keeping.

While other sectors of the Swiss watch industry are passing through difficult times—latest figures point to an 1982 drop in total production of well over 30 per cent—the luxury trade remains largely untouched by recession. The three leading concerns, together with smaller Geneva companies such as Vacheron Constantin and the watchmaking specialist Uhmann et Cie, benefit from a remarkably stable market and virtually no major competition from other producer countries.

The real setbacks have been suffered in the field of lower and medium-priced mechanical watches, while the generally dearer electronic models and top mechanical pieces have done more than just hold their ground. This trend towards the upper price groups is borne out by figures recently published in Industry by the Swiss Watch Industry Federation, which show a 31 per cent decline in export volume for last year but a fall in the value of exported watches and movements of only 10.4 per cent (to \$1.75bn).

Indications for the current year are cautiously optimistic on the part of the Geneva watchmakers. The domestic market plays a minor role in the top-quality sector, though when tourist purchases are included this share is probably of around a noticeable 10 per cent. Otherwise, sales are spread throughout the world.

Among the most important markets are the United States and (ironically enough in view of its role as a major competitor in other sectors of the industry) Japan, in both of which countries the specific demand seems to be developing well.

Actual production volumes of the Geneva groups are relatively small. Rolex, the biggest single Swiss brand, has an annual production of some 450,000 units. Piaget plus Baume and Mercier make about 60,000 to 90,000 and Patek Philippe about 13,000. This, of course, is no indication at all of their relative importance. Rolex alone accounts for a good 20 per cent of all Swiss watch exports.

Piaget is also a "Tudor" approach in that it controls and shares its Geneva premises with Baume and Mercier, which offers products in the lower range of the top-quality sector.

The third of Geneva's Big Three, Patek Philippe, has been longest in the city. In 1838 it was formed by the Polish exile Count Antoine de Patek and the French watchmaker Philippe. Its first technological innovations followed almost immediately with the first keyless watch in 1841, the first model with an independent second hand in 1846 and the first free mainspring two years later.

In 1868 the company set a

milestone when it designed the ancestor of all Swiss wristwatches for the eccentric Countess Kocovics, who decided to break with the practice of wearing her watch on a necklace.

There are no signs of the companies wanting to carry out any large-scale expansion. The groups are privately owned, self-financing and firm believers in quality rather than quantity.

The Geneva industry works almost entirely with its own components and solely with Swiss material; affiliated plants are in Switzerland itself and not abroad.

All the producers place an inordinate value on individual craftsmanship—a Patek Philippe watch takes nine months to make or up to five years in the case of some more complicated models.

The stress is equally on costly materials. Although some stainless steel is used—in certain Rolex and Baume & Mercier models, for example—Geneva watches are to a large extent gold watches. What could total 5 tonnes of gold are used annually for creating the 100 or so new watch companies by far the biggest single industrial concern in Switzerland. There is also a very substantial use of diamonds, rubies, emeralds, sapphires and other precious stones.

Patek Philippe has also kept

the tradition of so-called "Geneva markings" for enamel cases or orders for enamel watch cases with a miniature of the client's choice.

All the leading Geneva manufacturers have been among the first to recognise the opportunities offered by electronics technology. However, corporate policies differ. Piaget, who in 1976 developed an ultra-slim

quartz wristwatch only 3.1 mm thick, already devotes some 60 per cent of its production to electronic models—though it does not intend to give up its other business and, indeed, has recently created a new ultra-slim mechanical movement.

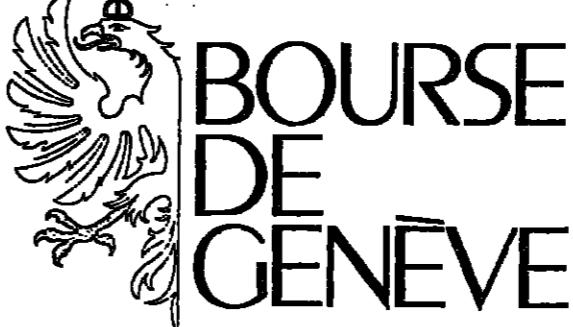
Rolex, although a pioneer in quartz watches, decided against a major commitment. Managing director André Heimgartner saw potential dangers for the up-market watch business in that the technology of the early 1970s was still immature and because further refinements could detract from the "lasting value" an expensive watch must offer.

Despite the success of its electronic division, Patek Philippe's production programme is still 80 per cent mechanical. The company forecasts that there will be a swing back to mechanical watches in future.

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Some statistical figures as per December 31, 1982:

Number of listed securities:	Domestic	Foreign	Total
Bonds	972	543	1,515
Equities	154	186	340
			1,855

Market capitalisation of the listed Swiss companies: SF 73,442m.

Total nominal value of the listed bonds: SF 104,099.8m.

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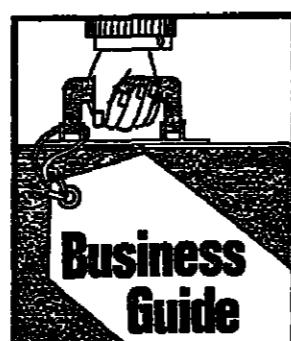
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GENEVA IS one of the easiest places to do business in Europe but it continues to be more expensive than most cities and offers only a tiny local market.

The city's strongest suit is fine communications, including postal, telex, telephone and transport services, and multilingual staff. The problems are finding office space, private housing and trained clerical staff. However, employees are conscientious and tend to work unionisation. There is very little absenteeism although persuading people to work overtime is very difficult.

Some tips for business visitors to Geneva:

The airport: immigration and customs facilities are efficient, and well-staffed banks help to avoid time lost in changing money. The arrivals area outside customs has a tourist and railway information desk as well as the usual car rental services.

Waits for taxis are short and the airport is generally not crowded, unless you happen to arrive on a winter weekend and are submerged by jumbo-loads of skii enthusiasts waiting for buses to take them to nearby resorts in France. Taxi drivers expect a 10-15 per cent tip.

Hotels: there is a wide choice of hotels ranging from about SFr 40 to SFr 200 a night for a single room. Some of the finest are the older luxury hotels on the lake front including the Richemond, the Beau Rivage, Hotel des Bergues, and Hotel de la Paix. More recent luxury hotels include the President, the Hilton, and the Royal. The Pago Hotel is close to the airport.

The old town has two small but sought-after hotels: the Chandelier and Les Armoires. Restaurants: Geneva boasts many fine restaurants but the choice is mainly between French and Italian cuisine. There are a few Chinese and Vietnamese



Place du Molard. Geneva has visitors all year

restaurants and just a handful of places offering other kinds of cuisine, including Mexican, Greek, Yugoslav and African fare.

The best and most luxurious places for French food include La Gentilhomme at the Richemond Hotel, Restaurant du Parc des Eaux Vives in a park overlooking the lake, Le Poete de Lai in a park alongside the lake. La Due which specializes in exquisite seafood, Auberge du Lion d'Or in the smart Cologny residential area, and Olivine in the bohemian Carouge quarter.

Roberto's in the city centre and Valentino's just on the city's edge are the finest Italian restaurants while the Tee Fung at the Hotel La Reserve and Auberge des Trois Bonheurs in the expensive Champel residential quarter are the best Chinese restaurants.

Chez Laurent in the shopping district is a fine place for lunch and the Tapis Mousquetaires in Chenebier near the UN complex is a charming inn for steaks. Le Boeuf Rouge in the Piquis also offers excellent meat but is very small and reservations are a must.

Tips are usually included in bills everywhere.

DOING BUSINESS: Banks are open at 8 am and close at 4:30 pm. Most offices are active by 8:30 am and everyone works nine-hour days not counting 30-60 minutes for lunch. The United Nations working day starts at about 9:30 am and closes by 5 pm unless conferences happen to go on until later. Lunchtime is usually

from 12 to 2:30 pm. In local offices, the customs are as in France.

Handshakes are common and, contrastingly, Swedes and bankers are not a humourless lot. They are very cosmopolitan and know how to take a joke provided that Swiss culture is not unduly criticised.

Bankers traditionally meet private customers in little salons for privacy and discretion is the rule about everything.

Lawyers tend to be more conservative than bankers but most of them speak good English and are generally informative and courteous.

Changing money is very easy and banks are at almost every street corner. On weekends two banks remain open on the Rue du Mont Blanc, facing the railway station, and banks at the airport, the coach terminal and the station are also open until 9 pm.

Shopping: The main shopping centres are near the railway station and across the lake on the other side of the Mont Blanc Bridge. Grand Passage and Place de la Paix are the two main department stores. There are boutiques for clothes, including branches of all the famous designers such as Lanvin, Yves St Laurent and Pierre Cardin.

Bon Genie and the Chemiserie Centrale are good places for both men's and women's clothes. At the Chemiserie Centrale ask for "Pierre le Tailleur" for a personal service in choosing men's clothes. Hennes and Mauritz sell cheaper and fashionable women's clothes.

Tourism: quality service for well-off visitors

GENEVA IS flooded by visitors every year. This small city of only 150,000 or so accommodated more than 2.4m people last year, 2m of them foreign visitors.

It was the well-heeled—mostly well-off foreign government officials, businessmen or rich families—who enabled the luxury shops crowded into Geneva's two main shopping streets again to make record sales of such items as diamonds, handbags, watches, gold jewellery, studded with precious stones, furs and high fashion clothes.

Clearly, Geneva is no city for the low-budget holiday maker and that, of course, is exactly how the officials of Geneva's tourism bureau like it. Geneva offers efficient service, high-quality goods and orderliness. The money its people take in exchange is the fair and necessary price for painstaking attention to detail.

The attraction of Geneva lies in its unique location as both a summer and winter resort, with its beautiful lake and snow-clad Alpine peaks dominated by the august frown of Mount Blanc.

Since it also offers the only large airport in southern Switzerland, it receives thousands of winter holiday-makers on their way to resorts along Lake Geneva and in the French Alps.

The best ski slopes in southern Switzerland lie about one hour by train from Geneva in the Valais region, which contains such resorts as Gstaad, Crans Montana, Zermatt and St. Moritz. Slopes near Geneva in the Jura Mountains offer miles of cross-country ski tracks near charming villages served by fine restaurants. But the best après-ski facilities are found further afield in the mountains overlooking Montreux and in the resorts of the Bernese heartland near Interlaken.

The summer tourists include large numbers from the Gulf states, Japan, Taiwan, South Korea and Hongkong. A new phenomenon is the arrival of middle class Arabs rather than the usual sheikhs and Emirs who, although not such free-spenders, tend to come with their families of up to 20 people and stay for almost a month.

But tourism officials are concerned at the slight dip in

in the number of hotel beds, Geneva remains the only Swiss city where the nights spent in hotels have risen by about 4 per cent a year.

Geneva is reckoned to have the largest number of five-star hotels of any small city in the world. Food in Geneva is excellent and even the railway station boasts a gastronomic restaurant given two stars in the Michelin Guide.

An effort is also being made to promote Geneva as a cultural centre. The recently-built casino offers seats for almost 3,000 people and often holds ballet performances and concerts by such major performers as Rudolf Nureyev and French singing star Sylvie Vartan.

Jazz

The National Opera and the National Theatre have constant offerings of chamber music and French language plays.

A wide variety of foreign performers visit, Indian, Chinese,

Korean and African troupes also take place every year, and jazz groups usually begin their Swiss tour in Geneva.

The world recession and the Swiss franc's strength have managed to take a toll of Geneva's hotels and restaurants.

The number of hotels has fallen slightly from 165 in 1975 to 160 last year and the number of beds available has dropped by 300.

Prices, frozen for three years, have only just begun to edge upwards but a two-star hotel remains cheaper than a three-star one in Paris which may not offer the same cleanliness, comfort and efficiency.

In spite of the slight dip

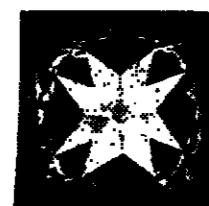
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Auction capital for objets d'art

GENEVA HAS emerged in recent years as the most important city for auctions of jewellery and objets d'art in Continental Europe.

Though the economic recession took its toll in the auction markets last year with a drop in precious stone values, particularly diamonds, the market for objets d'art and antiques remained firm. This year is expected to bring an upturn in sales following economic recoveries in the U.S. and West Germany.

The three main auction houses based in Geneva—Christie's, Sotheby's and Phillips, Son and Neale—are estimated to have a turnover of about SFr 200m a year in official sales. Private sales by the scores of fine jewellers in Geneva could be worth more than SFr 1bn, but no reliable figures are available since a main reason for the purchases is the seller's absolute discretion.

Christie's, the first of the international auctioneers to open a branch in Geneva, in 1967, estimates its annual turnover in the city at about SFr 50m compared with a worldwide turnover of SFr 600m. Christie's annual sales in its early years in Geneva averaged around SFr 100m but these fell when a branch was opened in New York in the 1970s.

Arrival
Geneva has been long established as a city of fine gold jewellers and watchmakers. But it was Christie's arrival that put it on the world map as a major auctioneering centre. Sotheby's, which had an office in Zurich, soon followed although its main Swiss operations remain in Zurich.

The market in Geneva is for jewellery, gold boxes, Fabergé work, precious metals including gold and silver, and watches. Customers like to buy small items which they can easily carry out of the country in their pockets or personal luggage. Porcelain, modern art and wine form a smaller secondary market. Most of the objects sold are of European origin although Indian, Chinese or Japanese items do appear occasionally.

There are no major locally-owned auction houses. Those in the business usually limit themselves to auctioning property or household goods which are not necessarily high-value antiques.

Geneva has a unique position because extremely fine objects can easily reach it unencumbered by difficult customs or

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CORRESPONDENT